

Shark ROTATOR® Lift-Away® ADV Corded Upright Vacuum with PowerFins® HairPro® and Self-Cleaning Brushroll

LU240 Series

OWNER'S GUIDE



IMPORTANT SAFETY INSTRUCTIONS

FOR HOUSEHOLD USE ONLY

⚠ WARNING

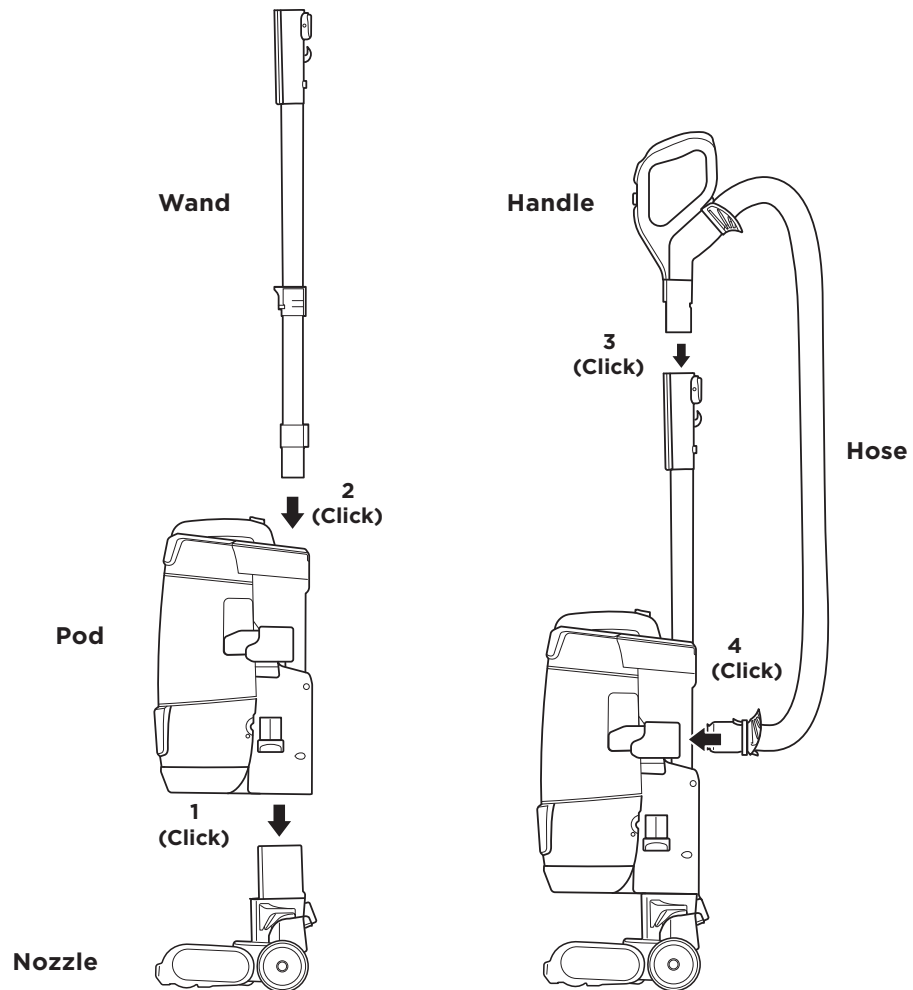
To reduce the risk of fire, electric shock, injury, or property damage, when using an electrical appliance, basic precautions should always be followed, including the following:

READ ALL INSTRUCTIONS BEFORE USING THIS VACUUM

1. Inspect power cord and plug for any damage before use. **DO NOT** use vacuum cleaner with a damaged cord or plug. Turn off all controls before plugging in or unplugging the vacuum cleaner. Store your vacuum cleaner with the power cord secured around the two cord hooks. To minimize the risk of power cord damage, do not allow the motorized brush roll to ingest the cord. If this occurs, immediately shut off power to the vacuum and remove the cord.
2. This appliance has a polarized plug. If the plug does not fit fully into the outlet, reverse the plug (one blade is wider than the other). If it still does not fit, contact a qualified electrician. **DO NOT** force into outlet or try to modify to fit.
3. Your vacuum cleaner may consist of a motorized nozzle, wand, hose, and/or vacuum pod. This device contains electrical connections, electrical wiring, and moving parts that potentially present risk to the user. The hose contains electrical wires. Do not use when damaged, cut, or punctured.
4. Use only identical replacement parts.
5. Carefully observe and follow the instructions provided below to avoid improper use of the appliance. **DO NOT** use the vacuum for any purpose other than those described in this manual.
6. Before use, carefully inspect all parts for any damage. **DO NOT** use if any parts are damaged.
7. The use of an extension cord is **NOT** recommended.
8. This vacuum cleaner contains no serviceable parts.
9. This appliance can be used by persons with reduced physical, sensory, or mental capabilities or lack of experience and knowledge if they have been given supervision or instruction concerning use of the appliance in a safe way and understand the hazards involved. Cleaning and user maintenance shall not be made by children. Keep the appliance and its cord out of reach of children. **DO NOT** allow the appliance to be used by children. **DO NOT** allow to be used as a toy. Close supervision is necessary when used near children.
10. Always turn off the vacuum cleaner before connecting or disconnecting any motorized nozzles, hose, or other accessories.
11. **DO NOT** handle plug or vacuum cleaner with wet hands.
12. **DO NOT** use without filters in place.
13. Only use Shark® branded filters and accessories.
14. **DO NOT** damage the power cord:
 - a) **DO NOT** pull or carry vacuum cleaner by the cord or use the cord as a handle.
 - b) **DO NOT** unplug by pulling on cord. Grasp the plug, not the cord.
 - c) **DO NOT** run the vacuum cleaner over the power cord, close a door on the cord, pull the cord around sharp corners, or leave the cord near heated surfaces.
15. **DO NOT** put any objects into nozzle or accessory openings. **DO NOT** use with any opening blocked; keep free of dust, lint, hair, and anything that may reduce airflow.
16. **DO NOT** use if nozzle or accessory airflow is restricted. If the air paths or the motorized floor nozzle become blocked, turn the vacuum cleaner off and unplug from electrical outlet. Remove all obstructions before you plug in and turn on the unit again.
17. Keep nozzle and all vacuum openings away from hair, face, fingers, uncovered feet, or loose clothing.
18. **DO NOT** use if vacuum cleaner is not working as it should, or has been dropped, damaged, left outdoors, or dropped into water.
19. Use extra care when cleaning on stairs.
20. **DO NOT** leave the vacuum cleaner unattended while plugged in.
21. When powered on, keep the vacuum cleaner moving over the carpet surface at all times to avoid damaging the carpet fibers.
22. **DO NOT** place vacuum cleaner on unstable surfaces such as chairs or tables.
23. Your Shark® vacuum may not be designed to stand up on its own. When taking a break from cleaning, you may need to lean it against furniture or a wall, or lay it flat on the floor. Using the vacuum for an application where the unit lacks stability may result in personal injury.
24. **DO NOT** use to pick up:
 - a) Liquids.
 - b) Large objects.
 - c) Hard or sharp objects (glass, nails, screws, or coins).
 - d) Large quantities of dust (drywall dust, fireplace ash, or embers). **DO NOT** use as an attachment to power tools for dust collection.
 - e) Smoking or burning objects (hot coals, cigarette butts, or matches).
 - f) Flammable or combustible materials (lighter fluid, gasoline, or kerosene).
 - g) Toxic materials (chlorine bleach, ammonia, or drain cleaner).
25. **DO NOT** use in the following areas:
 - a) Poorly lit areas.
 - b) Wet or damp surfaces.
 - c) Outdoor areas.
 - d) Spaces that are enclosed and may contain explosive or toxic fumes or vapors (lighter fluid, gasoline, kerosene, paint, paint thinners, mothproofing substances, or flammable dust).
26. Turn off all controls before plugging in or unplugging the vacuum.
27. Unplug from electrical outlet when not in use and before any maintenance or cleaning.
28. Hand wash with water only. Washing with cleaning chemicals could damage the unit.
29. During cleaning or routine maintenance, **DO NOT** cut anything other than hair, fibers, or string wrapped around the brushroll.
30. Allow all filters to air-dry completely before replacing in the vacuum to prevent liquid from being drawn into electric parts.
31. Make sure the dust cup and all filters are in place after routine maintenance.
32. If provided, secure the power cord around the two cord hooks during storage.

SAVE THESE INSTRUCTIONS

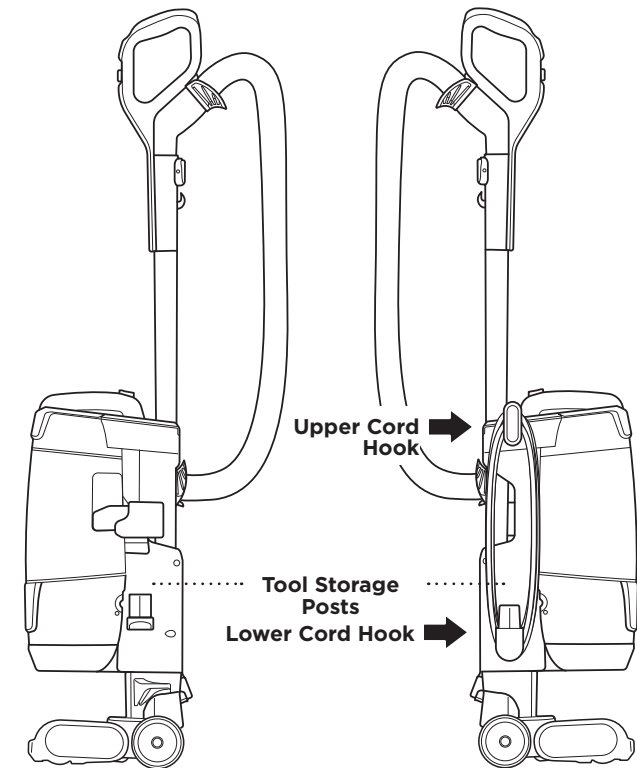
ASSEMBLY



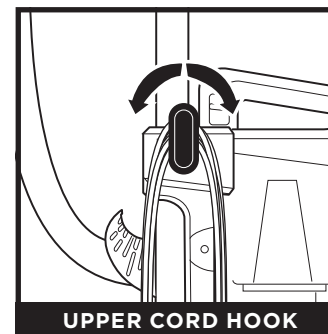
1. Place **Pod** down onto **Nozzle**.
2. Insert **Wand** into **Pod**.
3. Insert **Handle** into wand.
4. Attach **Hose** to back of pod.

IMPORTANT: For proper operation, ensure all connections are securely clicked into place.

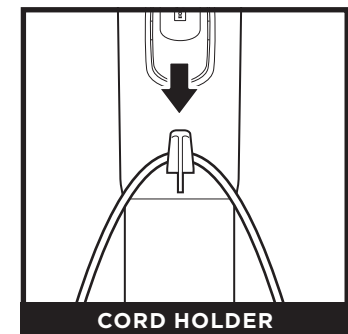
ASSEMBLY



POWER CORD



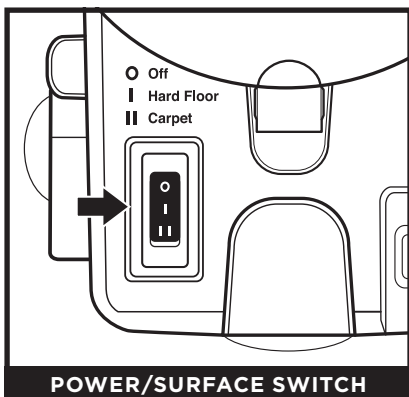
For cord access, rotate upper hook down and remove cord.



Use cord holder on the side of wand to hold cord in place while vacuuming.

WHOLE-HOME CLEANING

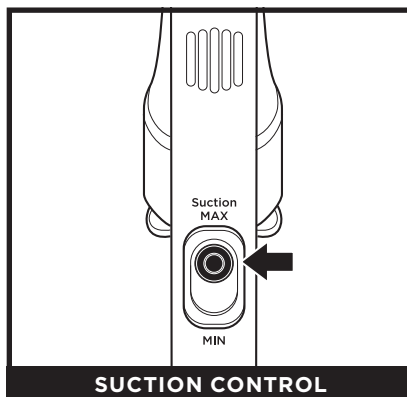
SETTINGS



Select surface setting:

- Power Off**
- I Hard Floor**
For hard floors and small area rugs.
- II Carpet**
For carpets.

NOTE: For deep carpet cleaning per ASTM F608, use setting II (Carpet) with MAX suction.



The **Suction Control Slider** located on the handle allows you to manually adjust the suction of your vacuum.

MIN: To reduce suction and increase maneuverability on thick carpets.

MAX: For best cleaning performance on all floor types.

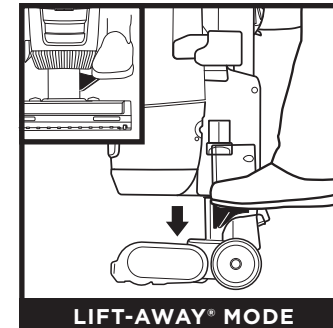
NOTE: The brushroll spins in all modes.

WHOLE-HOME CLEANING

CLEANING MODES



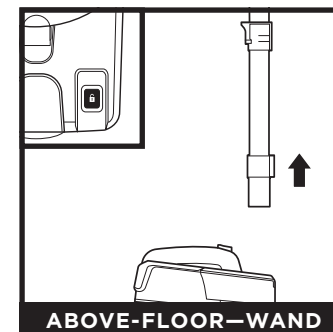
To engage the **Brushroll**, press the power button, select a surface mode, step on the floor nozzle, and tilt the handle back firmly.



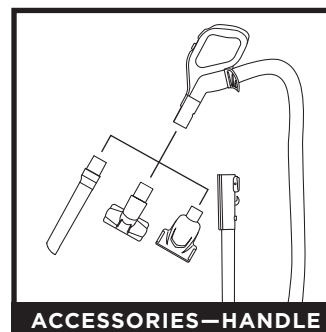
Step on the pedal on the floor nozzle to lift off the pod.



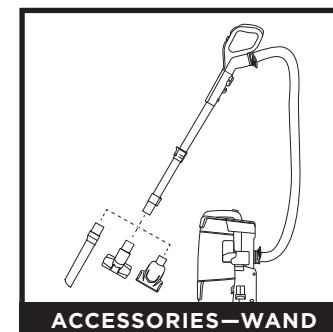
Press the **Handle Release** button and pull up on the handle to detach it from the wand.



Press the **Wand Release** button and pull up on the wand to detach it from the pod.



Attach an optional cleaning accessory to handle or wand.

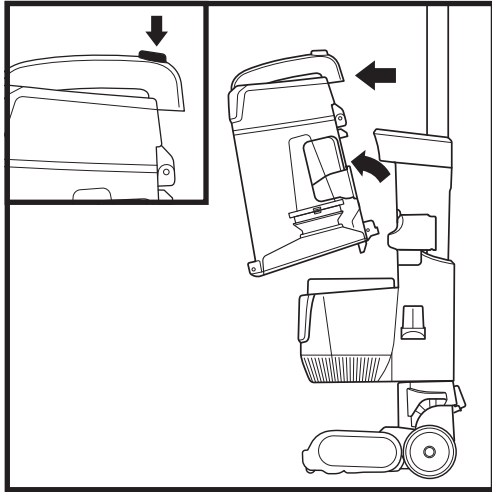


NOTE: All accessories are compatible with both the wand and the handle. Included accessories will vary by model.
NOTE: For maximum suction for above-floor cleaning per ASTM F558, set the Suction Control Slider to MAX.

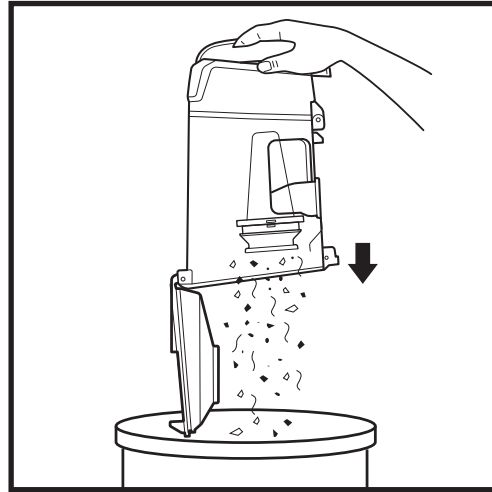
EMPTYING THE DUST CUP

IMPORTANT: Unplug the power cord before performing any maintenance.

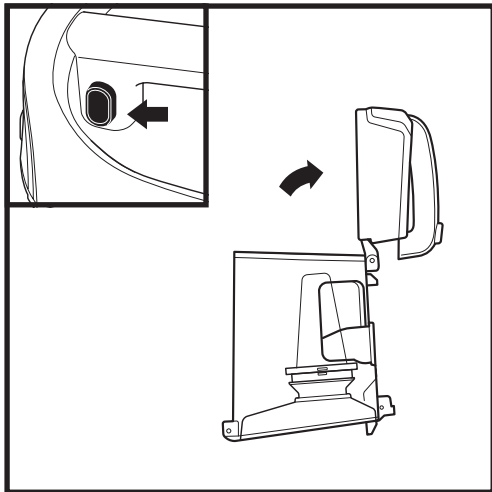
Empty the dust cup each time you vacuum and periodically during cleaning, when debris in the dust cup reaches the MAX fill line.



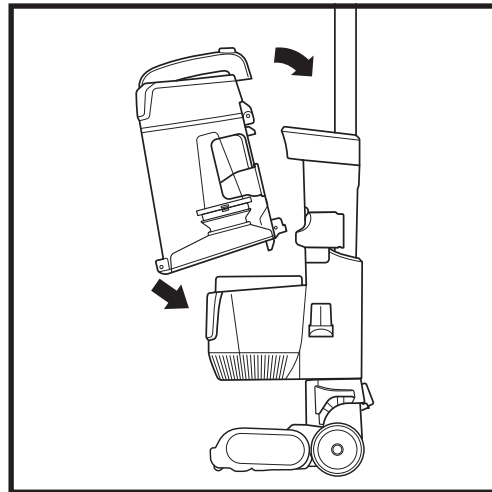
To remove the **Dust Cup**, press the release button on the top of the dust cup handle. Tilt dust cup forward, then lift to remove.



To empty debris into the trash, press the lower release button down and the bottom of the dust cup will drop open.



Clear debris from the **Lint Screen** in the dust cup. Press the upper release buttons on the inside of the dust cup handle and open the lid. Gently brush the lint screen to remove debris.



To reinstall, place the bottom of the dust cup onto the pod and then tilt until it clicks into place.

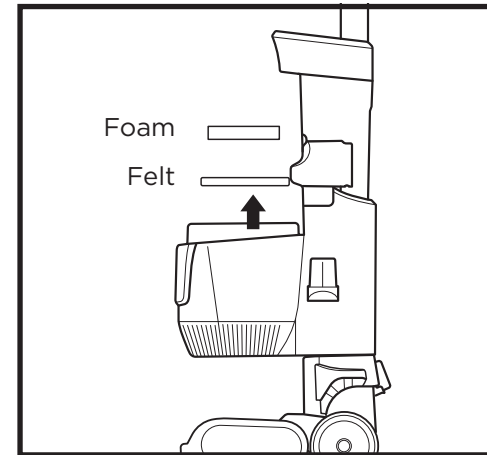
MAINTENANCE

CLEANING THE FILTERS

Regularly rinse and replace the filters to maintain your vacuum's suction power.

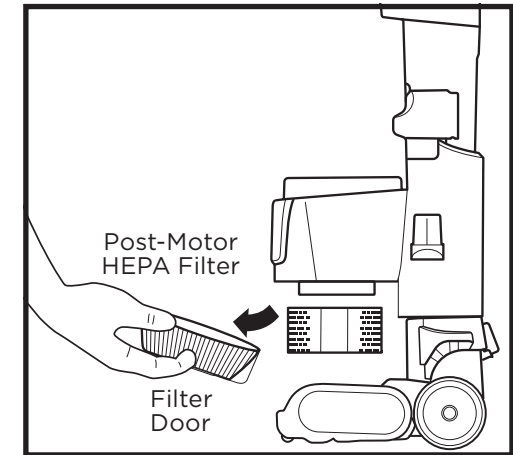
Rinse filters with cold water only. Allow all filters to air-dry for at least 24 hours before reinstalling them to prevent liquid from being drawn into electronic parts.

IMPORTANT: DO NOT use soap when cleaning the filters.



RINSE PRE-MOTOR FILTERS EVERY MONTH

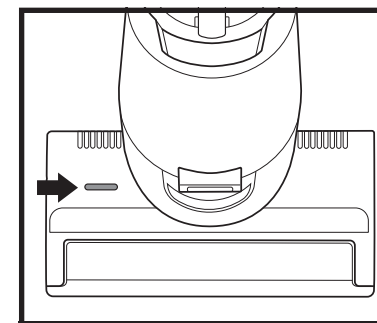
Remove the **Dust Cup**, then lift out **Filters**.



RINSE HEPA FILTER EVERY YEAR

To remove the **HEPA Filter**, unplug the vacuum and tilt it back to reveal the Lock and Unlock icons on the filter door. Turn the filter door counterclockwise until the arrow is aligned to the Unlock icon, then lift off the door and slide out the filter. To reinstall the filter, slide it in, then replace the filter door. Align the arrow on the door with the Unlock icon, then turn the door clockwise until the arrow aligns with the Lock icon and the door clicks into place.

BRUSHROLL INDICATOR LIGHT



BRUSHROLL INDICATOR LIGHT

The brushroll indicator light will turn green, red, or flash red to indicate issues that need attention.

What does the brushroll indicator light mean?

Solid Green: The brushroll is spinning and working as intended.

Solid Red: There is a jam in the brushroll area. Turn off and unplug the vacuum and remove any blockages in the nozzle.

Flashing Red: The motorized floor nozzle is overheating. Turn off the vacuum, unplug it, and remove any blockages. Let the vacuum cool down for at least 60 minutes before restarting.

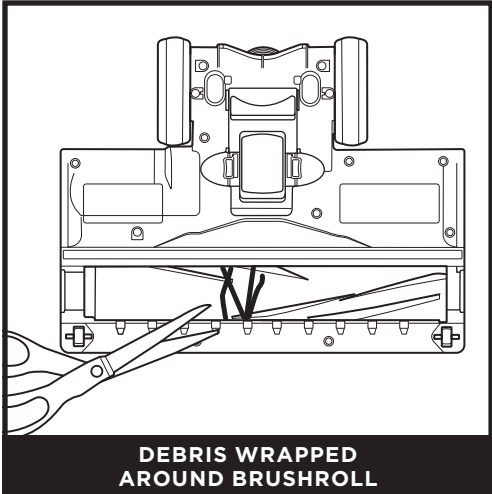
See Troubleshooting section for more information.

MAINTENANCE

NOZZLE MAINTENANCE

SELF-CLEANING BRUSHROLL

If any hair is wrapped around the brushroll, continue vacuuming, using Carpet mode on a bare floor surface, a low-pile carpet, or a small area rug. This will allow the self-cleaning brushroll to remove the hair wrap and send it to the dust cup. If you run over a hard or sharp object or notice a noise change while vacuuming, check for blockages or objects caught in the brushroll. If some fibers remain wrapped around the brushroll after continued use, clear them from the brushroll.

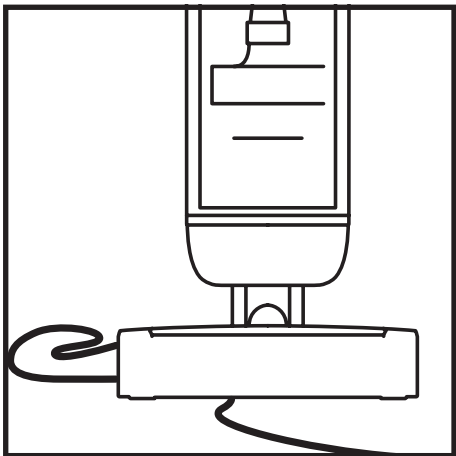


DEBRIS WRAPPED
AROUND BRUSHROLL

Clean off any debris on the brushroll.

NOTE: If any hair is wrapped around the brushroll, extending cleaning time will allow the self-cleaning brushroll to remove it for you. If some fibers remain wrapped around brushroll after continued use, carefully remove them.

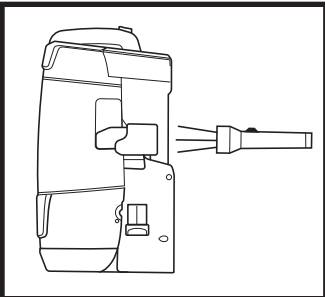
CORD MAINTENANCE



1. **DO NOT** pull or carry vacuum cleaner by the cord or use cord as a handle.
2. **DO NOT** unplug by pulling on the cord. Grasp the plug, not the cord.
3. **DO NOT** close the door on the cord.
4. **DO NOT** pull the cord around sharp corners.
5. **DO NOT** leave the cord near heated surfaces.

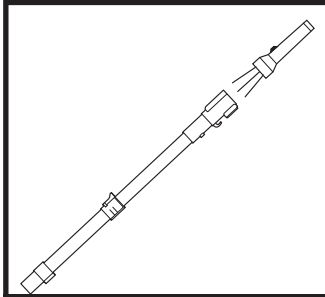
To minimize the risk of power cord damage, **DO NOT** run the vacuum over the power cord. If this occurs, immediately shut off power to the vacuum and remove the cord from the brushroll or nozzle.

CHECKING FOR BLOCKAGES



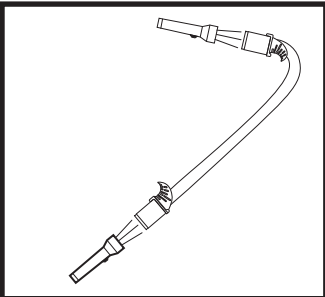
DUST CUP BLOCKAGES

Detach dust cup from vacuum pod. Empty dust cup and remove debris from lint screen in the top of the dust cup.



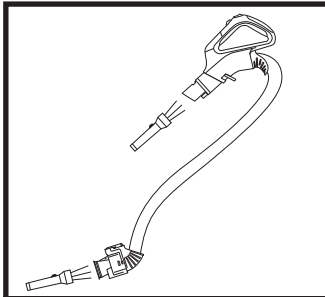
WAND BLOCKAGES

Detach wand from pod and handle, and check both ends for blockages.



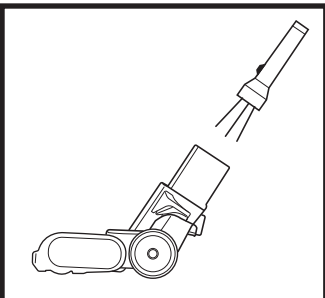
HOSE BLOCKAGES

Detach hose from handle by pressing on the release button at the top of the hose. Detach the hose from the pod, and check openings for blockages.



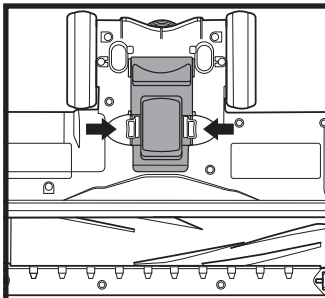
HANDLE/HOSE BLOCKAGE

Detach handle from wand and hose from the vacuum pod, and check openings for blockages.



NOZZLE BLOCKAGE

Detach wand from floor nozzle, tilt nozzle neck back, and check opening for blockages.



NOZZLE HOSE BLOCKAGE

To access the nozzle hose, pinch the release touchpoints on the bottom of the nozzle, then lift the cover and clear any blockages.

AVAILABLE ACCESSORIES

A Pet Crevice Tool

This versatile, slender 8" tool removes pet hair from hard-to-reach spaces like corners, ceilings, and between couch cushions.

B Pet Multi-Tool

A single convertible tool for cleaning tough pet messes two ways: use the stiff bristle brush to clean stuck-on debris, or take off the bristles to reveal an upholstery tool perfect for removing stubborn pet hair and large piles of debris.

C Upholstery Tool

Picks up hair, dust, and large debris from mattresses, couches, curtains, lampshades, and other delicate upholstered fabrics.

D Crevice Tool

This slender tool offers extended reach to access corners, baseboards, tight spaces, and ceilings.

E Duster Crevice Tool

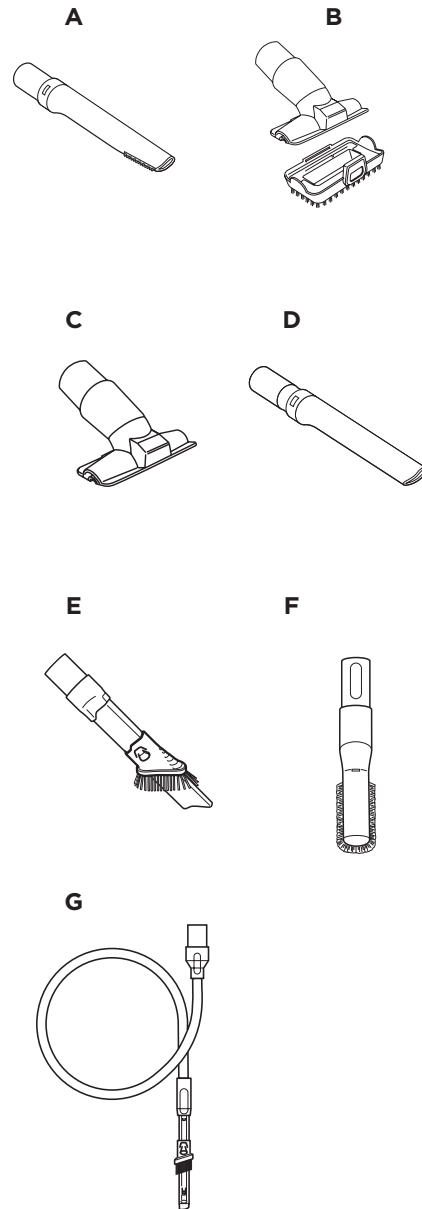
Two cleaning tools in one. The crevice tool gives you extended reach to clean in tight spaces, while the soft brush is ideal for dusting delicate surfaces.

F Anti-Allergen Dust Brush

This brush features nylon fiber bristles specifically designed for removing fine dust and allergen particles from the most delicate surfaces.

G Precision Duster

This flexible tube features a micro-duster crevice tool on the end for cleaning around delicate objects and in difficult-to-reach spots like car interiors and computer keyboards.



TROUBLESHOOTING

Power cord caught in brushroll or floor nozzle.

- To minimize the risk of power cord damage, DO NOT run the vacuum over the power cord. If this occurs, immediately shut off power to the vacuum and remove the cord from the brushroll or nozzle.
- Inspect power cord and plug for any damage before use. DO NOT use vacuum cleaner with a damaged cord or plug. Turn off all controls before plugging in or unplugging the vacuum cleaner. Store your vacuum cleaner with the power cord secured around the two cord hooks.

Vacuum is not picking up debris. No suction or light suction.

- Check filters to see if they need cleaning. Follow instructions for rinsing and air-drying the filters before reinstalling them in the vacuum.
- Dust cup may be full; empty dust cup.
- Check handle, hose, hose connections, nozzle, wand, pod, and accessories for blockages. Clear any blockages found.
- If any string, hair, or carpet fibers are wrapped around the PowerFins® brushroll, carefully cut debris with scissors and remove from brushroll. See Nozzle Maintenance section for more information.

Vacuum lifts area rugs.

- Make sure the power/surface switch is set to Hard Floor.
- Ensure the suction control slider on the handle is set to MIN.
- Suction is powerful. Take care when vacuuming area rugs or rugs with delicately sewn edges.

Brushroll does not spin in carpet cleaning mode.

- If the brushroll indicator light turns red, immediately turn off and unplug the vacuum. Remove pod from floor nozzle and clear any blockages. Reconnect nozzle, plug in vacuum, and turn on power.
- With the power on, recline the handle, which will automatically turn on the brushroll.
- If this problem persists on thick carpets, move the suction control slider to MIN.

Vacuum turns off on its own or brushroll indicator light flashes red.

If your vacuum overheats, the thermostat will automatically turn off the motor. Perform the following steps to restart:

1. Turn vacuum off and unplug it.
2. Empty dust cup and clean filters. See Emptying the Dust Cup and Cleaning the Filters sections for more information.
3. Check for blockages in hose, wand, floor nozzle, accessories, and inlet openings.
4. Allow unit to cool for a minimum of 60 minutes.
5. Plug in vacuum and turn it on.

For all compatible accessories, visit sharkninja.com/parts-support/home-cleaning-parts/upright-vacuums

NOTE: Not all accessories come with all units.

For all other issues, please go to support.sharkninja.com or call Customer Service at 1-855-427-5127.



FIVE (5) YEAR LIMITED WARRANTY

The Five (5) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC**. Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of five (5) years from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

California residents only:

The Five (5) Year Limited Warranty period begins on the original date of delivery or pickup.

What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to five (5) years from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.

What is not covered by this warranty?

1. Normal wear and tear of wearable parts (such as foam filters, HEPA filters, pads, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at sharkninja.com/parts-support/home-cleaning-parts/upright-vacuums.
2. Any unit that has been tampered with or used for commercial purposes.
3. Damage caused by misuse (e.g., vacuuming up water or other liquids), abuse, negligent handling, failure to perform required maintenance (e.g., not cleaning the filters, not removing debris from the brushroll), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit support.sharkninja.com for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-855-427-5127** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at sharkninja.com/product-registration and have the product on hand when you call.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$25.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-855-427-5127** to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at sharkninja.com/product-registration and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.

REGISTER YOUR PURCHASE



sharkninja.com/product-registration



Scan QR code using
mobile device



Benefits of registering your product and creating an account:

- Get easier, faster product support and access to warranty information
- Access troubleshooting and product care instructions
- Be among the first to know about exclusive product promotions

TIP: You can find the model and serial numbers on the QR code label on the bottom of the back of the vacuum pod.

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 120V~, 60Hz

Watts: 960W

PLEASE READ CAREFULLY AND KEEP FOR FUTURE REFERENCE.

This Owner's Guide is designed to help you get a complete understanding of your new Shark® Rotator® Lift-Away® ADV Corded Upright Vacuum with PowerFins® HairPro® and Self-Cleaning Brushroll.

SharkNinja Operating LLC
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CAN: Ville St-Laurent, QC H4S 1A7

1-855-427-5127
sharkninja.com

Illustrations may differ from actual product. We are constantly striving to improve our products; therefore the specifications contained herein are subject to change without notice.

This product may be covered by one or more U.S. patents. See sharkninja.com/patents for more information.

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