



ULTRACRUSH™
PROFESSIONAL BLENDER
BP201 | Owner's Guide



IMPORTANT SAFETY INSTRUCTIONS

PLEASE READ ALL INSTRUCTIONS BEFORE USE • FOR HOUSEHOLD USE ONLY

	Read and review instructions for operation and use.
	Indicates the presence of a hazard that can cause personal injury, death, or substantial property damage if the warning included with this symbol is ignored.
	For indoor and household use only.
When using electrical appliances, basic safety precautions should always be followed, including the following:	

⚠WARNING: To reduce the risk of injury, fire, electrical shock or property damage, basic safety precautions must always be followed, including the following numbered warnings and subsequent instructions. Do not use appliance for other than intended use.

- 1 Read all instructions prior to using the appliance and its accessories.
- 2 Carefully observe and follow all warnings and instructions. This unit contains electrical connections and moving parts that potentially present risk to the user.
- 3 Take your time and exercise care during unpacking and appliance setup. This appliance contains sharp, loose blades that can cause injury if mishandled.
- 4 Take inventory of all contents to ensure you have all parts needed to properly and safely operate your appliance.
- 5 Blades are loose and sharp. Handle carefully.
- 6 **DO NOT** blend hot liquids or carbonated liquids. Doing so may result in pressure buildup and steam exposure that can pose a risk of the user being burned.
- 7 This product is provided with a Stacked Blade Assembly. **ALWAYS** exercise care when handling blade assembly. The blade assembly is sharp and is **NOT** locked in place in its container. The blade assembly is designed to be removable to facilitate cleaning and replacement if needed. **ONLY** grasp the blade assembly by the top of the shaft. Failure to use care when handling the blade assembly will result in a risk of laceration.
- 8 Turn the appliance **OFF**, then unplug the appliance from the outlet when not in use, before assembling or disassembling parts, and before cleaning. To unplug, grasp the plug by the body and pull from the outlet. **NEVER** unplug by grasping and pulling the flexible cord.
- 9 Before use, wash all parts that may contact food. Follow washing instructions covered in this instruction manual.
- 10 Before each use, inspect blade assembly for damage. If a blade is bent or damage is suspected, contact SharkNinja to arrange for replacement.
- 11 **DO NOT** use this appliance outdoors. It is designed for indoor household use only.
- 12 This appliance has a polarized plug (one prong is wider than the other). To reduce the risk of electric shock, this plug will fit in a polarized outlet only one way. If the plug does not fit fully in the outlet, reverse the plug. If it still does not fit, contact a qualified electrician. **DO NOT** modify the plug in any way.
- 13 **DO NOT** operate any appliance with a damaged cord or plug, or after the appliance malfunctions or is dropped or damaged in any manner. This appliance has no user-serviceable parts. If damaged, contact SharkNinja for servicing.
- 14 This appliance has important markings on the plug blade. The entire supply cord is not suitable for replacement. If damaged, please contact SharkNinja for service.
- 15 Extension cords should **NOT** be used with this appliance.
- 16 To protect against the risk of electric shock, **DO NOT** put the appliance or allow the power cord to contact any form of liquid.
- 17 **DO NOT** allow the cord to hang over the edges of tables or counters. The cord may become snagged and pull the appliance off the work surface.

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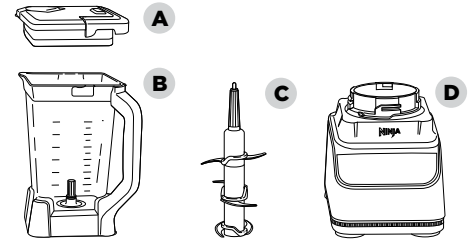
- 18 **DO NOT** allow the unit or the cord to contact hot surfaces, including stoves and other heating appliances.
- 19 **ALWAYS** use the appliance on a dry and level surface.
- 20 **DO NOT** allow children to operate this appliance or use as a toy. Close supervision is necessary when any appliance is used near children.
- 21 This appliance is **NOT** intended to be used by people with reduced physical, sensory, or mental capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety.
- 22 **ONLY** use attachments and accessories that are provided with the product or are recommended by SharkNinja. The use of attachments, including canning jars, not recommended or sold by SharkNinja may cause fire, electric shock, or injury.
- 23 **NEVER** place the blade assembly on the motor base without it first being attached to the container with the lid also in place.
- 24 Keep hands, hair, and clothing out of the container when loading and operating.
- 25 During operation and handling of the appliance, avoid contact with moving parts.
- 26 **DO NOT** fill container past the **MAX FILL** or **MAX LIQUID** lines.
- 27 **DO NOT** operate the appliance with an empty container.
- 28 **DO NOT** microwave container or accessories provided with the appliance.
- 29 **NEVER** leave the appliance unattended while in use.
- 30 **DO NOT** process dry ingredients with the Stacked Blade Assembly.
- 31 **DO NOT** perform grinding operations with the Stacked Blade Assembly.
- 32 **NEVER** operate the appliance without lids and caps in place. **DO NOT** attempt to defeat the interlock mechanism. Ensure the container and lid are properly installed before operation.
- 33 Before operation, ensure all utensils are removed from container. Failure to remove utensils can cause container to shatter and potentially result in personal injury and property damage.
- 34 Keep hands and utensils out of container while chopping to reduce the risk of severe personal injury or damage to the blender/food chopper. A scraper may be used **ONLY** when the blender or processor is not running.
- 35 **DO NOT** open pour spout cap while blender is operating.
- 36 If you find unmixed ingredients sticking to the sides of the pitcher, stop the appliance, remove the lid, and use a spatula to dislodge ingredients. **NEVER** insert your hands into the pitcher, as you may contact one of the blades and experience a laceration.
- 37 **DO NOT** attempt to remove the container or lid from the motor base while the blade assembly is still spinning. Allow the appliance to come to a complete stop before removing lids and containers.
- 38 If the appliance overheats, a thermal switch will activate and temporarily disable the motor. To reset, unplug the appliance and allow it to cool for approximately 30 minutes before using again.
- 39 **DO NOT** expose the container and accessories to extreme temperature changes. They may experience damage.
- 40 Upon completion of processing, ensure the blade assembly is removed **BEFORE** emptying container's contents. Remove the blade assembly by carefully grasping the top of the shaft and lifting it from the container. Failure to remove the blade assembly before emptying the container results in a risk of laceration.
- 41 If using the pour spout, hold the cover in place on the container or ensure lid lock is engaged when pouring to avoid risk of injury.
- 42 The maximum wattage rating for this appliance is based on the configuration of the Stacked Blade Assembly and the pitcher.
- 43 **DO NOT** put the motor base or control panel in water or other liquids. **DO NOT** spray motor base or control panel with any liquid.
- 44 **DO NOT** attempt to sharpen blades.
- 45 Turn off the appliance and unplug the motor base before cleaning.
- 46 **ALWAYS** operate blender with cover in place.

PARTS

There are a variety of accessories that are compatible with this blender series. To purchase more accessories and find great recipes, visit ninjakitchen.com.

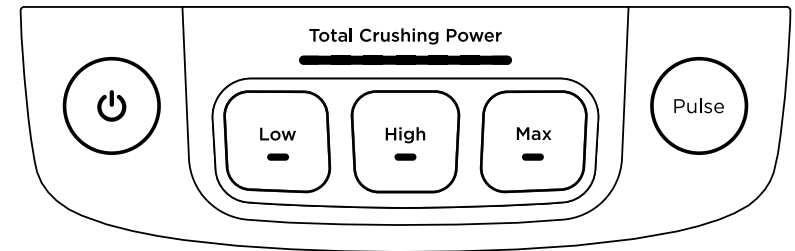
- A Pitcher Lid
- B 72 oz.* Total Crushing® Pitcher
- C Stacked Blade Assembly
- D Motor Base (attached power cord not shown)

*64 oz. max liquid capacity.



NOTE: Unit motor color base may vary by model.

FEATURES



 Use the Power button to turn the unit on or off.

MANUAL PROGRAMS

LOW & HIGH

When selected, each of these speeds run continuously for 60 seconds. Press the currently active button again to stop the program sooner. These programs do not work in conjunction with the preset program.

MAX

Turn ice, juices, and fruit into expertly blended drinks.

PULSE

Offers greater control of pulsing and blending. Operates only when PULSE is pressed. Use short presses for short pulses and long presses for long pulses.

SAVE THESE INSTRUCTIONS

BEFORE FIRST USE

IMPORTANT: Review all warnings at the beginning of this Owner's Guide before proceeding.

NOTE: All attachments are BPA free and dishwasher safe. It is recommended that the container, lid, and blade assembly be placed on the top rack of the dishwasher. Exercise care when handling blade assembly.

- 1 Remove all packaging materials from the unit. Exercise care when unpacking blade assembly, as the blades are sharp.
- 2 The Stacked Blade Assembly is **NOT** locked in place in the container. Handle the Stacked Blade Assembly by grasping the top of the shaft.
- 3 Wash container, lid, and blade assembly in warm, soapy, water using a dishwashing utensil with a handle to avoid direct contact with the blades. Exercise care when handling blade assembly, as the blades are sharp.
- 4 Thoroughly rinse and air-dry all parts.
- 5 Wipe control panel with a soft cloth. Allow it to dry completely before using.

ORDERING REPLACEMENT PARTS

To order additional parts and attachments, visit ninjaaccessories.com.

USING THE TOTAL CRUSHING® PITCHER

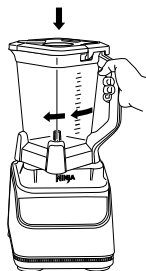
IMPORTANT:

- Review all warnings at the beginning of this Owner's Guide before proceeding.
- As a safety feature, if the pitcher and lid are not properly installed, the motor will be disabled. If this happens, repeat **step 5** on the following page. When the pitcher and lid are properly installed, the program button LEDs will illuminate, indicating the appliance is ready to use.

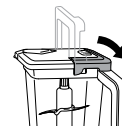
NOTE:

- If the unit is plugged in and powered on, but the pitcher is not installed, the LEDs on the control panel will flash.
- Preset programs have pauses and changes in speed throughout the cycle.
- **DO NOT** add ingredients before completing installation of the Stacked Blade Assembly.
- If the Stacked Blade Assembly is not fully seated, you will not be able to install and lock the lid.
- The pitcher lid handle will not fold down unless it is attached to the pitcher.

- 1 Plug in motor base and place on a clean, dry, level surface such as a countertop or table.
- 2 Lower the Total Crushing Pitcher onto the motor base. The handle should be aligned slightly to the right and the pitcher should be oriented so the **LOCK** symbols are visible on the motor base. Rotate the pitcher clockwise until it clicks into place.



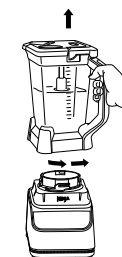
- 3 Exercising care, grasp the Stacked Blade Assembly by the top of the shaft and place it onto the drive gear inside the pitcher. Note that the blade assembly will fit loosely onto the drive gear.
- 4 Add ingredients to the pitcher. **DO NOT** add ingredients past the **MAX LIQUID** line on the pitcher.



- 5 Place the lid on the pitcher, aligning the triangle symbol on the lid with the triangle symbol on the handle. Press down on the handle until it clicks into place. The triangle symbols **MUST** be aligned for the lid to lock and the unit to operate. Once the lid is locked in place, press the Power button to turn unit on. The available program buttons will illuminate and the unit will be ready for use.

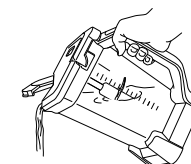
- 6a If using a preset program, first select the program that best suits your recipe. The preset feature will automatically stop at the end of the program. To stop the unit at any time, press the currently active button again.

- 6b If using a manual program, select your desired speed. Once the ingredients have reached your desired consistency, press the active button again, or wait for the unit to come to a complete stop after 60 seconds.

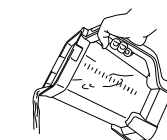


- 7 To remove the pitcher from the motor base, turn the pitcher counterclockwise and then lift up.

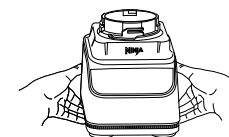
- 8a To pour out thinner mixtures, ensure the lid is locked in place, then open the pour spout cap.



- 8b For thicker mixtures that cannot be emptied through the pour spout, remove the lid and Stacked Blade Assembly before pouring. To remove the lid, press the **RELEASE** button and lift the handle. To remove the blade assembly, carefully grasp it by the top of the shaft and pull straight up. The pitcher can then be emptied.



- 9 Turn the unit off by pressing the Power button. Unplug the unit when finished. Refer to the Care & Maintenance section for cleaning and storage instructions.



CARE & MAINTENANCE

CLEANING

Separate all parts. Wash container in warm, soapy water with a soft cloth.

• Hand-Washing

Wash blade assembly in warm, soapy water using a dishwashing utensil with a handle to avoid direct contact with the blades. Exercise care when handling blade assembly as the blades are sharp. Thoroughly rinse and air-dry all parts.

• Dishwasher

All attachments are dishwasher safe. It is recommended that the lid, container, and blade assembly be placed on the top rack of the dishwasher **ONLY**. Ensure the blade assembly is removed from the container before placing in the dishwasher. Exercise care when handling blade assembly.

• Motor Base

Turn off the unit and unplug the motor base before cleaning. Wipe motor base with a clean, damp cloth.

DO NOT use abrasive cloths, pads, or brushes to clean the base.

STORING

Store the unit upright and store the blade assembly inside or attached to the container with the lid locked in place

DO NOT stack items on top of the container. Store any remaining attachments alongside the unit or in a cabinet where they will not be damaged or create a hazard.

RESETTING THE MOTOR

This unit features a unique safety system that prevents damage to the motor and drive system should you inadvertently overload the it. If the unit is overloaded, the motor will be temporarily disabled. Should this occur, follow the reset procedure below.

- 1 Unplug the unit from the electrical outlet.
- 2 Allow the unit to cool for approximately 15 minutes.
- 3 Remove the container's lid and blade assembly. Empty the container and ensure no ingredients are jamming the blade assembly.

IMPORTANT: Ensure that maximum capacities are not exceeded. This is the most typical cause of appliance overload.

If your unit needs servicing, please call Customer Service at 1-877-646-5288. So we may better assist you, please register your product online at ninjaaccessories.com and have the product on hand when you call.

TROUBLESHOOTING GUIDE

⚠WARNING: To reduce the risk of shock and unintended operation, turn power off and unplug unit before troubleshooting.

The LEDs on the control panel are flashing.

- If the unit is plugged in and powered on, but there is no container installed, the LEDs on the control panel will flash. Install a container and the available program buttons will illuminate, indicating the unit is ready for use.

Unit doesn't mix well; ingredients get stuck.

- Using the preset program is the easiest way to achieve great results. The pulses and pauses allow the ingredients to settle toward the blade assembly. If ingredients are routinely getting stuck, adding some liquid will usually help.

Unit moves on counter while blending.

- Make sure the surface and feet of the unit are clean and dry.

Unit doesn't create snow from solid ice.

- **DO NOT** use ice that has been sitting out or has started to melt. Use ice straight from the freezer.
- Start with a few pulses and then use a continuous blending cycle.

The pitcher lid handle will not fold down.

- If not attached to the pitcher, the handle will not fold down. For storage, place the lid on the pitcher and press down on the handle until it clicks into place.



ONE (1) YEAR LIMITED WARRANTY

NJA_1_YR_IB_LMTD_WRNTY_US_ENG

The One (1) Year Limited Warranty applies to purchases made from authorized retailers of **SharkNinja Operating LLC**. Warranty coverage applies to the original owner and to the original product only and is not transferable.

SharkNinja warrants that the unit shall be free from defects in material and workmanship for a period of one (1) year from the date of purchase when it is used under normal household conditions and maintained according to the requirements outlined in the Owner's Guide, subject to the following conditions and exclusions:

What is covered by this warranty?

1. The original unit and/or non-wearable parts deemed defective, in SharkNinja's sole discretion, will be repaired or replaced up to one (1) year from the original purchase date.
2. In the event a replacement unit is issued, the warranty coverage ends six (6) months following the receipt date of the replacement unit or the remainder of the existing warranty, whichever is later. SharkNinja reserves the right to replace the unit with one of equal or greater value.
California Residents Only: The One (1) Year Limited Warranty period begins on the original date of delivery or pickup.

What is not covered by this warranty?

1. Normal wear and tear of wearable parts (such as blending vessels, lids, cups, blades, blender bases, removable pots, racks, pans, etc.), which require regular maintenance and/or replacement to ensure the proper functioning of your unit, are not covered by this warranty. Replacement parts are available for purchase at ninjaaccessories.com.
2. Any unit that has been tampered with or used for commercial purposes.
3. Damage caused by misuse, abuse, negligent handling, failure to perform required maintenance (e.g., failure to keep the well of the motor base clear of food spills and other debris), or damage due to mishandling in transit.
4. Consequential and incidental damages.
5. Defects caused by repair persons not authorized by SharkNinja. These defects include damages caused in the process of shipping, altering, or repairing the SharkNinja product (or any of its parts) when the repair is performed by a repair person not authorized by SharkNinja.
6. Products purchased, used, or operated outside North America.

How to get service

If your appliance fails to operate properly while in use under normal household conditions within the warranty period, visit ninjakitchen.com/support for product care and maintenance self-help. Our Customer Service Specialists are also available at **1-877-646-5288** to assist with product support and warranty service options, including the possibility of upgrading to our VIP warranty service options for select product categories. So we may better assist you, please register your product online at ninjaaccessories.com and have the product on hand when you call.

SharkNinja will cover the cost for the customer to send in the unit to us for repair or replacement. A fee of \$20.95 (subject to change) will be charged when SharkNinja ships the repaired or replacement unit.

How to initiate a warranty claim

You must call **1-877-646-5288** to initiate a warranty claim. You will need the receipt as proof of purchase. We also ask that you register your product online at ninjaaccessories.com and have the product on hand when you call, so we may better assist you. A Customer Service Specialist will provide you with return and packing instruction information.

How state law applies

This warranty gives you specific legal rights, and you also may have other rights that vary from state to state. Some states do not permit the exclusion or limitation of incidental or consequential damages, so the above may not apply to you.



REGISTER YOUR PURCHASE

-  registeryourninja.com
-  Scan QR code using mobile device

RECORD THIS INFORMATION

Model Number: _____

Serial Number: _____

Date of Purchase: _____
(Keep receipt)

Store of Purchase: _____

TECHNICAL SPECIFICATIONS

Voltage: 120V-, 60Hz

Power: 1000 Watts

SharkNinja Operating LLC
US: Needham, MA 02494
CAN: Ville St-Laurent, QC H4S 1A7
1-877-646-5288
ninjakitchen.com

Illustrations may differ from actual product. We are constantly striving to improve our products, therefore the specifications contained herein are subject to change without notice.

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This product may be covered by one or more U.S. patents.
See sharkninja.com/patents for more information.

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