OWNER'S MANUAL

IPS LED MONITOR

Please read this manual carefully before operating your set and retain it for future reference.

IPS LED MONITOR MODEL
27MP35HQ

CONTENTS

ASSEMBLING AND PREPARING

Unpacking

Check your product box for the following items. If there are any missing accessories, contact the local dealer where you purchased your product. The illustrations in this manual may differ from the actual product and accessories.
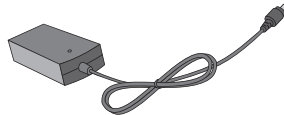
CD(Owner's Manual) / Card

D-SUB Cable
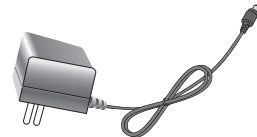
Power Cord
(Depending on the country)

AC-DC Adapter
(Depending on the country)
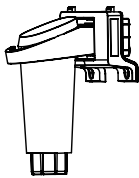
or
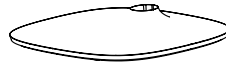
AC-DC Adapter
(Depending on the country)

Stand Body

Two Screws

Stand Base
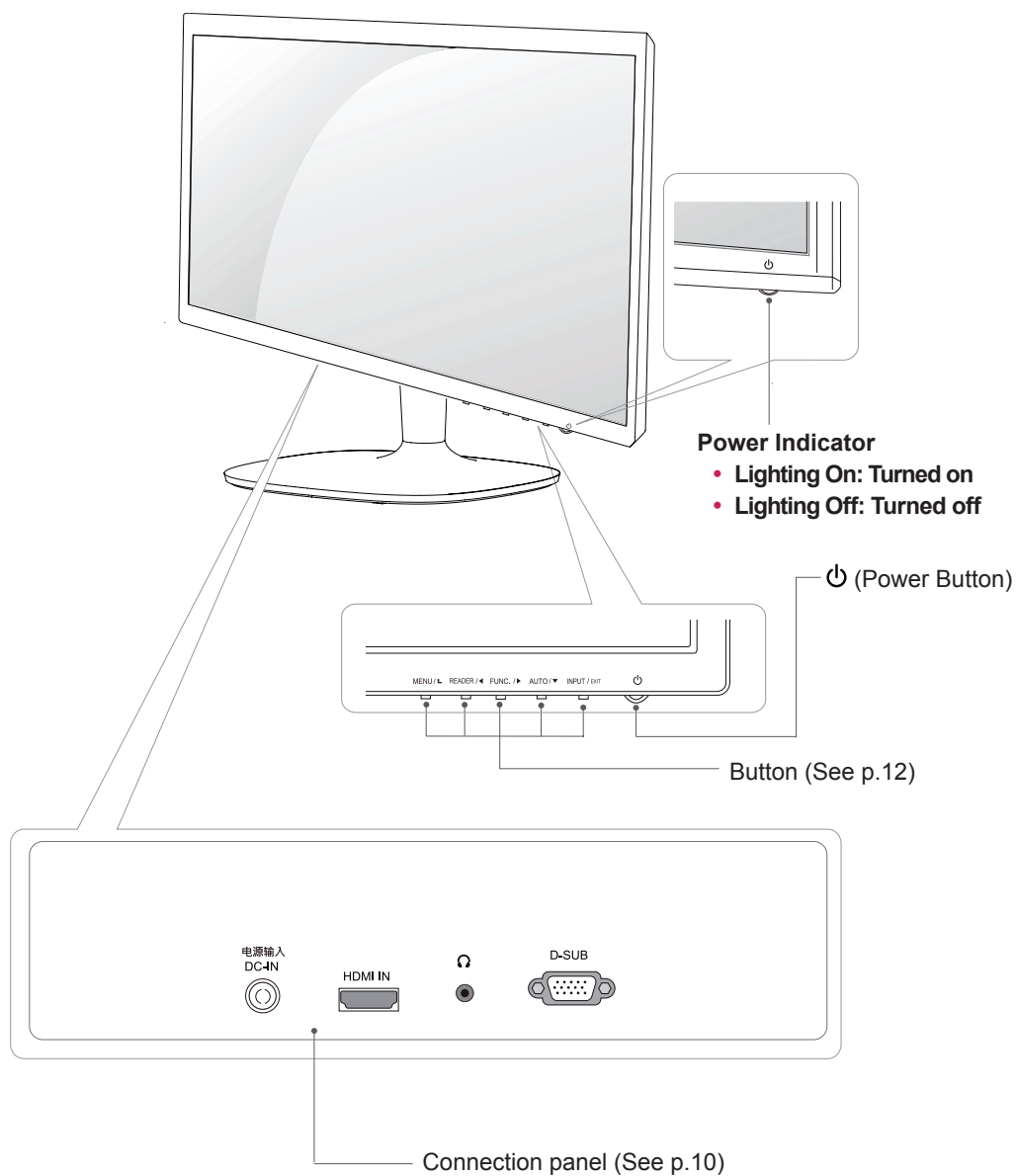
> ⚠ **CAUTION**
>
> • Do not use any unapproved accessories to ensure the safety and product life span.
> • Any damages or injuries by using unapproved accessories are not covered by the warranty.

> 🅝 **NOTE**
>
> • The accessories supplied with your product may vary depending on the model.
> • Product specifications or contents in this manual may be changed without prior notice due to upgrade of product functions.

ENGLISH

Parts and buttons

Power Indicator
- **Lighting On: Turned on**
- **Lighting Off: Turned off**

⏻ (Power Button)

MENU / ⌐ READER / ◀ FUNC. / ▶ AUTO / ▼ INPUT / EXIT ⏻

Button (See p.12)

电源输入
DC-IN   HDMI IN   ∩   D-SUB

Connection panel (See p.10)

Setting up the Monitor set

Attaching the Stand Base
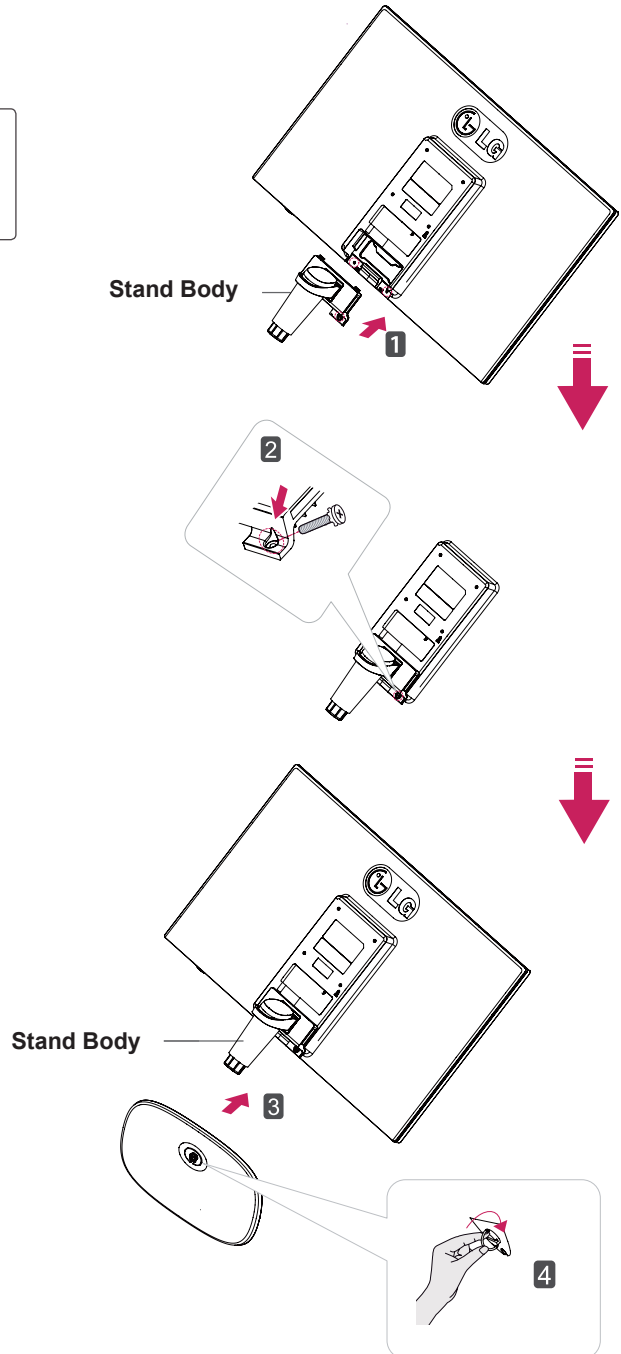
1 Place the Monitor set with the screen side down on a flat and cushioned surface.

⚠ **CAUTION**

Lay a foam mat or soft protective cloth on the surface to protect the screen from damage.
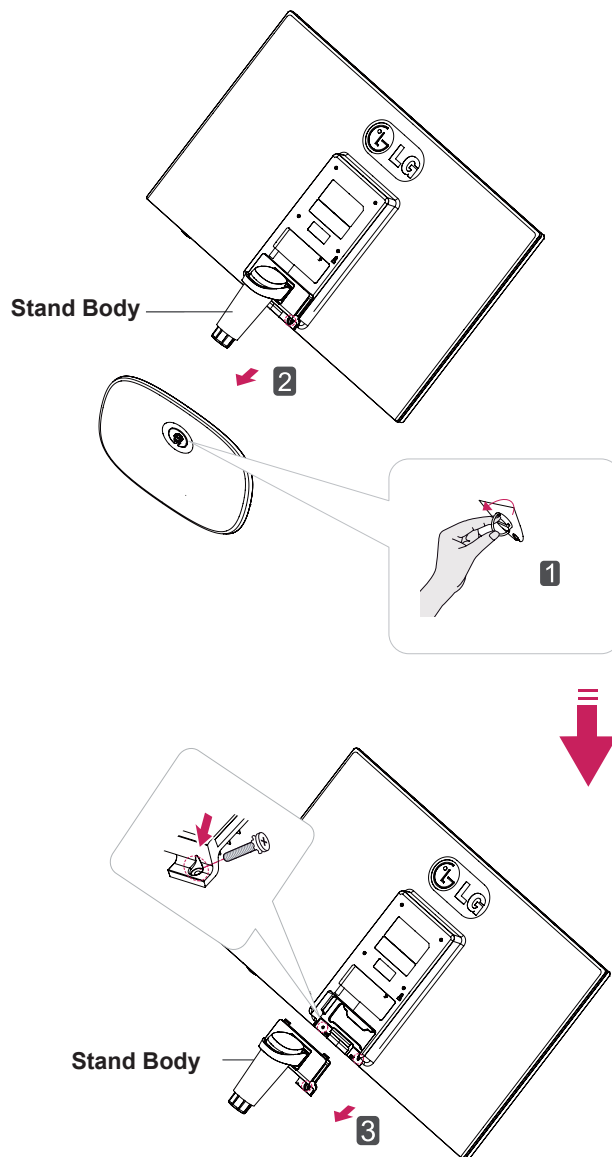
2 1 Attach the **Stand Body** to the monitor set.
   2 Use two screws to fix the **Stand Body** and monitor set.
   3 Attach the **Stand Base**.
   4 Tighten the screw to the right.

Stand Body

Stand Body

Detaching the Stand Base

1 Place the Monitor set with the screen side down on a flat and cushioned surface.

2 ▯ Turn the screw to the left.
▯ Pull out the **Stand Base** from the **Stand Body**.
▯ Remove two screws and pull out the **Stand Body** from the monitor set.

Stand Body

Stand Body
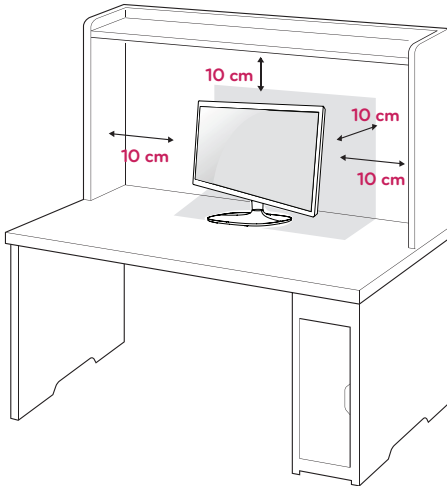
⚠ **CAUTION**

• This illustration depicts the general model of connection. Your monitor may differ from the items shown in the picture.
• Do not carry the product upside down holding only the stand base. The product may fall and get damaged or injure your foot.

ENGLISH
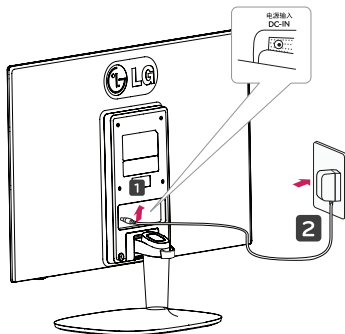
Mounting on a table

1 Lift and tilt the Monitor set into its upright position on a table.
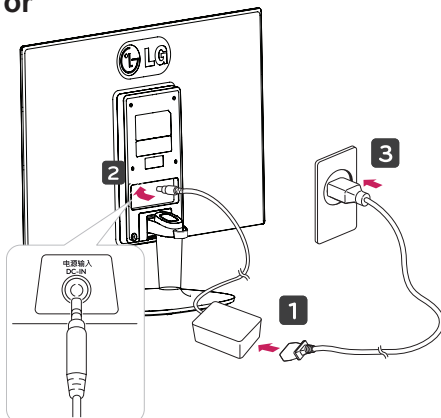
Leave a 10 cm (minimum) space from the wall for proper ventilation.

2 Connect the AC-DC Adapter and Power Cord to a wall outlet.

or
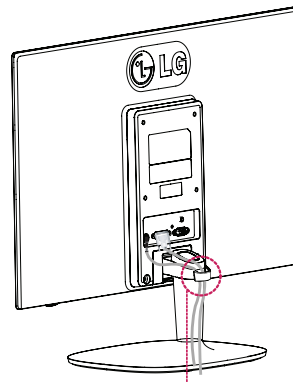
3 Press ⏻(Power) button on the bottom switch panel to turn the power on.
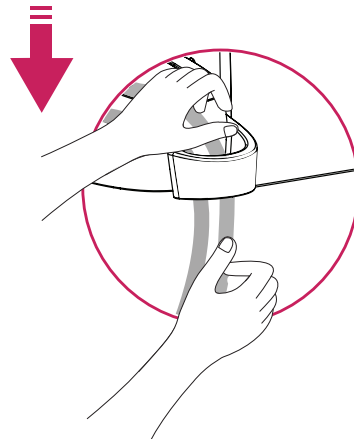
⚠ **CAUTION**

Unplug the power cord before moving the Monitor to another location. Otherwise electric shock may occur.

Using the cable holder
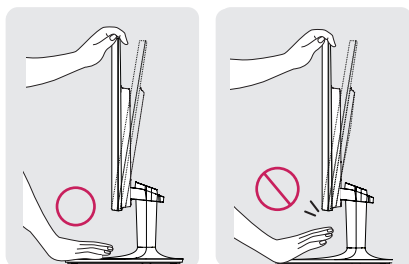
Cable holder
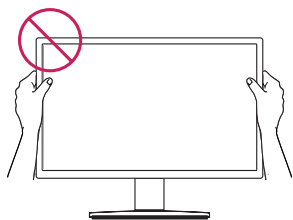
⚠ **WARNING**
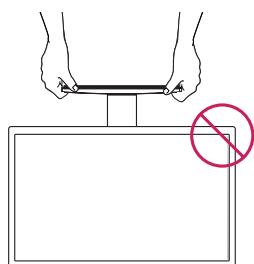
When you adjust the angle, do not hold the bottom of the Monitor set frame as shown on the following illustration, as may injure your fingers.

Do not touch or press the screen when adjusting the angle of the monitor.
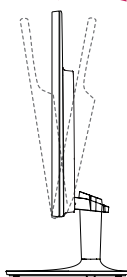
Do not hold this set like below picture.Monitor screen can detach from stand base and injure your body.

🅘 **NOTE**

Tilt from +20 to -5 degrees up or down to adjust the angle of the Monitor set to suit your view.

− 5˚   20˚
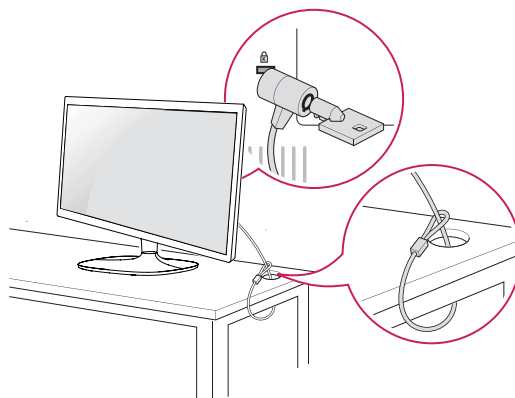
Front   **Rear**

Using the Kensington security system

The Kensington security system connector is located at the back of the Monitor set. For more information of installation and using, refer to the manual supplied with the Kensington security system or visit *http://www.kensington.com*.
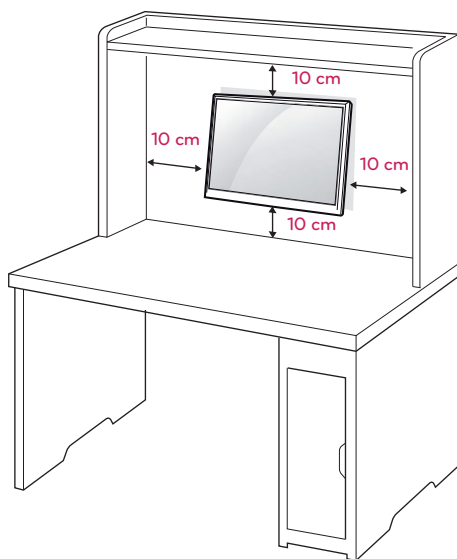
Connect the Kensington security system cable between the Monitor set and a table.

🅘 **NOTE**

The Kensington security system is optional. You can obtain it from most electronics stores.

Mounting on a wall

For proper ventilation, allow a clearance of 10 cm on each side and from the wall. Detailed instructions are available from your dealer, see the optional Tilt Wall Mounting Bracket Installation and Setup Guide.

If you intend to mount the Monitor set to a wall, attach Wall mounting interface (optional parts) to the back of the set.
When you install the Monitor set using a wall mounting interface (optional parts), attach it carefully so it will not drop.

1 Please, Use the screw and wall mount interface in accordance with VESA Standards.

2 If you use screw longer than standard, the monitor might be damaged internally.

3 If you use improper screw, the product might be damaged and drop from mounted position. In this case, LG Electronics is not responsible for it.

4 VESA compatible.

5 Please use VESA standard as below.

- 784.8 mm (30.9 inch) and under
  * Wall Mount Pad Thickness : 2.6 mm
  * Screw : Φ 4.0 mm x Pitch 0.7 mm x
          Length 10 mm
- 787.4 mm (31.0 inch) and above
  * Please use VESA standard wall mount pad and screws.

Model	27MP35HQ
VESA (A x B)	100 x 100
Standard screw	M4
Number of screws	4

⚠ **CAUTION**

- Disconnect the power cord first, and then move or install the Monitor set. Otherwise electric shock may occur.
- If you install the Monitor set on a ceiling or slanted wall, it may fall and result in severe injury.
- Use only an authorized LG wall mount and contact the local dealer or qualified personnel.
- Do not over tighten the screws as this may cause damage to the Monitor set and void your warranty.
- Use only screws and wall mounts that meet the VESA standard. Any damages or injuries by misuse or using an improper accessory are not covered by the warranty.

❗ **NOTE**

- Use the screws that are listed on the VESA standard screw specifications.
- The wall mount kit will include an installation manual and necessary parts.
- The wall mount bracket is optional. You can obtain additional accessories from your local dealer.
- The length of screws may differ depending on the wall mount. Be sure to use the proper length.
- For more information, refer to the instructions supplied with the wall mount.
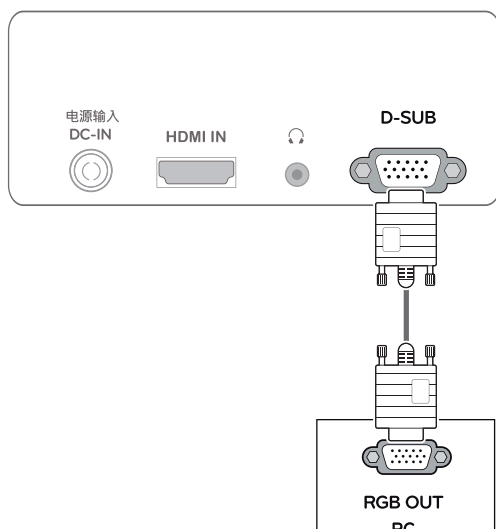
USING THE MONITOR SET

Connecting to a PC

- Your Monitor set supports Plug & Play*.
  *Plug & Play: A PC recognizes a connected device that users connect to a PC and turn on, without device configuration or user intervention.
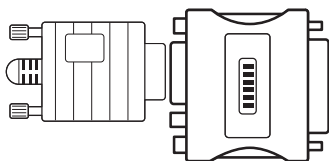
D-SUB connection

Transmits analog video from your PC to the Monitor set. Connect the PC and the Monitor set with the supplied D-sub 15 pin signal cable as shown in the following illustrations.

NOTE

- When using a D-Sub signal input cable connector for Macintosh
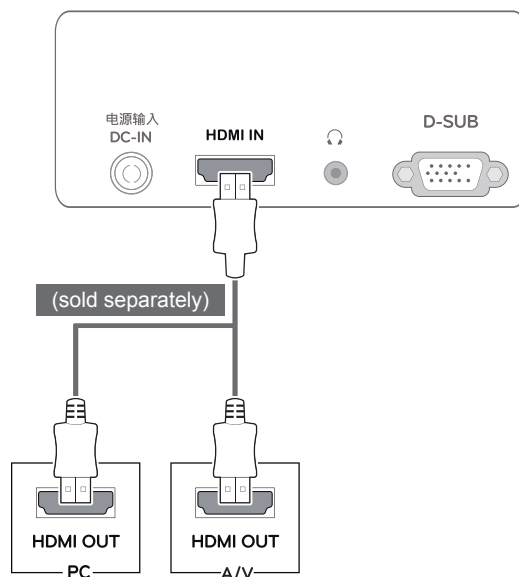
- **Mac adapter**
  For Apple Macintosh use, a separate plug adapter is needed to change the 15 pin high density (3 row) D-SUB VGA connector on the supplied cable to a 15 pin 2 row connector.

HDMI connection

Transmits the digital video and audio signals from your PC or A/V to the Monitor set. Connect the PC or A/V and the Monitor set with the HDMI cable as shown in the following illustrations.
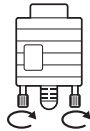
NOTE
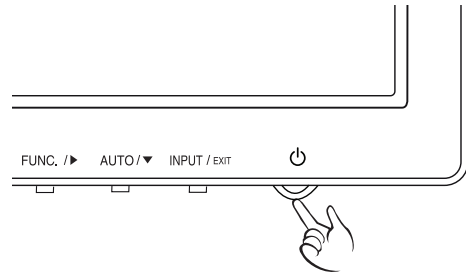
- If you use HDMI PC, it can cause compatibility problem.

ENGLISH

CAUTION

• Connect the signal input cable and tighten it by turning the screws clockwise.
• Do not press the screen with your finger for a long time as this may result in temporary distortion on the screen.
• Avoid displaying a fixed image on the screen for a long period of time to prevent image burn. Use a screensaver if possible.

Self Image Setting Function

Press the power button on the bottom panel to turn the power on. When monitor power is turned on, the "**Self Image Setting**" Function is executed automatically. (Only supported in Analog Mode)

FUNC. / ▶   AUTO / ▼   INPUT / EXIT   ⏻

NOTE

• When you want to use two PC in our Monitor, please connect the signal cable(D-SUB/ HDMI) respectively in Monitor set.
• If you turn the Monitor set on while it is cold, the screen may flicker. This is normal.
• Some red, green, or blue spots may appear on the screen. This is normal.

NOTE
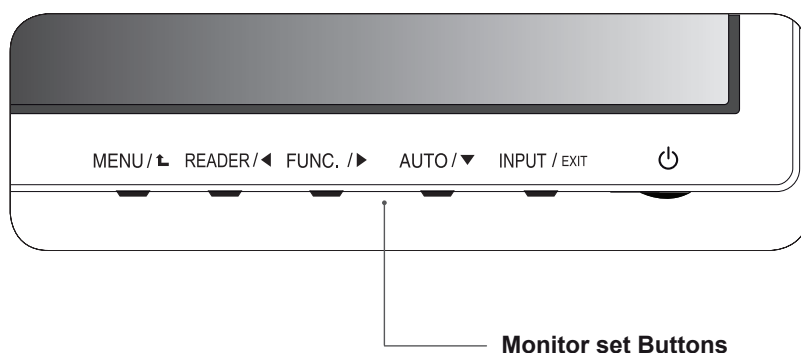
• **"Self Image Setting" Function.**
  This function provides the user with optimal display settings.When the user connects the monitor for the first time, this function automatically adjusts the display to optimal settings for individual input signals.(Only supported in Analog Mode)
• **'AUTO' Function.**
  When you encounter problems such as blurry screen, blurred letters, screen flicker or tilted screen while using the device or after changing screen resolution, press the AUTO function button to improve resolution. (Only supported in Analog Mode)

CUSTOMIZING SETTINGS

1 Press the desired button on the bottom of the Monitor set.

2 Change the value of the menu item by pressing the buttons on the bottom of the Monitor set.
   To return to the upper menu or set other menu items, use the up arrow (⬆) button.

3 Select **EXIT** to leave the OSD menu.

MENU / ⬆   READER / ◀   FUNC. / ▶   AUTO / ▼   INPUT / EXIT

Monitor set Buttons
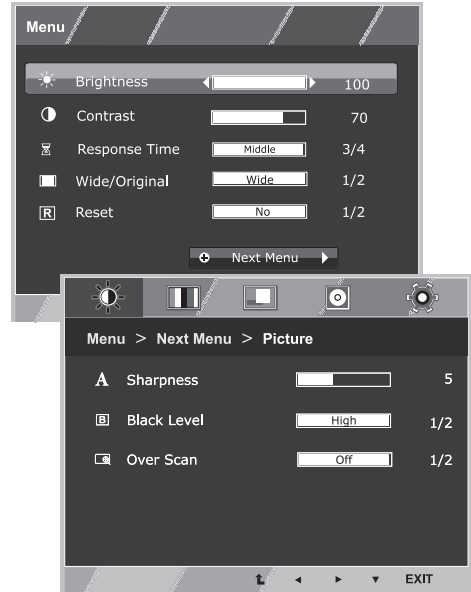
Button	Description	
MENU / ⬆	Accesses the main menus.(See p.13)	
	OSD Locked/OSD Unlocked	This function allow you to lock the current control settings, so that they cannot be inadvertently changed. Press and hold the MENU button for several seconds. Then OSD of "OSD Lock" will appear. After that, user can select lock or unlock by pressing left/right button. If user selects the "Lock" icon by pressing the "OK" button, the message "OSD Locked" will appear. Otherwise, "OSD Unlocked" will appear. After selecting the "Lock", If you want to change to Unlock, you can push the "MENU" button for several seconds. The message "OSD Unlocked" will appear.
READER / ◀	Use this button to enter Reader Mode menu. Its function works to display screen as paper-like picture for Eye comfort.If you want to more information(See p.18).	
FUNC. / ▶	Use this button to enter SUPER ENERGY SAVING, Picture Mode, SUPER RESOLUTION+, DUAL DISPLAY, DUAL WEB menus.(See p.19~22)	
AUTO / ▼	When adjusting your display settings, always press the AUTO button on the MONITOR SETUP OSD. (Only supported in Analog Mode)	
	The best display mode	1920 x 1080
INPUT / EXIT	You can choose the input signal. • When two input signals are connected, you can select the input signal (D-SUB/HDMI) you want. • When only one signal is connected, it is automatically detected. The default setting is D-SUB.	
	EXIT	
	EXIT the OSD(On Screen Display).	
⏻ (Power Button)	Turns the power on or off.	
	Power Indicator	The power indicator stays white if the display is running properly (On Mode). If the display is in Sleep Mode, the power indicator blinks white.

Customizing Settings

Menu Settings

1 Press **MENU** button on the bottom of the Monitor set to display the **Menu** OSD.

2 Set the options by pressing the ◄ or ► or ▼ buttons.

3 Select the "**Next Menu**" button to enter the more option settings.

4 Select **EXIT** to leave the OSD menu.
To return to the upper menu or set other menu items, use the up arrow (⬆) button.

Each option is explained below.
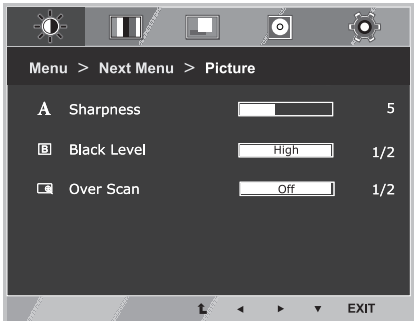
Menu	Analog	HDMI	Description
Brightness	●	●	To adjust the brightness of the screen
Contrast	●	●	
Response Time	●	●	You can set a response time for displayed pictures based on the speed of the screen. For a normal environment, it is recommended that you use 'Off'. For a fast-moving picture, it is recommended that you use 'High'.
Wide/Original	●	●	**Wide**
			Switch to full screen mode according to input image signal.
			Original
			Change the input image signal ratio to original. * This function works only if input resolution is lower than Monitor set ratio (16:9).
Reset	●	●	Restore all factory default settings. Press the ◄ , ►buttons to reset immediately.

Menu > Next Menu		Analog	HDMI	Description
Picture	Sharpness	●	●	To adjust the clearness of the screen
	Black Level		●	To set offset level
	Over Scan		●	To improve the clarity and stability of the screen
Color	Gamma	●	●	To customize the color of the screen
	Color Temp			
	Six Color			
	Color Reset			
Display	Horizontal	●		To adjust the position of the screen
	Vertical			
	Clock	●		To improve the clarity and stability of the screen
	Phase			
Audio	Volume		●	To adjust the volume
Others	Language	●	●	To customize the screen status for a user's operating environment
	Power Indicator			
	Automatic Standby	●	●	

• **Analog:** D-SUB(Analog signal) input.
• **HDMI:** HDMI(Digital signal) input.

Picture

1 Press **MENU** button on the bottom of the Monitor set to display the **Menu** OSD.

2 Select the "**Next Menu**" button to enter the more option settings.

3 Enter to **Picture** by pressing the ▼ button.

4 Set the options by pressing the ◄ or ► or ▼ buttons.

5 Select **EXIT** to leave the OSD menu.
To return to the upper menu or set other menu items, use the up arrow (⬆) button.
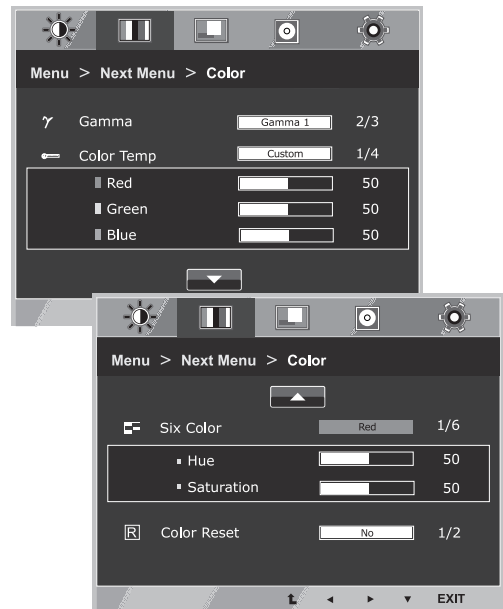
Each option is explained below.

Menu > Next Menu > Picture	Description
Sharpness	To adjust the clearness of the screen.
Black Level	You can set the offset level. If you select 'High', the screen will be bright and if you select 'Low', the screen will be dark.(only for HDMI input) * Offset?As the criteria for video signal, it is the darkest screen the monitor can show.
Over Scan	To select the range of output image for DTV timing in HDMI input.(only for HDMI input)Recommend overscan function to turn on when connect AV equipment.

Color

1 Press **MENU** button on the bottom of the Monitor set to display the **Menu** OSD.

2 Select the "**Next Menu**" button to enter the more option settings.

3 Select **Color** by pressing the ► button.

4 Enter to **Color** by pressing the ▼ button.

5 Set the options by pressing the ◄ or ► or ▼ buttons.

6 Select **EXIT** to leave the OSD menu.
   To return to the upper menu or set other menu items, use the up arrow (⬆) button.
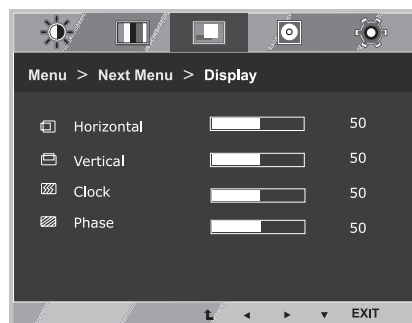
Each option is explained below.

Menu > Next Menu > Color	Description
Gamma	Set your own gamma value. : Gamma 0, Gamma 1, Gamma 2 on the monitor, high gamma values display whitish images and low gamma values display blackish images.
Color Temp	**Custom**
	• **Red:**Set your own red color levels. • **Green:** Set your own green color levels. • **Blue:**Set your own blue color levels.
	Select the screen color. **Warm:** Set the screen to warm color temperature (more red). **Medium:** Set the screen to medium color temperature. **Cool:** Set the screen to cool color temperature (more blue).
Six Color	Sets and stores the hue and saturation for six colors(Red/Green/Blue/Cyan/ Magenta/Yellow) to satisfy the color requirements of a user.
	Hue	Adjusts the screen hue.
	Saturation	Adjusts the color sharpness on the screen. Lower values make the color sharpness weaker and colors lighter while higher values make the color sharpness stronger and colors dark.
Color Reset	Resets the color settings to the factory default settings for the current input device.

Display

1 Press **MENU** button on the bottom of the Monitor set to display the **Menu** OSD.

2 Select the "**Next Menu**" button to enter the more option settings.

3 Select **Display** by pressing the ► button.

4 Enter to **Display** by pressing the ▼ button.

5 Set the options by pressing the ◄ or ► or ▼ buttons.

6 Select **EXIT** to leave the OSD menu.
To return to the upper menu or set other menu items, use the up arrow (⬆) button.
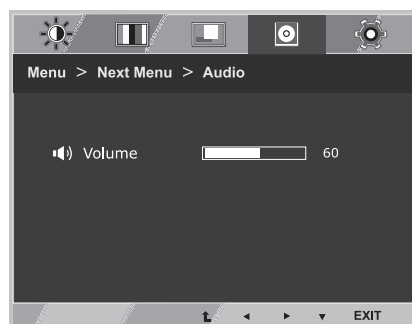
Each option is explained below.

Menu > Next Menu > Display	Description
Horizontal	To move image left and right.
Vertical	To move image up and down.
Clock	To minimize any vertical bars or stripes visible on the screen background.The horizontal screen size will also change.
Phase	To adjust the focus of the display. This item allows you to remove any horizontal noise and clear or sharpen the image of characters.

Audio

1 Press **MENU** button on the bottom of the Monitor set to display the **Menu** OSD.

2 Select the "**Next Menu**" button to enter the more option settings.

3 Select **Audio** by pressing the ► button.

4 Enter to **Volume** by pressing the ▼ button.

5 Set the options by pressing the ◄ or ► buttons.

6 Select **EXIT** to leave the OSD menu.
To return to the upper menu or set other menu items, use the up arrow (⬆) button.
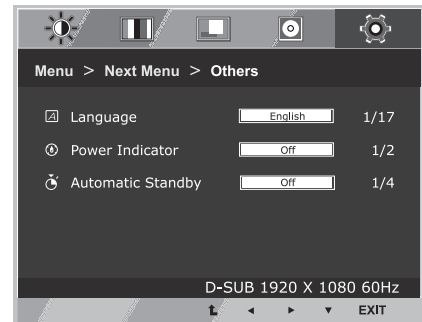
Each option is explained below.

Menu > Next Menu > Audio	Description
Volume	To adjust the volume of headphone/earphone.(Only for HDMI input)

Others

1 Press **MENU** button on the bottom of the Monitor set to display the **Menu** OSD.

2 Select the "**Next Menu**" button to enter the more option settings.

3 Select **Others** by pressing the ► button.

4 Enter to **Others** by pressing the ▼ button.

5 Set the options by pressing the ◄ or ► or ▼ buttons.

6 Select **EXIT** to leave the OSD menu.
To return to the upper menu or set other menu items, use the up arrow (↥) button.

Menu > Next Menu > Others

⊠ Language	English	1/17
◔ Power Indicator	Off	1/2
◌ Automatic Standby	Off	1/4

D-SUB 1920 X 1080 60Hz

↥ ◄ ► ▼ EXIT
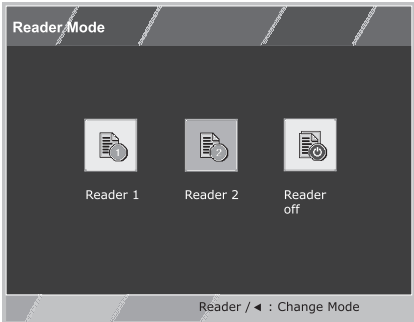
Each option is explained below.

Menu > Next Menu > Others	Description
Language	To choose the language in which the control names are displayed.
Power Indicator	Use this function to set the power indicator on the bottom side of the monitor to On or Off.If you set Off, it will go off. If you set On at any time, the power indicator will automatically be turned on.
Automatic Standby	If you do not press any button on the monitor set for a certain period, the monitor set will automatically switch to standby mode.

READER Setting

1   Press **READER** button on the bottom of the Monitor
    set to display the **Reader Mode** OSD.

2   Set the options by pressing the ◄ buttons.

Each option is explained below.

Reader Mode	Description
Reader 1	It is a mode that the screen is adjusted to the best for the newspaper. If you want screen more bright, you can control brightness in Menu OSD.
Reader 2	It is a mode that the screen is adjusted to the best for the cartoon. If you want screen more bright, you can control brightness in Menu OSD.
Reader Off	It is a mode that reader mode is off.
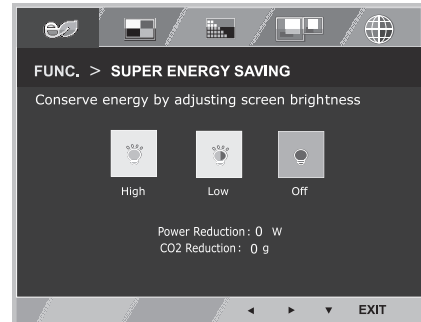
ⓘ **NOTE**

If option of Reader Mode is Reader 1 or Reader 2, Picture Mode will automatically be Custom and
Super Energy Saving will automatically be Off.

FUNC. Setting

SUPER ENERGY SAVING

1 Press **FUNC.** button on the bottom of the Monitor set to display the **FUNC.** OSD.

2 Enter to **SUPER ENERGY SAVING** by pressing the ▼ button.

3 Set the options by pressing the ◄ or ► or ▼ buttons.

4 Select **EXIT** to leave the OSD menu. To return to the upper menu or set other menu items, use the up arrow (⬆) button.

FUNC. > SUPER ENERGY SAVING
Conserve energy by adjusting screen brightness

High Low Off

Power Reduction : 0 W
CO2 Reduction : 0 g

◄ ► ▼ EXIT

Each option is explained below.

SUPER ENERGY SAVING	Description
High	Enables SUPER ENERGY SAVING you can save energy with this energy- high efficient function.
Low	Enables SUPER ENERGY SAVING you can save energy with this energy- low efficient function.
Off	Disables SUPER ENERGY SAVING.

🛈 NOTE

• **TOTAL POWER REDUCTION**: How much power is saved while using the monitor.
• **TOTAL CO2 REDUCTION**: Change the TOTAL POWER REDUCTION to CO2.
• **SAVING DATA(W/h)**
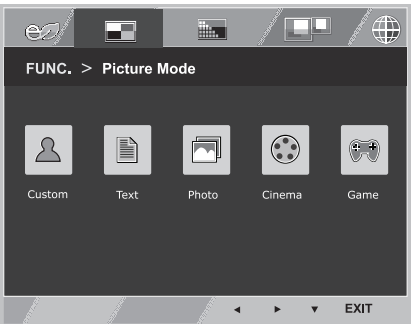
	686 mm (27 inch)
SUPER SAVING(High)	8 W/h
SUPER SAVING(Low)	4 W/h

• Saving Data depends on the Panel. So, those values should be different from each panel and panel vendor. If option of Super Energy Saving is High or Low, monitor luminance become higher or lower depend on source.
• LG calculated these values by using **"broadcast video signal"** (including broadcast video: IEC 62087)
• SUPER SAVING refers to how much power can be saved using the SUPER ENERGY SAVING function.
• If option of Super Energy Saving is High or Low, Picture Mode will automatically be Custom and Reader Mode will automatically be Reader Off.

ENGLISH
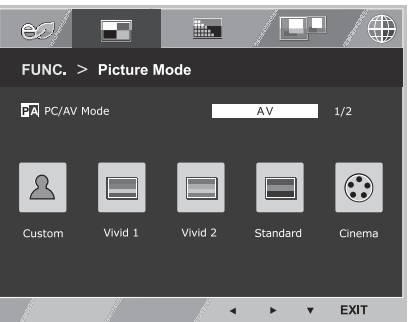
Picture Mode

1 Press **FUNC.** button on the bottom of the Monitor set to display the **FUNC.** OSD.

2 Select **Picture Mode** by pressing the ► button.

3 Enter to **Picture Mode** by pressing the ▼ button.

4 Set the options by pressing the ◄ or ► buttons.

5 Select **EXIT** to leave the OSD menu.To return to the upper menu or set other menu items, use the up arrow(⬆)button.

PC Mode

AV Mode

Each option is explained below.

Picture Mode	Description
Custom	It is a mode that the user can adjust each element. It can adjust the color mode of the Main Menu.
Text	It is a mode that the screen is adjusted to the best for the textworks.
Photo	It is a mode that the screen is adjusted to the best to view pictures.
Cinema	It is a mode that the screen is adjusted to the best to view the videos.
Game	It is a mode that the screen is adjusted to the best to play a game.

Picture Mode	Description
Custom	It is a mode that the user can adjust each element. It can adjust the color mode of the Main Menu.
Vivid 1	Adjusts the video image for the retail environment by enhancing the contrast, brightness, Colour, and sharpness.
Vivid 2	
Standard	Adjusts the image for the normal environment.
Cinema	It is a mode that the screen is adjusted to the best to view the videos.
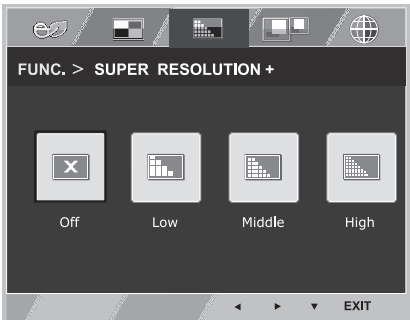
> **🛈 NOTE**
>
> If option of Picture Mode is non-Custom , Reader Mode will automatically be Reader Off and Super Energy Saving will automatically be Off.

SUPER RESOLUTION +

1 Press **FUNC.** button on the bottom of the Monitor set to display the **FUNC.** OSD.

2 Select **SUPER RESOLUTION+** by pressing the ► button.

3 Enter to **SUPER RESOLUTION+** by pressing the ▼ button.

4 Set the options by pressing the ◄ or ► buttons.

5 Select **EXIT** to leave the OSD menu. To return to the upper menu or set other menu items, use the up arrow(↑)button.
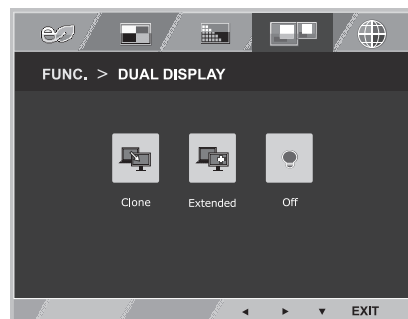
Each option is explained below.

FUNC. > SUPER RESOLUTION+	Description
Off	Select this option for everyday viewing. SUPER RESOLUTION+ is turned off in this mode.
Low	The optimized picture quality is displayed when a user wants smooth and natural images. It iseffective for slow-moving pictures or still images.
Middle	The optimized picture quality is displayed when a user wants images between low and highmodes for comfortable viewing. It is effective for UCC or SD video.
High	Optimized picture quality is displayed when a user wants crystal clear images. It is effective forhigh quality video or game.

ENGLISH

 * Before using below functions, please install DUAL SMART SOLUTION programme.

DUAL DISPLAY

1 Press **FUNC.** button on the bottom of the Monitor set to display the **FUNC.** OSD.

2 Select **DUAL DISPLAY** by pressing the ► button.

3 Enter to **DUAL DISPLAY** by pressing the ▼ button.

4 Set the options by pressing the ◄ or ► buttons.

5 Select **EXIT** to leave the OSD menu.To return to the upper menu or set other menu items, use the up arrow (⬆) button.
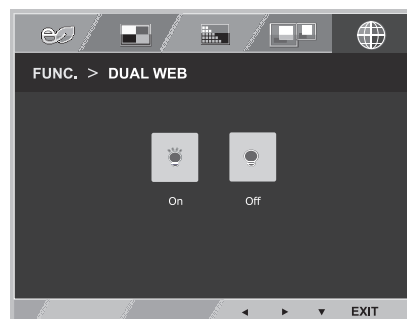
Each option is explained below.

DUAL DISPLAY	Description
Clone	By selecting Clone,user can use secondary monitor as done mode of primary monitor.
Extended	By selecting Extended,user can use secondary monitor as extended mode of primary monitor.
Off	If select Off,DUAL DISPLAY is off.

* Before using below functions, please install DUAL SMART SOLUTION programme.

DUAL WEB

1 Press **FUNC.** button on the bottom of the Monitor set to display the **FUNC.** OSD.

2 Select **DUAL WEB** by pressing the ► button.

3 Enter to **DUAL WEB** by pressing the ▼ button.

4 Set the options by pressing the ◄ or ► buttons.

5 Select **EXIT** to leave the OSD menu.To return to the upper menu or set other menu items, use the up arrow (⬆) button.

Each option is explained below.

DUAL WEB	Description
On	Help user to browse web efficiently by dividing in half. Help to arrange and move windowson screen. Help user to control dividedwindows ratio.
Off	If select Off,DUAL WEB is off.

❗ NOTE

• When monitor goes to power saving mode with pc saving option-> Pressing any button -> OSD appear and user should press dual button -> User can bring back to normal mode.

TROUBLESHOOTING

Check the following before calling for service.

No image appears	
Is the power cord of the display connected?	• Check and see if the power cord is connected properly to the power outlet.
Is the power indicator light on?	• Press the Power button.
Is the power on and the power indicator White?	• Adjust the brightness and the contrast.
Is the power indicator flickering?	• If the display is in power saving mode, try moving the mouse or pressing any key on the keyboard to bring up the screen. • Try to turn on the PC.
Do you see an "OUT OF RANGE" message on the screen?	• This message appears when the signal from the PC (video card) is out of horizontal or vertical frequency range of the display. See the 'Specifications' section of this manual and configure your display again.
Do you see a "NO SIGNAL" message on the screen?	• When the monitor is on "No-Signal" in 5 minutes, the monitor goes to DPM mode.

Do you see a "OSD LOCKED" message on the screen?	
Do you see "OSD LOCKED" when you push MENU button?	• You can secure the current control settings, so that they cannot be inadvertently changed. You can unlock the OSD controls at any time by pushing the MENU button for several seconds: the message "OSD UNLOCKED" will appear.

Display image is incorrect	
Display Position is incorrect.	• Press the **AUTO** button to automatically adjust your display image to the ideal setting.
On the screen background, vertical bars or stripes are visible.	• Press the **AUTO** button to automatically adjust your display image to the ideal setting.
Any horizontal noise appearing in any image or characters are not clearly portrayed.	• Press the **AUTO** button to automatically adjust your display image to the ideal setting. • Check **Control Panel ► Display ► Settings** and adjust the display to the recommended resolution or adjust the display image to the ideal setting. Set the color setting higher than 24 bits (true color).

⚠ **CAUTION**

- Check **Control Panel ► Display ► Settings** and see if the frequency or the resolution were changed. If yes, readjust the video card to the recommend resolution.
- If the recommended resolution (optimal resolution) is not selected, letters may be blurred and the screen may be dimmed, truncated or biased. Make sure to select the recommend resolution.
- The setting method can differ by computer and O/S (Operation System), and resolution mentioned above may not be supported by the video card performance. In this case, please ask to the computer or the video card manufacturer.

Display image is incorrect	
The screen color is mono or abnormal.	• Check if the signal cable is properly connected and use a screwdriver to fasten if necessary. • Make sure the video card is properly inserted in the slot. • Set the color setting higher than 24 bits (true color) at **Control Panel ► Settings**.
The screen blinks.	• Check if the screen is set to interlace mode and if yes, change it to the recommend resolution.

Do you see an "Unrecognized monitor, Plug&Play (VESA DDC) monitor found" message?	
Have you installed the display driver?	• Be sure to install the display driver from the display driver CD (or diskette) that comes with your display. Or, you can also download the driver from our web site: http://www.lg.com. • Make sure to check if the video card supports Plug&Play function.

The screen is flickering.	
Did you select the recommended resolution?	• If the selected resolution is HDMI **1080i** 60/50 Hz, the screen may be flickering. Change the resolution to the recommended resolution **1080P**.

SPECIFICATIONS

27MP35HQ

Display	Screen Type	68.6 cm (27 inch) Flat Panel Active matrix-TFT LCDAnti-Glare coating Visible diagonal size: 68.6 cm
	Pixel Pitch	0.311 mm x 0.311 mm (Pixel Pitch)
Sync Input	Horizontal Frequency	30 kHz to 83 kHz (Automatic)
	Vertical Frequency	56Hz to 75Hz (D-SUB) 56Hz to 61Hz (HDMI)
	Input Form	Separate Sync. Digital
Video Input	Signal Input	15 pin D-SUB Connector/HDMI Connector
	Input Form	RGB Analog (0.7 Vp-p/ 75 ohm), Digital
Resolution	Max	D-SUB(Analog) : 1920 x 1080 @ 60 Hz HDMI (Digital) : 1920 x 1080 @ 60 Hz
	Recommend	VESA 1920 x 1080 @ 60 Hz
Plug & Play	DDC 2B(Analog,HDMI)	
Power Consumption	On Mode : 27 W (ENERGY STAR® standard) * Sleep Mode ≤ 0.3 W Off Mode ≤ 0.3 W	
Power Input	19 V ⎓ 1.6 A	
AC-DC Adapter	Type ADS-40SG-19-3 19032G, manufactured by SHENZHEN HONOR ELECTRONIC or ADS-40FSG-19 19032GPG-1, manufactured by SHENZHEN HONOR ELECTRONIC or ADS-40FSG-19 19032GPBR-1, manufactured by SHENZHEN HONOR ELECTRONIC or ADS-40FSG-19 19032GPI-1, manufactured by SHENZHEN HONOR ELECTRONIC or ADS-40FSG-19 19032GPCU-1, manufactured by SHENZHEN HONOR ELECTRONIC	
	OUTPUT: 19 V ⎓ 1.7 A	
Dimensions (Width x Height x Depth)	With Stand	64.2 cm x 48.5 cm x 25.4 cm
	Without Stand	64.2 cm x 39.0 cm x 4.7 cm
Weight	4.8 kg	
Tilt Range	-5° to 20°	
Environmental conditions	Operating Temperature Operating Humidity	10°C to 35 °C 10 % to 80 %
	Storage Temperature Storage Humidity	-20°C to 60 °C 5 % to 90 % non-Condensing
Stand Base	Attached ( ), Detached (O)	
Power cord	Wall-outlet type	

Product specifications shown above may be changed without prior notice due to upgrade of product functions.
* The power consumption level can be different by operating condition and monitor setting.
* The On mode power consumption is measured with ENERGY STAR® test standard.
* ENERGY STAR® is a US registered mark of the United States Environmental Protection Agency.

Preset Modes (Resolution)

D-SUB Timing

Display Modes (Resolution)	Horizontal Frequency(kHz)	Vertical Frequency(Hz)	Polarity(H/V)	
720 x 400	31.468	70	-/+	
640 x 480	31.469	60	-/-	
640 x 480	37.500	75	-/-	
800 x 600	37.879	60	+/+	
800 x 600	46.875	75	+/+	
1024 x 768	48.363	60	-/-	
1024 x 768	60.023	75	+/+	
1152 x 864	67.500	75	+/+	
1280 x 1024	63.981	60	+/+	
1280 x 1024	79.976	75	+/+	
1680 x 1050	65.290	60	-/+	
1920 x 1080	67.500	60	+/+	Recommend Mode

HDMI Timing
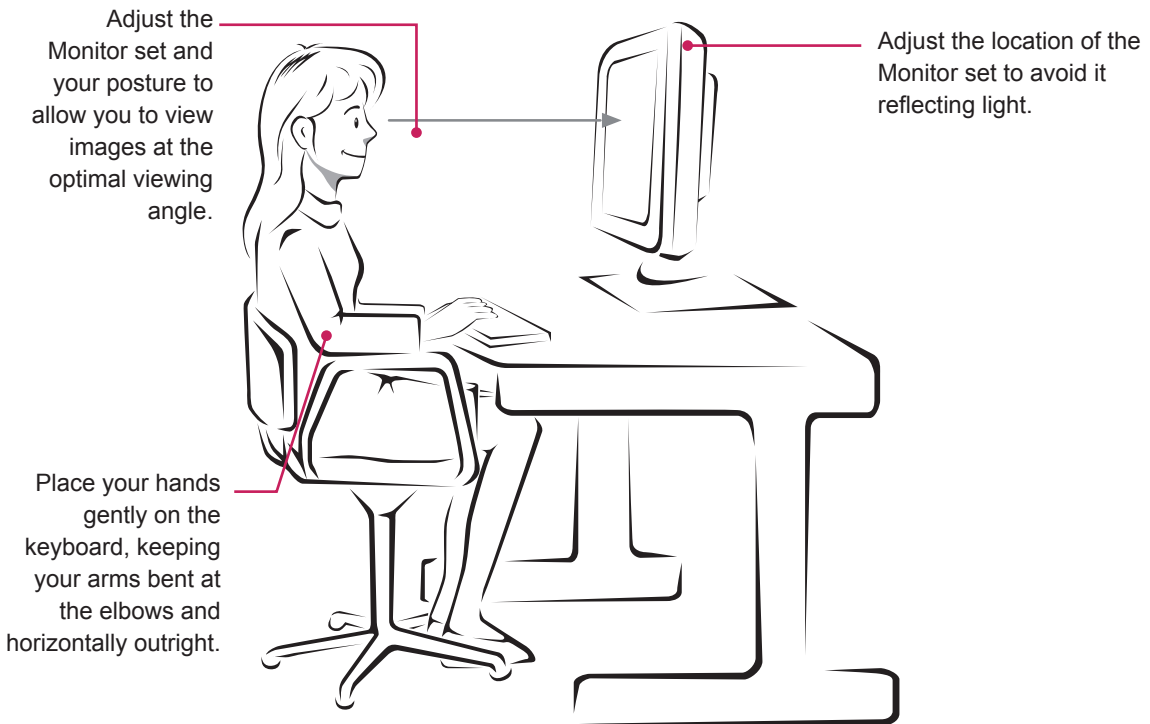
Factory support mode (Preset Mode)	Horizontal Frequency(kHz)	Vertical Frequency(Hz)	HDMI
480P	31.50	60	O
576P	31.25	50	O
720P	37.50	50	O
720P	45.00	60	O
1080i	28.12	50	O
1080i	33.75	60	O
1080P	56.25	50	O
1080P	67.50	60	O Recommend Mode

Indicator

Mode	LED Color
On Mode	White
Sleep Mode	Blinking White
Off Mode	Off

PROPER POSTURE

Proper posture for using the Monitor set.

Adjust the Monitor set and your posture to allow you to view images at the optimal viewing angle.

Adjust the location of the Monitor set to avoid it reflecting light.

Place your hands gently on the keyboard, keeping your arms bent at the elbows and horizontally outright.

LG

Life's Good

Declaration of Conformity

Trade Name: LG

Model : 27MP35HA

Responsible Party: LG Electronics Inc.

Address : 1000 Sylvan Ave. Englewood Cliffs
            NJ 07632 U.S.A

TEL: 201-266-2534

*above information is only for USA FCC Regulatory

Make sure to read the Safety Precautions before using the product.
Keep the Owner's Manual (CD) in an accessible place for future reference.
The model and serial number of the SET is located on the back and one side of the SET.
Record it below should you ever need service.

MODEL _____

SERIAL _____

ENERGY STAR is a set of power-saving guidelines issued by the U.S.Environmental Protection Agency(EPA).

As an ENERGY STAR Partner LGE U. S. A.,Inc. has determined that this product meets the ENERGY STAR guidelines for energy efficiency.