



MAZDA WITH ALEXA BUILT-IN

USER GUIDE

With Alexa integration, Mazda owners enjoy enhanced connectivity, convenience and peace of mind. Ask Alexa to make calls, check the weather, get directions, control smart home devices and more — all while you keep your hands on the wheel and eyes on the road.

Alexa is offered on select Mazda models.

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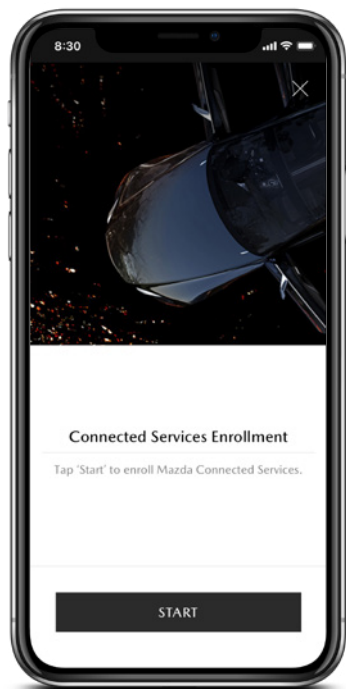
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BEFORE YOU GET STARTED WITH ALEXA

CONNECTING TO THE ALEXA CLOUD

For Alexa to work in your Mazda vehicle, you must first enroll in Mazda Connected Services OR tether to a mobile Wi-Fi hotspot. Choose the option that is best for you, and then follow the steps below. Your Mazda dealer can also help you with this process.



OPTION 1

UTILIZE MAZDA CONNECTED SERVICES

- Download the MyMazda app via the [Apple App Store®](#) or [Google Play Store™](#)
- Register for a MyMazda account
- Add your Mazda vehicle to your MyMazda account
- Activate Mazda Connected Services. [Click here](#) for more details

Alexa cloud services are available for the duration of your Mazda Connected Services free trial; you can choose to subscribe to Connected Services after the trial period concludes.

Due to data usage requirements, music streaming is not supported through Alexa if connected to the cloud via Mazda Connected Services. You must tether to a Wi-Fi hotspot to stream music through Alexa.

OPTION 2

TETHER TO A MOBILE WI-FI HOTSPOT

- Navigate to the **Settings** menu in Mazda Connect™
- Select **Connectivity Settings**
- Select **Wi-Fi Client Settings**
- **Enable Wi-Fi Client Mode** by selecting the checkbox
- On your smartphone, **ensure your Wi-Fi hotspot is enabled**
- On Mazda Connect™, select **Search for Available Wi-Fi Networks**
- **Select your hotspot and enter your password**
- Select **CONNECT**

When tethered to a mobile Wi-Fi hotspot, all other Mazda Connect™ features that use Wi-Fi are unavailable. This includes wireless Apple CarPlay® and Android Auto™ and the vehicle's Wi-Fi hotspot. Apple CarPlay® and Android Auto™ will only be available via a wired USB connection.

Additionally, when tethered to a smartphone Wi-Fi hotspot, all Alexa services will use the smartphone's data plan.



Connected services are subject to change at any time without notice. Mazda Connected Services is provided during a 3-year trial period for 2025 Mazda CX-70 and 2024 or earlier vehicles; a 1-year trial period applies to all other 2025 Mazda vehicles;; monthly subscription fees apply thereafter. Use of MyMazda App and compatible phone are required. Connected services require cellular or Wi-Fi service. Data fees may apply. Never drive while distracted or while using a hand-held device. Please see your Owner's Manual for important feature details and related privacy information.

HOW TO GET STARTED WITH ALEXA

SETTING UP ALEXA FOR FIRST-TIME USERS

Getting started with Alexa in your Mazda is quick and intuitive — simply follow the prompts on the Mazda Connect™ display to activate Alexa.

STEP 1

PRESS THE VOICE RECOGNITION BUTTON

To get started using Alexa, press the **Voice Recognition button** on the steering wheel.

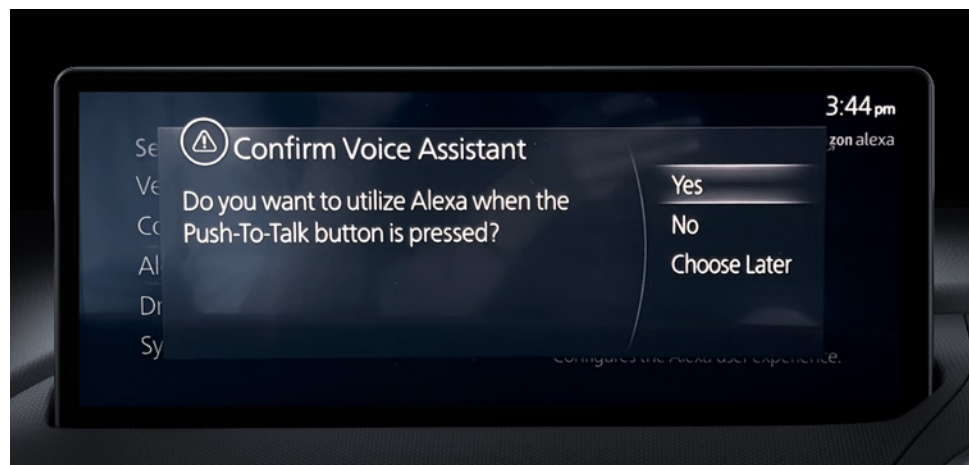


STEP 2

CONFIRM VOICE ASSISTANT

Select **YES** to confirm that you'd like to use Alexa as your default voice assistant.

If you'd prefer to decide at a later date, select **CHOOSE LATER**. When ready, you can initiate the setup process via the Alexa Settings menu (*Settings* → *Alexa Settings*).



STEP 3

SIGN INTO YOUR AMAZON ACCOUNT

An Amazon account is required to use Alexa.

On the Mazda Connect™ display, select **SIGN IN** to link your Amazon account to Alexa in your Mazda.

The easiest way to sign in is to **scan the onscreen QR code** with your smartphone camera. You can also visit amazon.com/code and enter the code provided.

STEP 4

FOLLOW THE PROMPTS

Follow the prompts on your smartphone to log into (or create) an Amazon account and enable Alexa.

Then, follow the prompts on your Mazda Connect™ display to complete setup, including location access and push-to-talk preferences.

Once you've completed the initial setup process, you're ready to start using Alexa for in-car controls, navigation and communication.

HOW TO WAKE ALEXA

METHOD 1

PRESS THE VOICE RECOGNITION BUTTON

If Alexa is set as your default voice assistant, a **short press of the Voice Recognition button** on the steering wheel will wake Alexa.

The Voice Recognition button supports multiple voice assistant options:

- **Short Press** – Wake Alexa or the native Mazda voice recognition system, depending on your default settings
- **Long Press** – Wake Siri® or Google Assistant™, depending on the paired smartphone



METHOD 2

ENABLE HANDS-FREE LISTENING

If Alexa Hands-Free is enabled, you can simply **say "Alexa"** to wake Alexa.

You can enable Alexa Hands-Free by selecting the checkbox in Mazda Connect™ (*Settings* → *Alexa Settings* → *Alexa Hands-Free*).



When you press the Voice Recognition button or say "Alexa,"
a **blue line at the top of the Mazda Connect™ display** confirms that Alexa is listening.



ALEXA IN-CAR CONTROLS

Alexa makes your driving experience more convenient and enjoyable with hands-free operation of Mazda's climate control system, seat heating and ventilation (if equipped), windshield defroster and more — just ask.

Alexa in-car HVAC controls unavailable on MX-5 and other vehicles with a manual HVAC system. Please consult your Owner's Manual for more details.



GLOSSARY

ALEXA IN-CAR COMMANDS

CLIMATE CONTROLS



- Turn on/off the AC
- Turn on/off climate control
- Turn on/off the front AC
- Turn on/off the front climate control
- Set the AC mode to Auto
- Set the climate control mode to Auto
- Turn the fan up/down
- Turn on/off the fan
- Turn on/off the front fan
- Turn on/off sync



TEMPERATURE

- Set the AC to [temp]
- Set the passenger AC to [temp]
- Set the AC to minimum/maximum
- Increase/decrease the AC
- Increase/decrease the passenger AC
- Set climate control to [temp]
- Set the driver climate control to [temp]
- Turn up the heat

VENT POSITION



- Set vent position to body
- Set vent position to mix
- Set vent position to floor
- Set vent position to windshield
- Set vent position to windshield and floor vents
- Set vent position to windshield and bottom

Alexa will not recognize "upper" and "lower" as vent positions.



RECIRCULATION

- Set recirculation to inside/outside
- Set recirculation to inside air/ outside air
- Set recirculation to automatic
- Set recirculation to auto
- Set front car recirculation to inside/ outside/auto
- Set front recirculation to inside/ outside auto

SEAT HEATER



- Turn on/off the driver seat heater/warmer
- Turn on/off the front seat heater/warmer
- Turn on/off the passenger seat heater/warmer
- Increase/decrease the driver seat heater/warmer
- Decrease the driver seat heater/warmer by 2
- Set the driver seat heater/warmer to minimum/medium/maximum
- Set the driver seat heater/warmer to 1

Alexa recognizes both "seat heater" and "seat warmer."

SEAT VENTILATION



- Turn on/off the seat ventilation
- Increase driver seat ventilation
- Set driver seat ventilation to 1
- Decrease passenger seat ventilation by 2



STEERING WHEEL HEATER



- Turn on/off the steering heater
- Turn on/off the driver steering heater

Alexa will not recognize "steering wheel warmer."

WINDSHIELD DEFROSTER



- Turn on/off windshield defroster
- Turn on/off front windshield defroster
- Turn on/off the front defroster
- Turn on/off the front windshield defogger
- Turn on/off windshield defogger



CONVENIENT ALEXA COMMANDS

With Alexa, drivers can make every drive feel more effortless — from navigation and location search to communication and entertainment features, Alexa offers an elevated level of convenience on the road.



COMMUNICATION

Ask Alexa to place calls, send text messages, join meetings and more.

"Alexa, call Mike."

"Alexa, send a text to Frank."

"Alexa, join my meeting."

To get started with hands-free calling via Alexa, ensure your smartphone is paired with your vehicle and allow Alexa to access the contact list on your paired smartphone.



NAVIGATION & SEARCH

Have Alexa search for and navigate to nearby destinations, share the current traffic conditions, navigate to an address and more.

"Alexa, find a coffee shop nearby."

"Alexa, how is traffic on the way to work?"

"Alexa, navigate to 123 Mazda Way."

Enable Location Sharing in the Alexa Settings menu (*Settings* → *Alexa Settings*) to share your vehicle's current location with Alexa.

***For vehicles not equipped with Mazda Navigation, you'll need to add an accessory SD card in order to use Alexa Built-in Navigation commands**



NEWS, INFORMATION, CALENDAR & LISTS

Talk with Alexa to learn more about the weather, review your calendar, explore topics on your mind and more.

"Alexa, will it rain today?"

"Alexa, create a to-do."

"Alexa, what's my calendar for today?"

"Alexa, what's in the news?"

"Alexa, how deep is the ocean?"

To support safe driving, on-screen text-based responses will only be shown when the vehicle is stopped.





MUSIC & ENTERTAINMENT

Ask Alexa to play music from a playlist of curated songs from your favorite artists, access your personalized podcast list and more.

"Alexa, play the top songs this week."

"Alexa, turn up the volume."

"Alexa, resume my book on Audible."

Listening to any of the supported Music Service Providers via Alexa requires the Mazda Connect™ system to be tethered to a smartphone Wi-Fi hotspot. The supported Music Service Provider apps must also be downloaded on the tethered smartphone to access them via Alexa.

Music cannot be played via Alexa if only paired via Connected Services.

SUPPORTED MUSIC SERVICE PROVIDERS

- Amazon Kindle
- Amazon Music Unlimited
- Audible
- Deezer
- iHeartRadio
- Pandora
- Prime Music
- Sports Update
- Tidal
- TuneIn



SMART HOME DEVICES

Ask Alexa to communicate with and control your compatible smart home devices while on the road, such as smart lights, smart plugs, thermostats and more.

"Alexa, drop in on my kitchen Echo."

"Alexa, turn on the garage lights."

"Alexa, set the temperature in the living room to 72 degrees."

For more on how to connect smart home devices to your Amazon account, visit the [Amazon Alexa website](#).





ROAD TRIP GAMES

Ask Alexa to launch voice-activated games for fun and entertainment during daily commutes or on longer road trips.

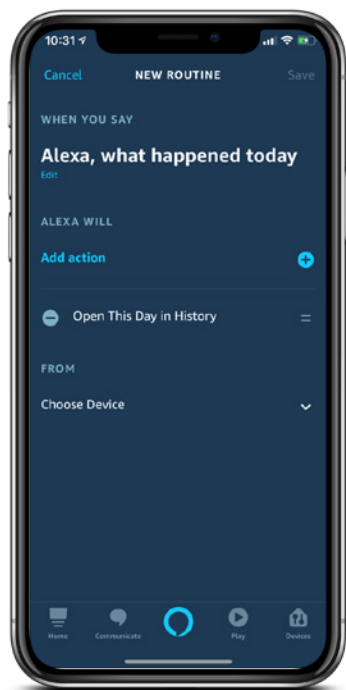
"Alexa, play a RoadTrip game."

"Alexa, tell me a car joke."

You can enable even more voice-activated games and entertainment via the Alexa app. These added capabilities are called "Alexa skills." Car-friendly skills for Alexa are available in a variety of categories like:

- Games and trivia
- Sing-alongs
- Guessing games
- And more!

Say **"Alexa, what automotive skills do you have?"** to find more by voice, or search for new skills by downloading the Alexa app from the [Apple App Store®](#) or [Google Play Store™](#).



ALEXA ROUTINES

Group together a series of actions so you don't have to ask for each one individually — just a single command is needed to trigger a routine.

Every Alexa Routine can be fully customized to you and your preferences, making your daily life easier and more convenient.

For example, create a **"Welcome Home"** routine in which Alexa turns on your porch light and activates your living room heater when you open your garage door.

Or, create a routine for your daily commute. Say, **"Alexa, start my commute"** to hear the weather, get a traffic update and start your favorite podcast or audiobook.

Setting up Alexa Routines requires using the **Alexa app**. For a detailed step-by-step tutorial, visit the [Amazon Alexa website](#).

You can customize up to 200 routines on your Amazon account.

EVEN MORE THINGS TO DO

To explore more examples of what Alexa can do in your Mazda, check out the **Things to Do** section in Mazda Connect™.

Settings → Alexa Settings → Things to Do



HOW TO ADJUST ALEXA SETTINGS

SETTINGS AND PREFERENCES

The “Alexa Settings” menu in Mazda Connect™ is your central hub for adjusting your Alexa settings and preferences.

1. From the main Mazda Connect™ home screen, select **Settings**.
2. Scroll and select **Alexa Settings**.
3. Within the Alexa Settings menu, select **Settings**.

In the Settings menu, you can select your preferences from the following:

- **Communication** – Pair a device to enable calling contacts with Alexa
- **Alexa Hands-Free** – Alexa responds any time you say “Alexa.” If Alexa Hands-Free is OFF, Push-to-Talk must be ON to use Alexa
- **Push-to-Talk** – Assign Alexa to the voice button on your steering wheel. If Push-to-Talk is OFF, Alexa Hands-Free must be ON to use Alexa
- **Do Not Disturb** – Disables Alexa notifications
- **Location Sharing** – Share your vehicle’s current location with Alexa to get smarter response for nearby restaurants, local weather and more
- **Start of Request Sound** – Plays a sound when Alexa starts listening
- **End of Request Sound** – Plays a sound when Alexa stops listening
- **Alexa’s Language** – Select preferred language to use with Alexa

SIGN OUT OF YOUR AMAZON ACCOUNT

If you need to unlink your Amazon account from Alexa, it is quick and easy to do so through the “Alexa Settings” menu.

1. From the main Mazda Connect™ home screen, select **Settings**.
2. Scroll and select **Alexa Settings**.
3. Within the Alexa Settings menu, select **Sign Out**.

To sign back into an Amazon account, simply visit the “Alexa Settings” menu again and the option to sign in will be available.