

Shark **ROCKET®**

TURBO

SELF-CLEANING

Corded Vacuum

TV300 Series

OWNER'S GUIDE



IMPORTANT SAFETY INSTRUCTIONS

FOR HOUSEHOLD USE ONLY

WARNING

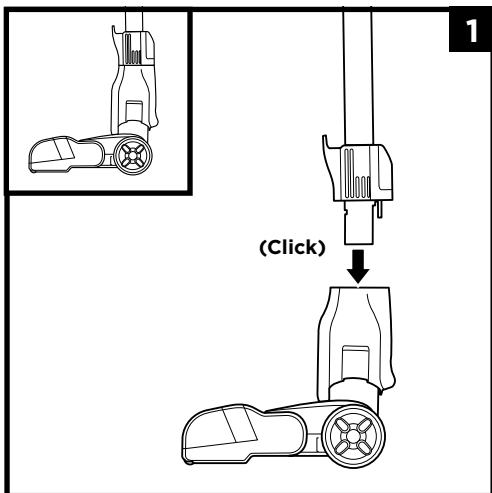
To reduce the risk of fire, electric shock, injury, or property damage, when using an electrical appliance, basic precautions should always be followed, including the following:

READ ALL INSTRUCTIONS BEFORE USING THIS VACUUM

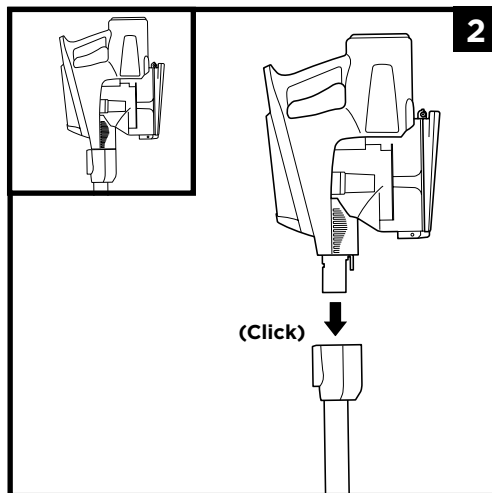
1. Inspect power cord and plug for any damage before use. **DO NOT** use vacuum cleaner with a damaged cord or plug. Turn off all controls before plugging in or unplugging the vacuum cleaner. Store your vacuum cleaner with the power cord secured around the two cord hooks. To minimize the risk of power cord damage, do not allow the motorized brushroll to ingest the cord. If this occurs, immediately shut off power to the vacuum and remove the cord.
2. This appliance has a polarized plug. If the plug does not fit fully into the outlet, reverse the plug (one blade is wider than the other). If it still does not fit, contact a qualified electrician. **DO NOT** force into outlet or try to modify to fit.
3. Your vacuum cleaner may consist of a motorized nozzle, wand, hose, and/or vacuum pod. This device contains electrical connections, electrical wiring, and moving parts that potentially present risk to the user.
4. Use only identical replacement parts.
5. Carefully observe and follow the instructions provided below to avoid improper use of the appliance. **DO NOT** use the vacuum for any purpose other than those described in this manual.
6. Before use, carefully inspect all parts for any damage. **DO NOT** use if any parts are damaged.
7. The use of an extension cord is **NOT** recommended.
8. This vacuum cleaner contains no serviceable parts.
9. This appliance can be used by persons with reduced physical, sensory or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved. Cleaning and user maintenance shall not be made by children. Keep the appliance and its cord out of reach of children. **DO NOT** allow the appliance to be used by children. **DO NOT** allow to be used as a toy. Close supervision is necessary when used near children.
10. Always turn off the vacuum cleaner before connecting or disconnecting any motorized nozzles or other accessories.
11. **DO NOT** handle plug or vacuum cleaner with wet hands.
12. **DO NOT** use without filters in place.
13. Only use Shark® branded filters and accessories.
14. **DO NOT** damage the power cord:
 - a) **DO NOT** pull or carry vacuum cleaner by the cord or use the cord as a handle.
 - b) **DO NOT** unplug by pulling on cord. Grasp the plug, not the cord.
 - c) **DO NOT** run the vacuum cleaner over the power cord, close a door on the cord, pull the cord around sharp corners, or leave the cord near heated surfaces.
15. **DO NOT** put any objects into nozzle or accessory openings. **DO NOT** use with any opening blocked; keep free of dust, lint, hair, and anything that may reduce airflow.
16. **DO NOT** use if nozzle or accessory airflow is restricted. If the air paths or the motorized floor nozzle become blocked, turn the vacuum cleaner off and unplug from electrical outlet. Remove all obstructions before you plug in and turn on the unit again.
17. Keep nozzle and all vacuum openings away from hair, face, fingers, uncovered feet, or loose clothing.
18. **DO NOT** use if vacuum cleaner is not working as it should, or has been dropped, damaged, left outdoors, or dropped into water.
19. Use extra care when cleaning on stairs.
20. **DO NOT** leave the vacuum cleaner unattended while plugged in.
21. When powered on, keep the vacuum cleaner moving over the carpet surface at all times to avoid damaging the carpet fibers.
22. **DO NOT** place vacuum cleaner on unstable surfaces such as chairs or tables.
23. Your Shark® vacuum may not be designed to stand up on its own. When taking a break from cleaning, you may need to lean it against furniture or a wall, or lay it flat on the floor. Using the vacuum for an application where the unit lacks stability may result in personal injury.
24. **DO NOT** use to pick up:
 - a) Liquids
 - b) Large objects
 - c) Hard or sharp objects (glass, nails, screws, or coins)
- d) Large quantities of dust (drywall dust, fireplace ash, or embers). **DO NOT** use as an attachment to power tools for dust collection.
- e) Smoking or burning objects (hot coals, cigarette butts, or matches)
- f) Flammable or combustible materials (lighter fluid, gasoline, or kerosene)
- g) Toxic materials (chlorine bleach, ammonia, or drain cleaner)
25. **DO NOT** use in the following areas:
 - a) Poorly lit areas
 - b) Wet or damp surfaces
 - c) Outdoor areas
 - d) Spaces that are enclosed and may contain explosive or toxic fumes or vapors (lighter fluid, gasoline, kerosene, paint, paint thinners, mothproofing substances, or flammable dust)
26. Turn off all controls before plugging in or unplugging the vacuum.
27. Unplug from electrical outlet when not in use and before any maintenance or cleaning.
28. Hand wash with water only. Washing with cleaning chemicals could damage the unit.
29. During cleaning or routine maintenance, **DO NOT** cut anything other than hair, fibers, or string wrapped around the brushroll.
30. Allow all filters to air-dry completely before replacing in the vacuum to prevent liquid from being drawn into electric parts.
31. Make sure the dust cup and all filters are in place after routine maintenance.
32. If provided, secure the power cord around the two cord hooks during storage.

SAVE THESE INSTRUCTIONS

ASSEMBLY

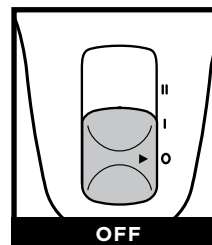


1. Insert **Wand** into **Floor Nozzle**. Ensure all connections click securely into place.



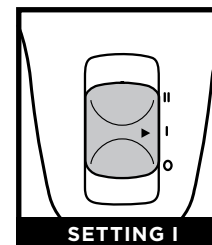
2. Insert **Handheld Vacuum** into the **Wand**.

SETTINGS



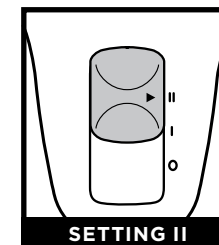
OFF

Slide switch to the bottom to turn off power. To begin vacuuming, slide switch to the appropriate setting.



SETTING I

Bare Floor/Small Area Rugs
The brushroll spins slowly to clean bare floors and small area rugs.

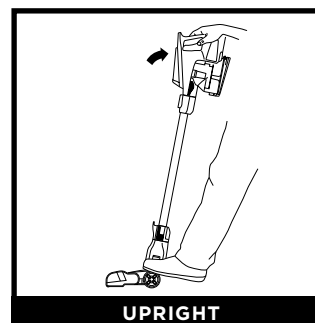


SETTING II

Carpet
The brushroll spins faster to pick up debris below the surface of your carpets.

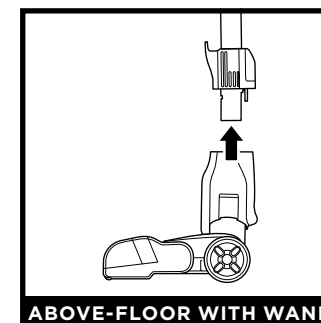
NOTE: For deep cleaning per ASTM F 608 (embedded dirt in carpets) please use setting II, Carpet.
NOTE: Select Carpet for stuck-on dust and debris.

CLEANING MODES



UPRIGHT

To clean floors, step on floor nozzle and tilt handheld vacuum back.



ABOVE-FLOOR WITH WAND

Detach the wand for more reach to clean baseboards, ceiling fans, window sills, and other hard-to-access areas. Stand the vacuum upright, then step on the left side of the floor nozzle and pull the wand up to disconnect it.



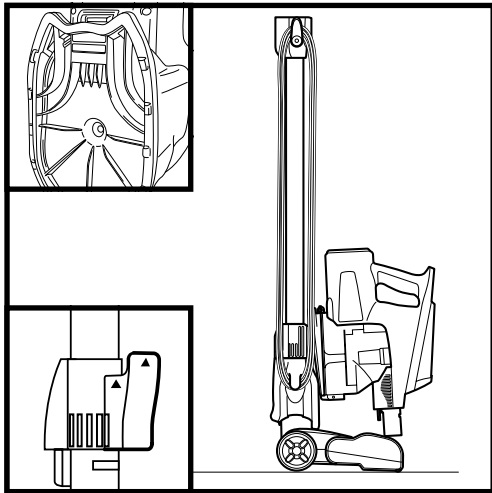
ABOVE-FLOOR HANDHELD

Press the **Wand Release** button to lift the handheld vacuum off the wand. Great for cleaning stairs and furniture.

NOTE: All accessories are compatible with both the wand and the handheld vacuum.

STORAGE

ONBOARD HOOK



For easy storage, hang the handheld vacuum from the storage hook on the bottom of the wand. Press the Wand Release button to detach the handheld vacuum, and hang the hand vac from the hook. Wrap the cord around the two cord hooks. Start with the top hook, and leave a little slack in the cord.

AVAILABLE ACCESSORIES

NOTE: Not all accessories come with all units. For a list of the accessories included with this model, see the top inside flap of the box. To order additional accessories, visit sharkninja.com/parts-support/home-cleaning-parts

A Crevice Tool

Clean in tight spaces or reach baseboards and ceilings with this slim crevice tool. Various lengths available depending on the vacuum model.

B Pet Crevice Tool

This versatile, slender 8" tool removes pet hair from hard-to-reach spaces like corners, stairs, and between couch cushions.

C Upholstery Tool

Picks up pet hair, dust, and large debris from mattresses, couches, curtains, and other delicate upholstered fabrics.

D Dusting Brush

This brush dusts and cleans delicate surfaces. Great for use on fans, blinds, lampshades, and keyboards.

E Home & Car Detail Kit

Deep-clean your car like a professional detailer, or clean hard-to-reach areas in your home. Micro-sized tools let you clean around delicate objects and access the smallest spaces like car vents and computer keyboards.

F Hard Floor Hero

Designed to provide outstanding hard floor cleaning, this powerful tool is small enough to get into hard-to-reach areas while removing surface particles, dirt, stuck-on dust, and debris.

G Under-Appliance Wand

Clean under and behind hard-to-move appliances and furniture with this adjustable 36" tool. Flip the extension piece over to clean the underside of appliances.

H Onboard Storage Clip

This removable clip attaches to your vacuum and can store two accessories at a time, so they're handy when you need them.

I Anti-Allergen Dust Brush

This brush features nylon fiber bristles specifically designed for removing fine dust and allergen particles from the most delicate surfaces.

J Multi-Angle Dusting Brush

This soft dusting brush adjusts to five different positions so you always have the best angle for cleaning blinds, walls, ceiling fans, and other above-floor areas.

K HairPro® Self-Cleaning Pet Power Brush

Tackles pet hair and ground-in dirt from above-floor areas like carpeted stairs and upholstery, while actively removing hair wrap as it cleans.

L Precision Duster

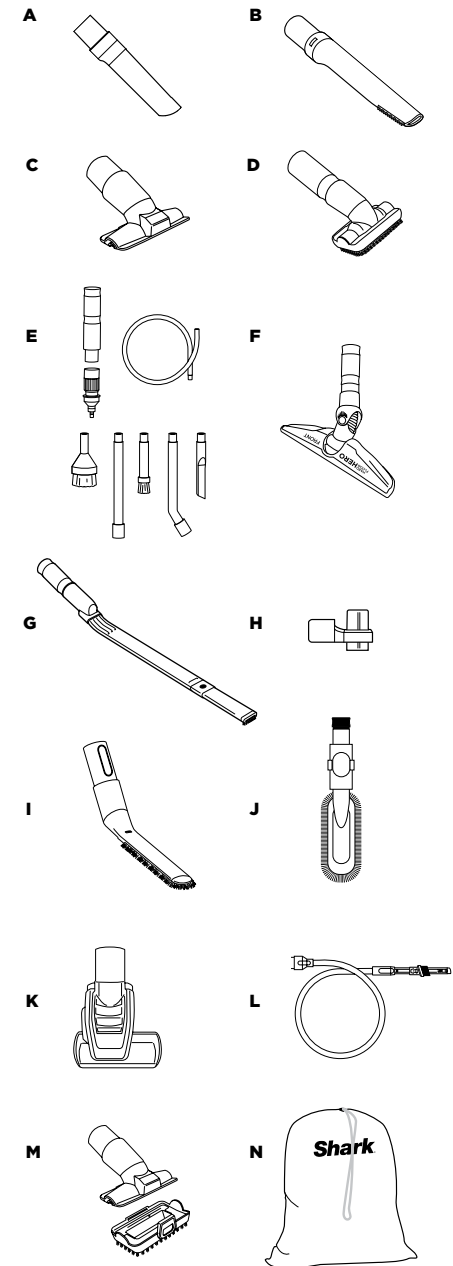
This flexible tube features a micro-duster crevice tool on the end for cleaning around delicate objects and in difficult-to-reach spots like car interiors and computer keyboards.

M Pet Multi-Tool

A single convertible tool for cleaning tough pet messes two ways: use the stiff bristle brush to clean stuck-on debris, or take off the bristles to reveal an upholstery tool perfect for removing stubborn pet hair and large piles of debris.

N Accessory Bag

This convenient accessory storage bag measures 32 cm x 70 cm and fits the Under-Appliance Wand. Smaller size available at sharkninja.com/parts-support/home-cleaning-parts.

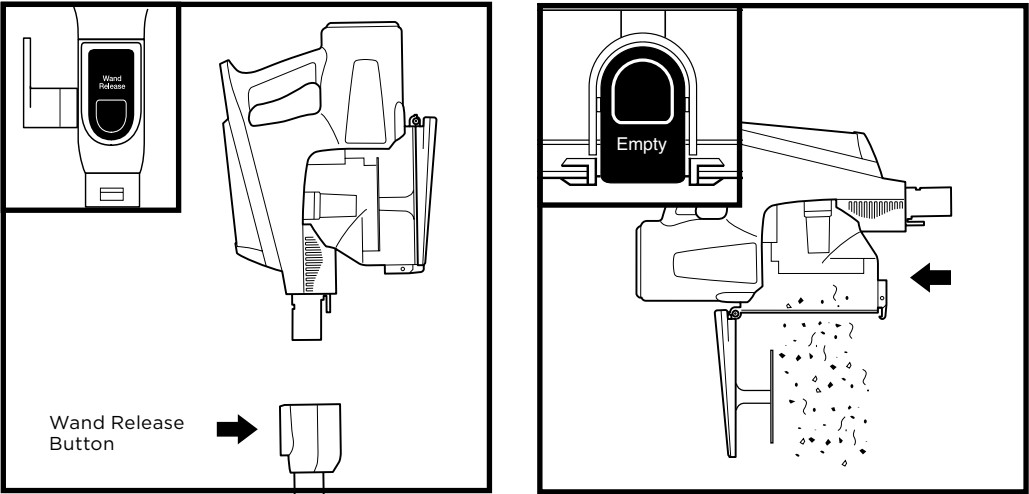


MAINTENANCE

IMPORTANT: Unplug the vacuum before performing any maintenance.

EMPTYING THE DUST CUP

Empty the dust cup each time you vacuum and periodically during cleaning, when debris in the dust cup reaches the MAX fill line.



Press the wand release button and lift the handheld vacuum off the wand.

Hold the handheld vacuum over the trash, then press the Empty button on the dust cup to release dirt and debris.

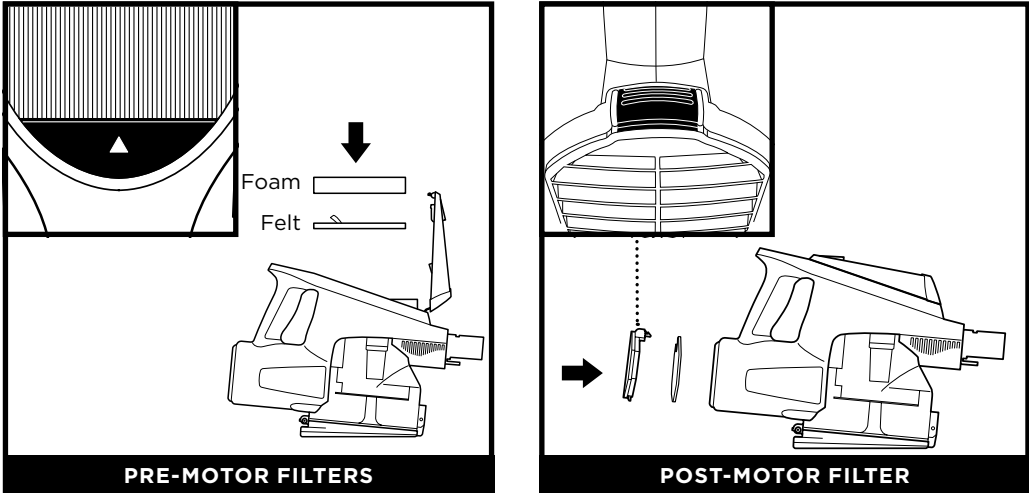
MAINTENANCE

IMPORTANT: Unplug the vacuum before performing any maintenance.

CLEANING FILTERS

Perform regular maintenance on your filters to keep your vacuum's suction power optimal.

IMPORTANT: To prevent damage, rinse filters with water **ONLY**. **DO NOT** use soap. Allow filters to air-dry for at least 24 hours before reinstalling them to prevent liquid from being drawn into electric parts.



Open the lid on the top of the handheld vacuum to lift out the pre-motor filters. The **Pre-Motor Filters** should be washed once a month.

To remove the post-motor filter, open the filter cover on the handheld vacuum and pull out the filter. The **Post-Motor Filter** should be washed once every 9 months.

REPLACEMENT FILTERS

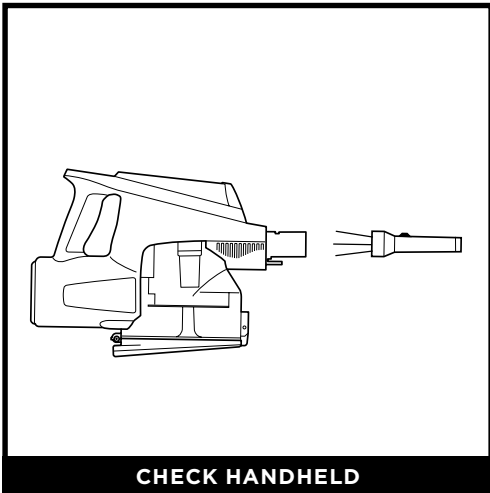
Replacement Pre-Motor Filter Kit
(Foam & Felt)
XFFV300

Replacement Post-Motor Filter
XFFV300

NOTE: The pre-motor filters should be replaced every 2.5 years. The post-motor filter should be replaced every 3 years.

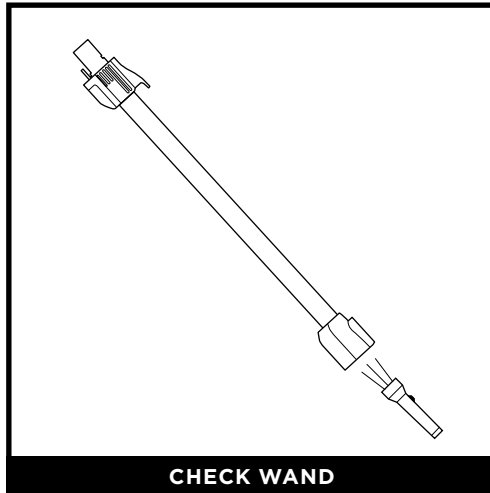
MAINTENANCE

CHECKING FOR BLOCKAGES



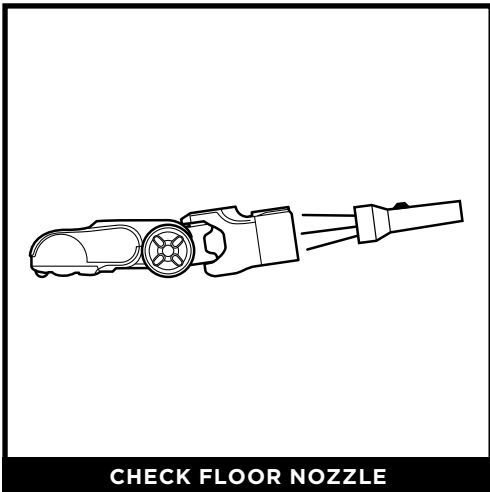
CHECK HANDHELD

Remove the wand from the handheld vacuum and check all dust cup intake openings.



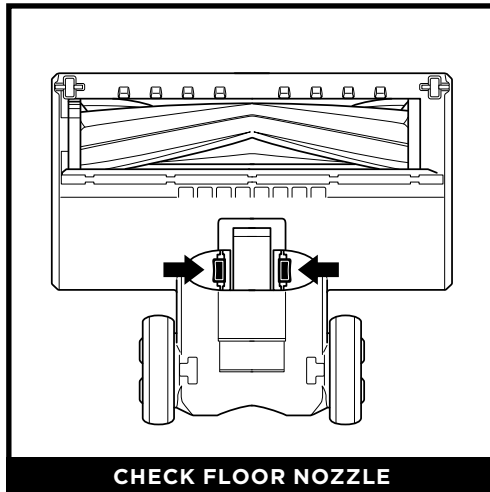
CHECK WAND

Detach the wand and check it for blockages.



CHECK FLOOR NOZZLE

Detach the wand, then check the floor nozzle tube for blockages.



CHECK FLOOR NOZZLE

Detach the wand, then tilt the floor nozzle **Debris Intake** back and check openings for blockages.

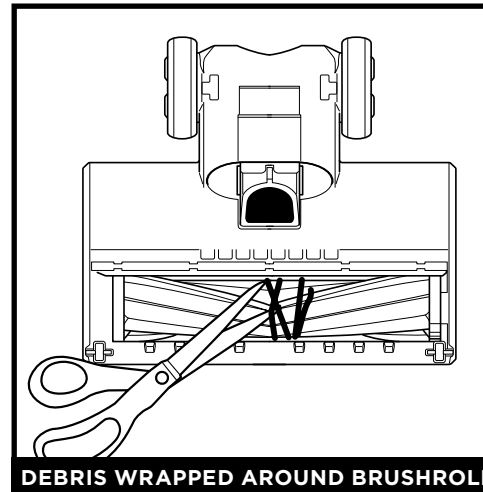
MAINTENANCE

NOZZLE MAINTENANCE

CLEANING THE BRUSHROLL

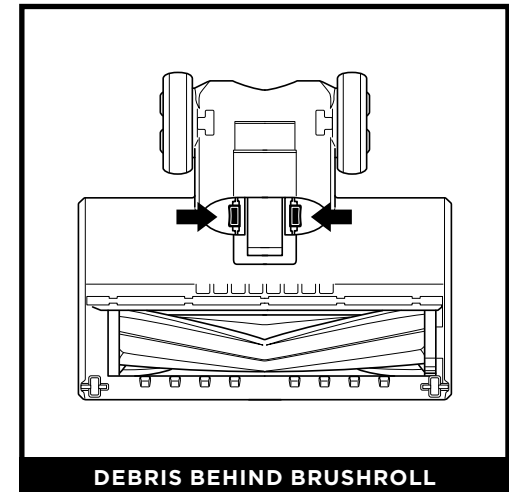
If you run over a hard or sharp object or notice a noise change while vacuuming, check for blockages or objects caught in the brushroll.

If some fibers remain wrapped around the brushroll after continued use, clear them from the brushroll.



DEBRIS WRAPPED AROUND BRUSHROLL

Clean off any debris on the brushroll.



DEBRIS BEHIND BRUSHROLL

Check the debris intake and clear away any dirt or blockages. To close the cover, push down until it clicks.

TROUBLESHOOTING

Vacuum is not picking up debris. No suction or low suction. (Refer to Maintenance section for more information.)

- Check filters to see if they need cleaning. Follow instructions for rinsing and completely air-drying the filters before reinstalling them.
- Dust cup may be full; empty dust cup.
- Check floor nozzle for blockages; clear blockages if required.
- Remove any string, carpet fibers, or hair that may be wrapped around the brushroll.
- Remove any blockages from the debris intake in the floor nozzle. Pinch the tabs on the bottom of the nozzle to open the cover, and lift up the intake tube. Clear blockages, then push the tube down and press the nozzle cover closed.

Vacuum lifts area rugs.

- Suction is powerful. Take care when vacuuming area rugs or rugs with delicately sewn edges.
- Turn off the unit to disengage the brushroll. To restart, slide the power switch to setting I, Bare Floor/Small Area Rugs.

Brushroll does not spin.

- If Brushroll Indicator Light on the floor nozzle turns red, the brushroll has stopped spinning. Immediately turn off and unplug vacuum and remove blockage. Plug back into electrical outlet and turn vacuum on.
- If Brushroll Indicator Light on the floor nozzle is green, the blockage has been successfully cleared. If the light is still red, please contact Customer Service at 1-855-427-5127.

Vacuum turns off on its own or the indicator light flashes red.

If your vacuum overheats, the thermostat will automatically turn off the motor. Perform the following steps to restart:

1. Turn vacuum off and unplug it.
2. Empty dust cup and clean filters (see Maintenance section).
3. Check for blockages in the nozzle, wand, handheld vacuum inlet openings, and accessories.
4. Allow unit to cool for a minimum of 60 minutes.
5. Plug in vacuum and turn it on.

Shark | NINJA

FIVE (5) YEAR LIMITED WARRANTY

The five (5) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC**. Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of five (5) years from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

California residents only:

The five (5) Year Limited Warranty period begins on the original date of delivery or pickup.

What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to five (5) years from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

What is not covered by this warranty?

1. Normal wear and tear of wearable parts (such as foam filters, HEPA filters, pads, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at **sharkninja.com/parts-support/home-cleaning-parts**.
2. Any unit that has been tampered with or used for commercial purposes.
3. Damage caused by misuse (e.g., vacuuming up water or other liquids), abuse, negligent handling, failure to perform required maintenance (e.g., not cleaning the filters, not removing debris from the brushroll), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit **support.sharkninja.com** for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-855-427-5127** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at **sharkninja.com/product-registration** and have the product on hand when you call.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$25.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-855-427-5127** to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at **sharkninja.com/product-registration** and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.

For all other issues, visit support.sharkninja.com

NOTES

REGISTER YOUR PURCHASE



sharkninja.com/product-registration



Scan QR code using
mobile device



Benefits of registering your product and creating an account:

- Get easier, faster product support and access to warranty information
- Access troubleshooting and product care instructions
- Be among the first to know about exclusive product promotions

TIP: The model number is on the rating label behind the dust cup.

TIP: The date code is on one of the prongs of the power cord plug.

RECORD THIS INFORMATION

Model Number: _____

Date Code: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 120V, 60Hz

Watts: 500W

Amps: 4.2A

PLEASE READ CAREFULLY AND KEEP FOR FUTURE REFERENCE.

This Owner's Guide is designed to help you get a complete understanding of your new Shark® Rocket® Turbo Self-Cleaning Corded Vacuum.

SharkNinja Operating LLC
US: Needham, MA 02494
CAN: Ville St-Laurent, QC H4S 1A7

1-855-427-5127
sharkninja.com

Illustrations may differ from actual product. We are constantly striving to improve our products; therefore the specifications contained herein are subject to change without notice.

This product may be covered by one or more U.S. patents.
See sharkninja.com/patents for more information.

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