

Shark Navigator® Lift-Away® Upright Vacuum with PowerFins® HairPro® Self-Cleaning Brushroll and Reveal Technology

UV740 Series

OWNER'S GUIDE



IMPORTANT SAFETY INSTRUCTIONS

FOR HOUSEHOLD USE ONLY

⚠ WARNING

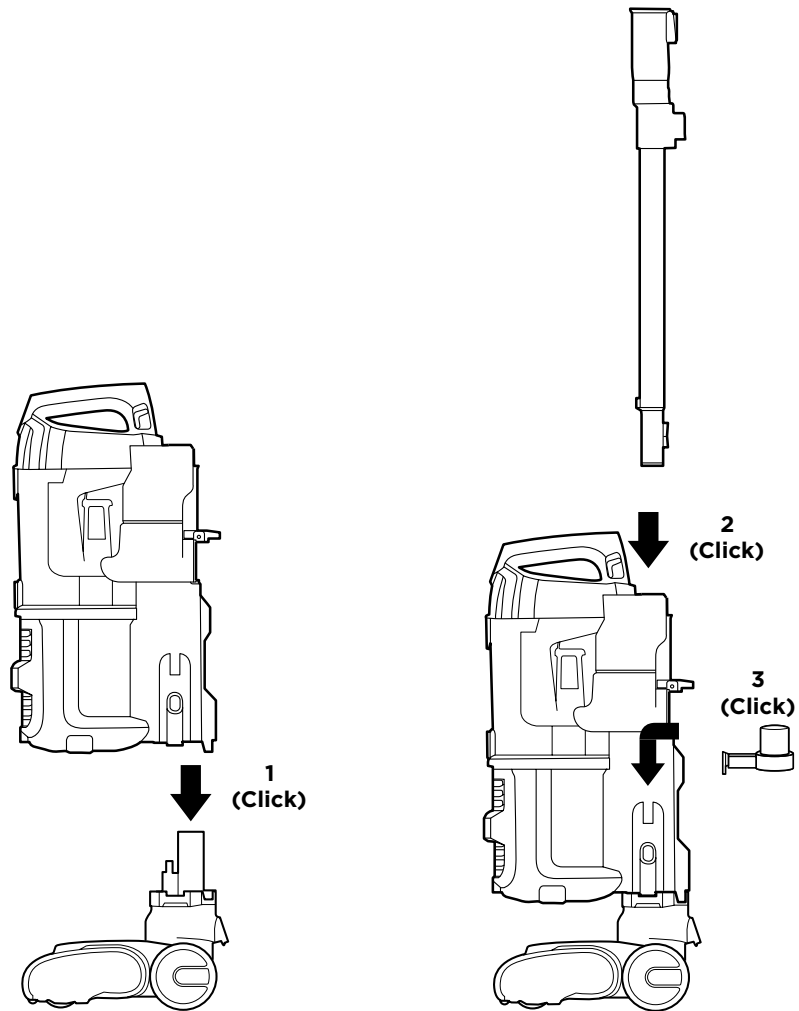
To reduce the risk of fire, electric shock, injury, or property damage, when using an electrical appliance, basic precautions should always be followed, including the following:

READ ALL INSTRUCTIONS BEFORE USING THIS VACUUM

1. Inspect power cord and plug for any damage before use. **DO NOT** use vacuum cleaner with a damaged cord or plug. Turn off all controls before plugging in or unplugging the vacuum cleaner. Store your vacuum cleaner with the power cord secured around the two cord hooks. To minimize the risk of power cord damage, do not allow the motorized brushroll to ingest the cord. If this occurs, immediately shut off power to the vacuum and remove the cord.
2. This appliance has a polarized plug. If the plug does not fit fully into the outlet, reverse the plug (one blade is wider than the other). If it still does not fit, contact a qualified electrician. **DO NOT** force into outlet or try to modify to fit.
3. Your vacuum cleaner may consist of a motorized nozzle, wand, hose, and/or vacuum pod. This device contains electrical connections, electrical wiring, and moving parts that potentially present risk to the user.
4. Use only identical replacement parts.
5. Carefully observe and follow the instructions provided below to avoid improper use of the appliance. **DO NOT** use the vacuum for any purpose other than those described in this manual.
6. Before use, carefully inspect all parts for any damage. **DO NOT** use if any parts are damaged.
7. The use of an extension cord is **NOT** recommended.
8. This vacuum cleaner contains no serviceable parts.
9. This appliance can be used by persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved. Cleaning and user maintenance shall not be made by children. Keep the appliance and its cord out of reach of children. **DO NOT** allow the appliance to be used by children. **DO NOT** allow to be used as a toy. Close supervision is necessary when used near children.
10. Always turn off the vacuum cleaner before connecting or disconnecting any motorized nozzles or other accessories.
11. **DO NOT** handle plug or vacuum cleaner with wet hands.
12. **DO NOT** use without filters in place.
13. Only use Shark® branded filters and accessories.
14. **DO NOT** damage the power cord:
 - a) **DO NOT** pull or carry vacuum cleaner by the cord or use the cord as a handle.
 - b) **DO NOT** unplug by pulling on cord. Grasp the plug, not the cord.
 - c) **DO NOT** run the vacuum cleaner over the power cord, close a door on the cord, pull the cord around sharp corners, or leave the cord near heated surfaces.
15. **DO NOT** put any objects into nozzle or accessory openings. **DO NOT** use with any opening blocked; keep free of dust, lint, hair, and anything that may reduce airflow.
16. **DO NOT** use if nozzle or accessory airflow is restricted. If the air paths or the motorized floor nozzle become blocked, turn the vacuum cleaner off and unplug from electrical outlet. Remove all obstructions before you plug in and turn on the unit again.
17. Keep nozzle and all vacuum openings away from hair, face, fingers, uncovered feet, or loose clothing.
18. **DO NOT** use if vacuum cleaner is not working as it should, or has been dropped, damaged, left outdoors, or dropped into water.
19. Use extra care when cleaning on stairs.
20. **DO NOT** leave the vacuum cleaner unattended while plugged in.
21. When powered on, keep the vacuum cleaner moving over the carpet surface at all times to avoid damaging the carpet fibers.
22. **DO NOT** place vacuum cleaner on unstable surfaces such as chairs or tables.
23. Your Shark® vacuum may not be designed to stand up on its own. When taking a break from cleaning, you may need to lean it against furniture or a wall, or lay it flat on the floor. Using the vacuum for an application where the unit lacks stability may result in personal injury.
24. **DO NOT** use to pick up:
 - a) Liquids
 - b) Large objects
 - c) Hard or sharp objects (glass, nails, screws, or coins)
- d) Large quantities of dust (drywall dust, fireplace ash, or embers). **DO NOT** use as an attachment to power tools for dust collection.
- e) Smoking or burning objects (hot coals, cigarette butts, or matches)
- f) Flammable or combustible materials (lighter fluid, gasoline, or kerosene)
- g) Toxic materials (chlorine bleach, ammonia, or drain cleaner)
25. **DO NOT** use in the following areas:
 - a) Poorly lit areas
 - b) Wet or damp surfaces
 - c) Outdoor areas
 - d) Spaces that are enclosed and may contain explosive or toxic fumes or vapors (lighter fluid, gasoline, kerosene, paint, paint thinners, mothproofing substances, or flammable dust)
26. Turn off all controls before plugging in or unplugging the vacuum.
27. Unplug from electrical outlet when not in use and before any maintenance or cleaning.
28. Hand wash with water only. Washing with cleaning chemicals could damage the unit.
29. During cleaning or routine maintenance, **DO NOT** cut anything other than hair, fibers, or string wrapped around the brushroll.
30. Allow all filters to air-dry completely before replacing in the vacuum to prevent liquid from being drawn into electric parts.
31. Make sure the dust cup and all filters are in place after routine maintenance.
32. If provided, secure the power cord around the two cord hooks during storage.

SAVE THESE INSTRUCTIONS

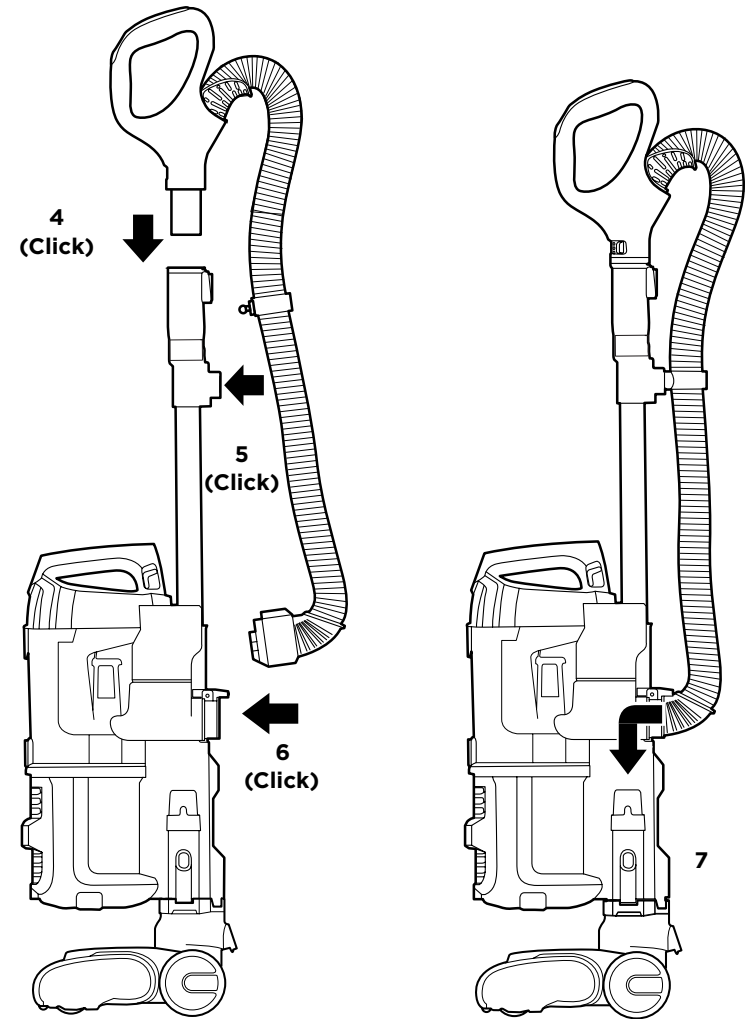
ASSEMBLY



1. Place **Pod** onto **Floor Nozzle Post**.
2. Insert **Wand** into pod.
3. Attach the bottom **Accessory Holder** onto the pod.

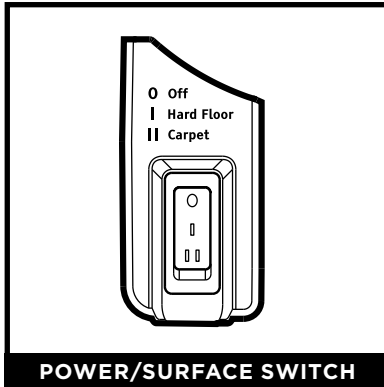
For proper operation, ensure all parts are firmly clicked into place.

ASSEMBLY



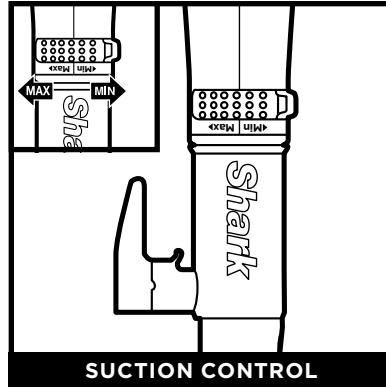
WHOLE-HOME CLEANING

SETTINGS



Select surface setting:

- Off**
- I Hard Floor**
For bare floors and area rugs.
- II Carpet**
For high pile carpets.

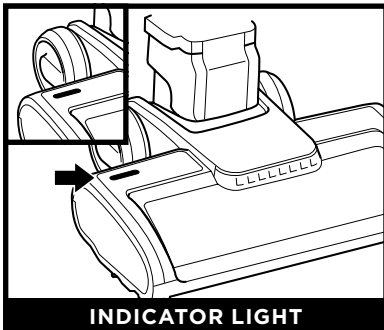


Rotate the **Suction Control Slider** on the handle to adjust the suction depending on the floor type.

- Min:** to reduce suction and increase maneuverability on carpets.
- Max:** to increase suction on bare floors.

NOTE: The brushroll spins in both modes.

BRUSHROLL INDICATOR LIGHT



WHAT DOES THE BRUSHROLL INDICATOR LIGHT MEAN?

- Solid Green:** The brushroll is spinning and working as it should.
- Solid Red:** There is a jam in the brushroll area. Turn off the vacuum and unplug it, then remove any blockages in the nozzle.

Flashing Red: The motorized floor nozzle is overheating. Turn off the vacuum, unplug it, and remove any blockages. Let the vacuum cool down for at least 60 minutes before restarting. See Troubleshooting section for more information.

NOZZLE TECHNOLOGY

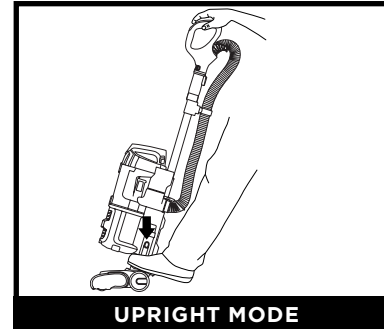


On hard floors **ONLY**, the Dirt Reveal light illuminates the cleaning path so you can more easily spot dirt and debris.

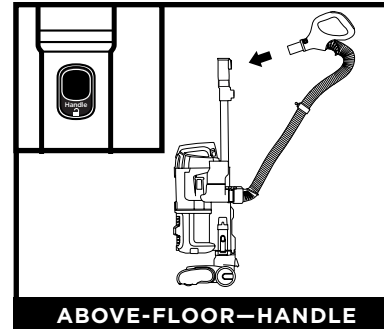
NOTE: For deep carpet cleaning per ASTM F608 (embedded dirt in carpets), use Carpet setting and set suction control to MAX.

WHOLE-HOME CLEANING

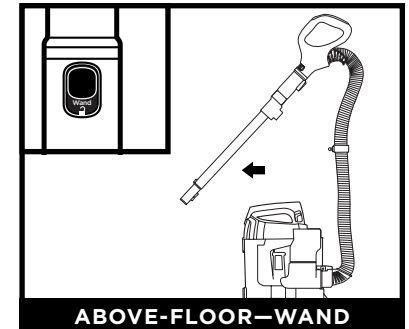
CLEANING MODES



To engage **Brushroll**, step on floor nozzle and tilt handle back firmly. Press the Power/Surface switch to the appropriate floor setting.

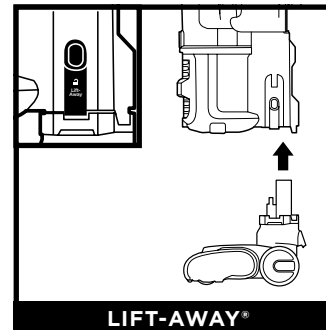


Press the **Handle Release** button and pull up on the handle to detach it from the wand.

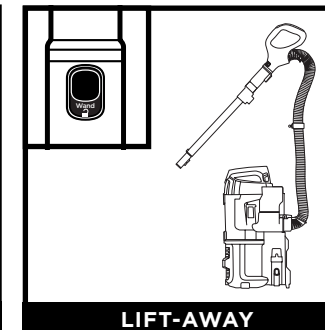


Press the **Wand Release** button and pull up on the handle to detach the wand from the pod.

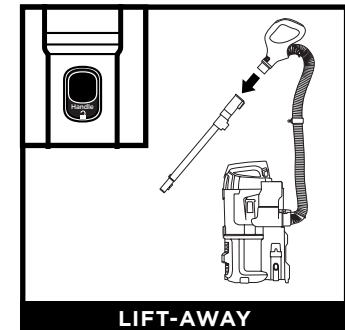
In Lift-Away® mode, you can clean with the handle or the handle with the wand.



Press the **Lift-Away** button to detach the pod from the floor nozzle.



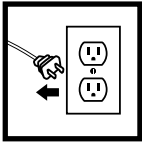
With pod removed, press the **Wand Release** button to detach the wand from the pod.



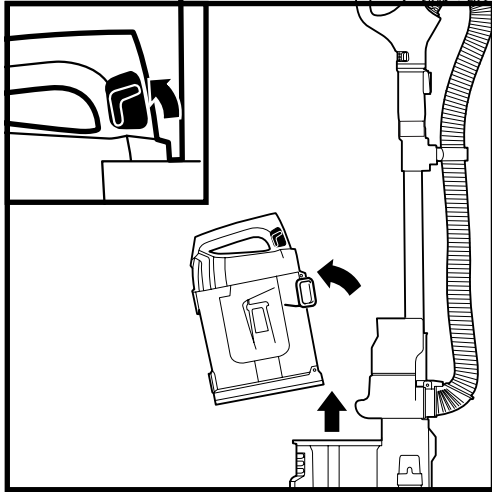
Press the **Handle Release** button and pull up on the handle to detach it from the wand.

NOTE: All accessories are compatible with both the wand and the handle.

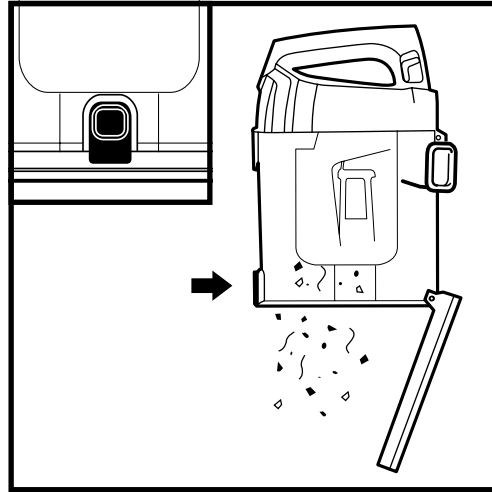
EMPTYING THE DUST CUP



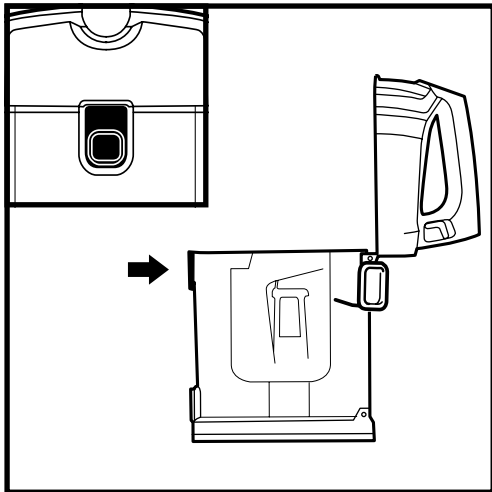
IMPORTANT: Unplug the power cord before performing any maintenance. Empty the dust cup each time you vacuum and periodically during cleaning, when debris in the dust cup reaches the MAX fill line.



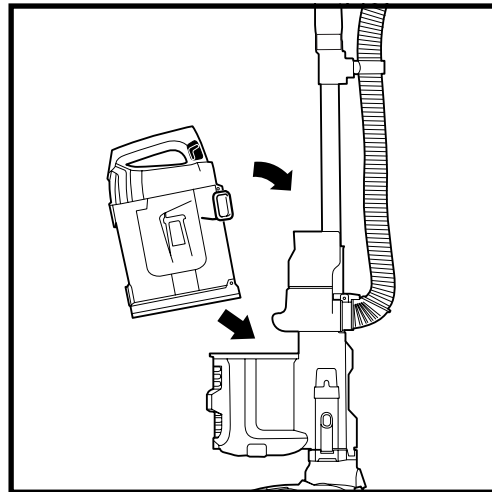
To remove **Dust Cup**, slide up tabs on both sides of dust cup handle. Tilt dust cup forward, then lift to remove.



Press lower release button to open bottom of dust cup.



To remove collected debris from **Lint Screen**, press top release button and lift handle to open. Gently brush debris off the screen.



To reinstall, place bottom of dust cup into pod and then tilt until it clicks into place.

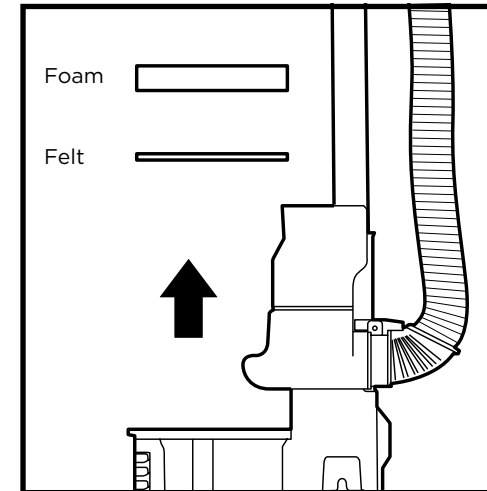
CLEANING AND REPLACING THE FILTERS

CLEANING FILTERS

Regularly rinse and replace the filters to maintain your vacuum's suction power.

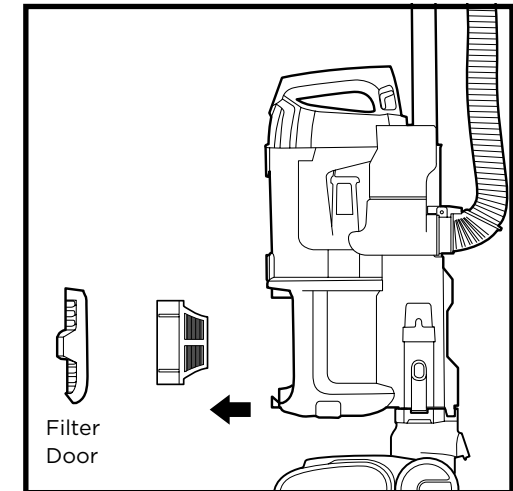
To prevent damage from cleaning chemicals, rinse filters with cold water only. Allow all filters to air-dry for at least 24 hours before reinstalling them to prevent liquid from being drawn into electric parts.

IMPORTANT: DO NOT use soap when cleaning the filters.



CLEAN PRE-MOTOR FILTERS EVERY 3 MONTHS

Remove **Dust Cup**, then lift out **Filters**.

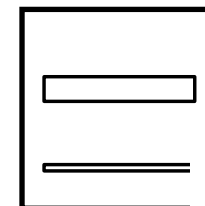


RINSE HEPA FILTER EVERY YEAR

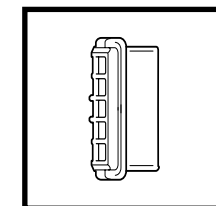
Remove dust cup, tilt **Filter Door** and firmly pull it off. Press tab at top of **HEPA Filter** and pull out filter. To reinstall, insert HEPA filter into unit and replace the filter door.

REPLACING FILTERS

Follow the previous instructions for removing filters. The **Pre-Motor Filter** should be replaced every 2.5 years. The **HEPA Filter** should be replaced every 3 years.



**Replacement
Pre-Motor Foam &
Felt Filter Kit**
XFFK560



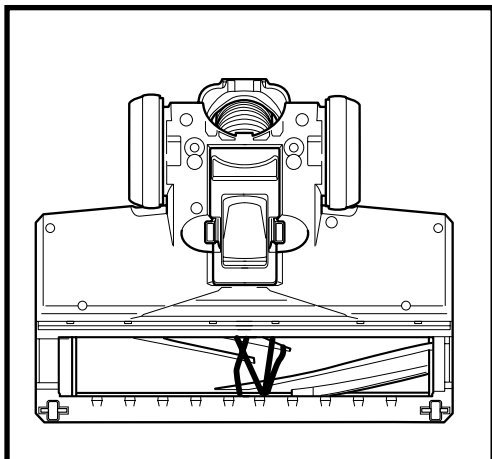
**Replacement
HEPA Filter**
XHEPA560

NOTE: To order replacement parts and filters, visit sharkninja.com/parts-support/home-cleaning-parts/upright-vacuums

MAINTENANCE

SELF-CLEANING BRUSHROLL

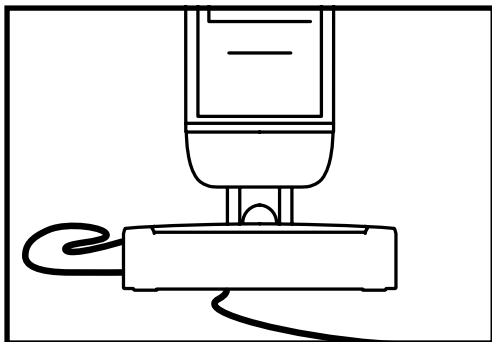
The self-cleaning brushroll actively removes hair wrap as you vacuum. If any hair is wrapped around the brushroll, continue vacuuming. This will allow the self-cleaning brushroll to remove the hair wrap and send it to the dust cup. If some hair wrap remains after continued use, remove the cover from the bottom of the nozzle and carefully clean off the brushroll.



DEBRIS WRAPPED AROUND BRUSHROLL

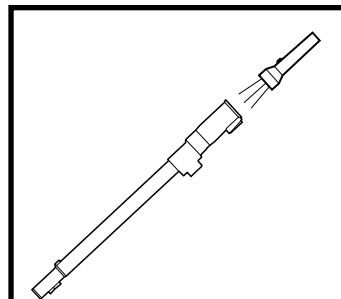
Clean off any debris on the bristles.

CORD MAINTENANCE



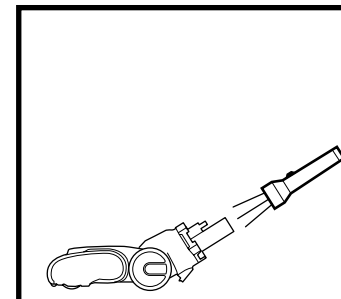
To minimize the risk of power cord damage, **DO NOT** run the vacuum over the power cord. If this occurs, immediately shut off power to the vacuum and remove the cord from the brushroll or nozzle.

CHECKING FOR BLOCKAGES



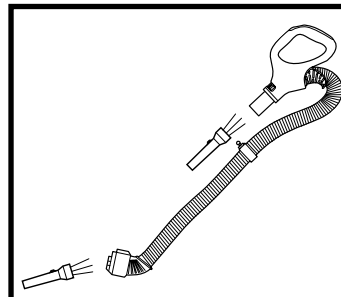
WAND BLOCKAGES

Detach wand from floor nozzle and handle, and check both ends for blockages.



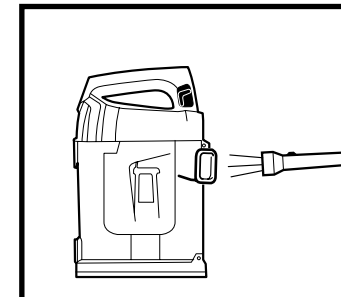
NOZZLE BLOCKAGES

Detach floor nozzle from wand and vacuum pod, tilt nozzle neck back, and check opening for blockages.



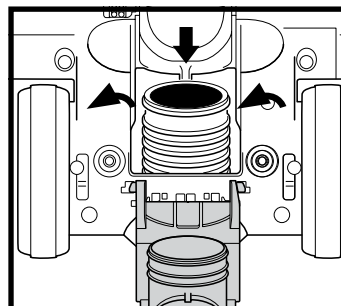
HANDLE/HOSE BLOCKAGES

Detach handle from wand and hose from the vacuum pod, and check openings for blockages.



DUST CUP BLOCKAGES

Detach dust cup from vacuum pod. Empty dust cup, remove debris from lint screen, and check for blockages.



NOZZLE HOSE BLOCKAGE

To access the nozzle hose, pinch the release touchpoints on the bottom of the nozzle, then lift the cover and clear any blockages.

AVAILABLE ACCESSORIES

A Pet Crevice Tool

This slim crevice tool is great for cleaning tight spaces, between couch cushions, and in hard-to-reach areas.

B Pet Multi-Tool

A single convertible tool for cleaning tough pet messes two ways: use the stiff bristle brush to clean stuck-on debris, or take off the bristles to reveal an upholstery tool perfect for removing stubborn pet hair and large piles of debris.

C Wide Upholstery Tool

The wide cleaning path helps remove pet hair, dust, and large debris from mattresses, couches, curtains, lampshades, and other delicate upholstered surfaces.

D Duster Crevice Tool

Two cleaning tools in one. The crevice tool gives you extended reach to clean in tight spaces, while the soft brush is ideal for dusting delicate surfaces.

E Under-Appliance Wand

Clean under and behind hard-to-move appliances and furniture with this adjustable 36" tool. Flip the extension piece over to clean the underside of appliances.

F Anti-Allergen Dust Brush

This brush features nylon fiber bristles specifically designed for removing fine dust and allergen particles from the most delicate surfaces.

G Self-Cleaning Pet Power Brush

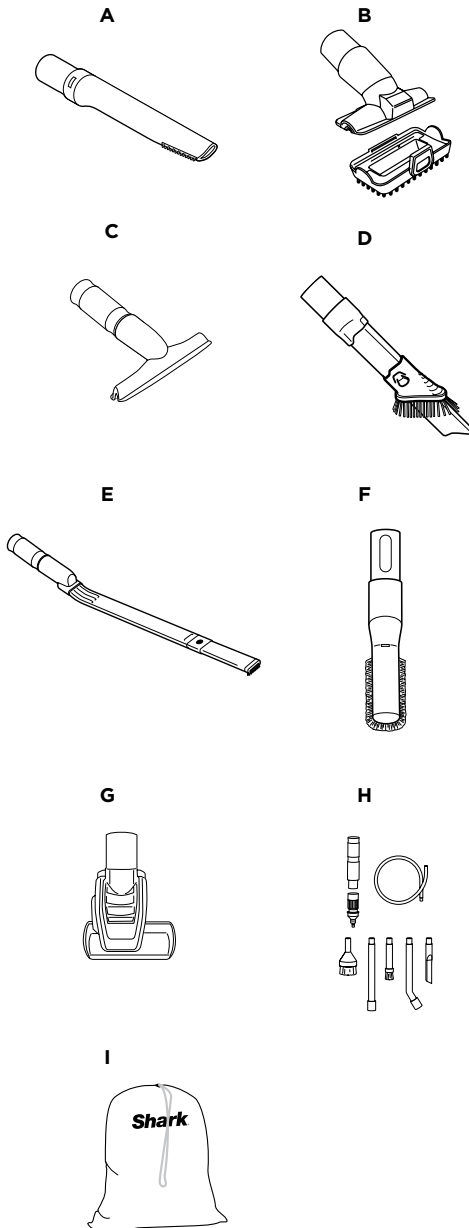
Tackles pet hair and ground-in dirt from above-floor areas like carpeted stairs and upholstery, while actively removing hair wrap as it cleans.

H Home & Car Detail Kit

Deep-clean your car like a professional detailer, or clean hard-to-reach areas in your home. Micro-sized tools let you clean around delicate objects and access the tightest spaces like car vents and computer keyboards.

I Large Accessory Bag

This convenient accessory storage bag measures 32 cm x 70 cm and fits the Under-Appliance Wand. Smaller size available at sharkninja.com/parts-support/home-cleaning-parts/upright-vacuums



NOTE: Not all accessories come with all units. For a list of the accessories included with this model, see the top inside flap of the box. To order additional accessories, visit sharkninja.com/parts-support/home-cleaning-parts/upright-vacuums.

TROUBLESHOOTING

Power cord caught in brushroll or floor nozzle.

- To minimize the risk of power cord damage, DO NOT run the vacuum over the power cord. If this occurs, immediately shut off power to the vacuum and remove the cord from the brushroll or nozzle.
- Inspect power cord and plug for any damage before use. DO NOT use vacuum cleaner with a damaged cord or plug. Turn off all controls before plugging in or unplugging the vacuum cleaner. Store your vacuum cleaner with the power cord secured around the two cord hooks.

Vacuum is not picking up debris. No suction or light suction.

- Check filters to see if they need cleaning. Follow instructions for rinsing and air-drying the filters before reinstalling them.
- Dust cup may be full; empty dust cup.
- Check hose, hose connections, nozzle, wand, pod, and accessories for blockages. Clear any blockages found. See Checking for Blockages section for more information.
- If any hair, string, or carpet fibers are wrapped around the brushroll, extend cleaning time to allow the self-cleaning brushroll to remove them. If some hair or fibers remain wrapped around brushroll after continued use, carefully remove them. See Cleaning the Brushroll section for more information.

Vacuum lifts area rugs.

- Make sure Power/Surface switch is in setting I, Hard Floor.
- Suction is powerful. Take care when vacuuming area rugs or rugs with delicately sewn edges.

Brushroll does not spin.

- If the Brushroll Indicator Light turns red, immediately turn off and unplug the vacuum. Remove pod and wand from floor nozzle and clear any blockages. Reconnect nozzle, plug in vacuum, and turn on power.
- With the power on, recline the handle, which will automatically turn on the brushroll.

Vacuum turns off on its own or indicator light flashes red.

If your vacuum overheats, the thermostat will automatically turn off the motor. Perform the following steps to restart:

- Turn vacuum off and unplug it.
- Empty dust cup and clean filters. See Emptying the Dust Cup and Cleaning and Replacing the Filters sections for more information.
- Check for blockages in hose, wand, floor nozzle, accessories, and inlet openings.
- Allow unit to cool for a minimum of 60 minutes.
- Plug in vacuum and turn it on.

The Dirt Reveal light is showing debris that I cannot pick up.

- Dirt Reveal may illuminate scratches, dry stains, and imperfections in surfaces that cannot be picked up with a vacuum cleaner.
- If debris is not being picked up, see the "Vacuum is not picking up debris. No suction or light suction" section above for more information.

For all other issues, please call Customer Service 1-855-427-5127.

FIVE (5) YEAR LIMITED WARRANTY

The five (5) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC**. Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of five (5) years from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

California residents only:

The five (5) Year Limited Warranty period begins on the original date of delivery or pickup.

What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to five (5) years from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

What is not covered by this warranty?

1. Normal wear and tear of wearable parts (such as foam filters, HEPA filters, pads, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at sharkninja.com/parts-support/home-cleaning-parts.
2. Any unit that has been tampered with or used for commercial purposes.
3. Damage caused by misuse (e.g., vacuuming up water or other liquids), abuse, negligent handling, failure to perform required maintenance (e.g., not cleaning the filters, not removing debris from the brushroll), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit support.sharkninja.com for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-855-427-5127** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at sharkninja.com/product-registration and have the product on hand when you call.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$25.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-855-427-5127** to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at sharkninja.com/product-registration and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.

REGISTER YOUR PURCHASE



sharkninja.com/product-registration



Scan QR code using mobile device



Benefits of registering your product and creating an account:

- Get easier, faster product support and access to warranty information
- Access troubleshooting and product care instructions
- Be among the first to know about exclusive product promotions

TIP: You can find the model and serial numbers on the QR code label on the bottom of the back of the vacuum pod.

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 120V~, 60Hz

Watts: 800W

PLEASE READ CAREFULLY AND KEEP FOR FUTURE REFERENCE.

This Owner's Guide is designed to help you get a complete understanding of your new Shark® Navigator® Lift-Away® Upright Vacuum with PowerFins® HairPro® Self-Cleaning Brushroll and Reveal Technology.

SharkNinja Operating LLC
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CAN: Ville St-Laurent, QC H4S 1A7

1-855-427-5127
sharkninja.com

Illustrations may differ from actual product. We are constantly striving to improve our products; therefore the specifications contained herein are subject to change without notice.

This product may be covered by one or more U.S. patents.
See sharkninja.com/patents for more information.

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