EPSON®

IT MAKES A COLORFUL CASE FOR BEING YOUR iMAC PRINTER.

The EPSON Stylus® Color 740i ink jet is the one printer that will look just perfect seated next to your new Apple iMac™ or Power Macintosh® G3 computer. It comes standard in fresh iMac blueberry, or you can outfit it with an optional printer cover in lime, tangerine, grape or strawberry. How fun is that?

At 6 pages per minute black and 5 in color, the EPSON Stylus Color 740i is a speedy choice, too, one that delivers the EPSON Perfect Picture™ Imaging System featuring award-winning advanced Micro Piezo™ ink jet technology, smooth AcuPhoto Halftoning™ and convenient quick drying inks that won't bleed or smudge.

After a quick setup, you'll be printing out an awesome 1440 x 720 dots per inch of amazing color and laser sharp black text on whatever paper you choose. Plus, because the EPSON Stylus Color 740i uses ultra small, 6-picoliter ink droplets, you'll be getting richer, far more detailed color images.

Just imagine what that will mean when you're printing your color photos, graphics, greeting cards, banners or maybe your very first screenplay!

The EPSON Stylus Color 740i is the ideal match for your home or office iMac or PowerMac G3. It offers easy USB and serial port connections and, when you team it up with an EPSON PhotoPC® 750Z color digital camera, you get camera-to-printer printing.

The EPSON Stylus Color 740i ink jet printer. Quite a colorful case we make, don't you think?

EPSON Stylus Color 740i Ink Jet Printer

FEATURES	BENEFITS
• Superior Photo Quality color	1440 x 720 dpi. Ultra small ink droplets (6 picoliters) for dazzling detail.
• Fast print speeds	Up to 6 ppm black, 5 ppm color.
• Colorful addition to your home and office	Comes in standard blueberry and accepts optional printer covers in lime, tangerine, grape and strawberry. The perfect match for your iMac or PowerMac G3.
• Epson's PerfectPicture Imaging System	Award-winning advanced Micro Piezo ink jet technology. AcuPhoto Halftoning for natural fleshtones and smooth gradations. Convenient and colorful quick drying inks that don't bleed or smudge.
• Built-in USB and serial ports	Versatile connectivity options for iMac and Macintosh. Quick to set up and easy to use.
• Excellent results on any paper	Outstanding color graphics, photos, and laser sharp black text on all types of paper and transparent media. Ultra smooth printing on a variety of paper sizes. Works with EPSON Cool Peel Iron-on Transfer Paper and EPSON Photo Stickers.

Printing Method
4-color (CMYK) drop-on-demand Micro Piezo
ink jet technology

Nozzle Configuration
Monochrome head	144 nozzles
Color head	48 nozzles x 3 (CMY)

Resolution (dots per inch)
1440 x 720 dpi; 720 x 720 dpi; 360 x 360 dpi;
180 x 180 dpi

Ink Droplet Size
6 picoliters

Print Speed*
Black text memo	Approx. 6 ppm (10 sec.)
Color text and graphics	Approx. 5 ppm (text and color graphics)
Photo	
4"x 6"	1 min. 19 sec.
8"x 10"	2 min. 59 sec.

Sound Level
47 dB(A)

Printer Language
EPSON ESC/P2®

Software Driver
Mac USB system 8.1 or later
Mac serial system 7.x or later
Windows® USB, Windows 98
Parallel - Windows 3.1/95/98/NT 4.0

Input Buffer
256 KB

Interface
USB connectivity; Macintosh compatible 8-pin
mini-din serial interface (up to 1.8 Mbps max.
transfer rate); parallel interface

Print Direction
Bidirectional with logic seeking

Paper Handling
Single sheets	Letter, legal, A4, executive, statement
Types	Plain, bond, EPSON Photo Quality film and paper, transparencies, self-adhesive sheets, ink jet cards, banner paper, labels, envelopes, and iron-on transfers
Envelopes	No. 10, DL, C5
Types	Plain paper, bond paper, air mail

Printable Area
8.26" x 10.76" (letter size)
Top margin	.12"	Left margin	.12"
Right margin	.12"	Bottom margin	.12"

*Black text and color speed in Economy Mode and color photo is in 720 dpi Fine Mode. Additional processing time varies based on system configuration, software application, and page complexity.

Paper Capacity
Input paper tray	100 sheets/10 envelopes
Output paper tray	30 sheets

Physical Characteristics (L x W x H)
17.1" x 11.5" x 6.6"
11.5 lb

Environmental Conditions
Temperature
Operating	50° to 95° F(10° to 35° C)
Storage	-4° to 140° F (-20° to 60° C)

Humidity
Operating	20 to 80% relative humidity
Storage	5 to 85% relative humidity (no condensation)

Safety Approvals
Safety Standards: UL1950 with D3, CSA22.2 950 with
D3; R.F.I. FCC Part 15 subpart B class B

Reliability
MTBF	4000 power on hours
Print head life	2000 million dots/nozzle (color and monochrome)
Total print volume	75,000 pages (letter or A4)

Power Requirements
Rated voltage	120V AC +/- 10%
Rated frequency	50 to 60Hz
Rated current	0.5 Amp (max.)
Power consumption	Approx. 18W (self test mode)

Ink Cartridge Life
Black ink life	900 pages text (ISO/IEC 10561 letter pattern) 634 pages graphic (5% coverage)
Color ink life	300 pages (15% coverage)
Shelf life	Two years from production

Warranty
Standard one year limited warranty including
EPSON Exchange program (U.S. and Canada only)

Product/Accessory Part Numbers
EPSON Stylus Color 740i	C257111
Black ink cartridge	S020189
Color ink cartridge	S020191
Grape printer cover	C814161
Strawberry printer cover	C814151
Tangerine printer cover	C814141
Lime printer cover	C814171
Blueberry printer cover	C814131

Support - The Epson Connection℠
Pre-Sales Support U.S. & Canada	800-463-7766
Automated Technical Support	800-922-8911
Internet Website	http://www.epson.com

YOU'VE GOT TO SEE IT IN **EPSON** COLOR.™