

Impreza

2017

Quick Guide



Love. It's what makes a Subaru, a Subaru.



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Remote Keyless Entry

1. Lock/Arm

- Press to lock all doors and trunk and activate the security alarm.
- If any of the doors or the trunk are not fully closed, an electronic chirp will sound and the hazard lights will flash to alert you that the doors or the trunk are not properly closed.
- To activate the vehicle finder function, press three times (within five seconds). If you are within 30 feet of the vehicle, the horn will sound one time and the hazard lights will flash three times.

2. Unlock/Disarm

- Press once to unlock the driver's door.
- Press twice (within five seconds) to unlock all doors.
- When the "Unlock/Disarm" button is pressed, the dome and map lights will illuminate if the dome light switch is in the middle position.

3. Opening the Trunk Lid

- Press to unlock the trunk lid. An electronic chirp will sound twice and the hazard lights will flash twice.

4. Panic Alarm

- Press once and the horn will sound and the hazard lights will flash.
- Press any button on the remote to deactivate.

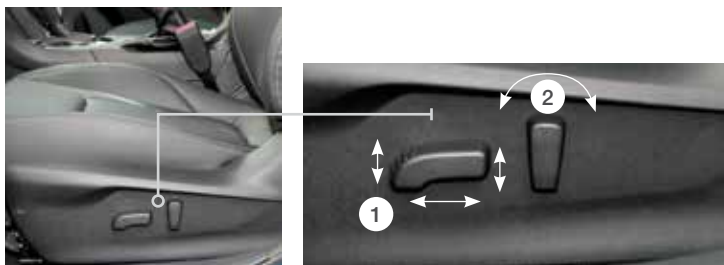


Keyless Access and Push Button Start (if equipped)

By simply carrying the access key in your pocket, you can lock and unlock doors, open the trunk and start your car without having to take the key fob out of your pocket.



Seating



Power Driver's Seat (if equipped)

1. Forward/Backward, Angle and Height

Move the switch toward the front or rear to move the seat forward or backward. Pull the switch up or push down on the front of the switch to adjust the angle of the seat cushion. Pulling the switch straight up or pushing the switch straight down will adjust the height of the entire seat cushion.

2. Seatback

Move the switch in the corresponding direction to adjust the angle of the seatback.

Seating

Seat Controls

1. Forward/Backward

Pull up on the lever below the front of the driver's seat to move the seat forward or backward.

2. Raise/Lower Seat Cushion

To adjust the height of the driver's seat, pull up or push down the seat height adjustment lever, located on the lower left side front of the seat.

3. Recline Seatback

To adjust the seatback to the desired position, pull up on the recline lever, located on the lower left rear of the driver's seat or lower right rear of the passenger's seat. Do not adjust seats while driving.



Heated Seats (if equipped)

Switches are located on the center console between the driver's and passenger's seats; choose low (bottom of switch) for normal heating or high (top of switch) for rapid heating. Choose the center position to turn off the seat heaters.

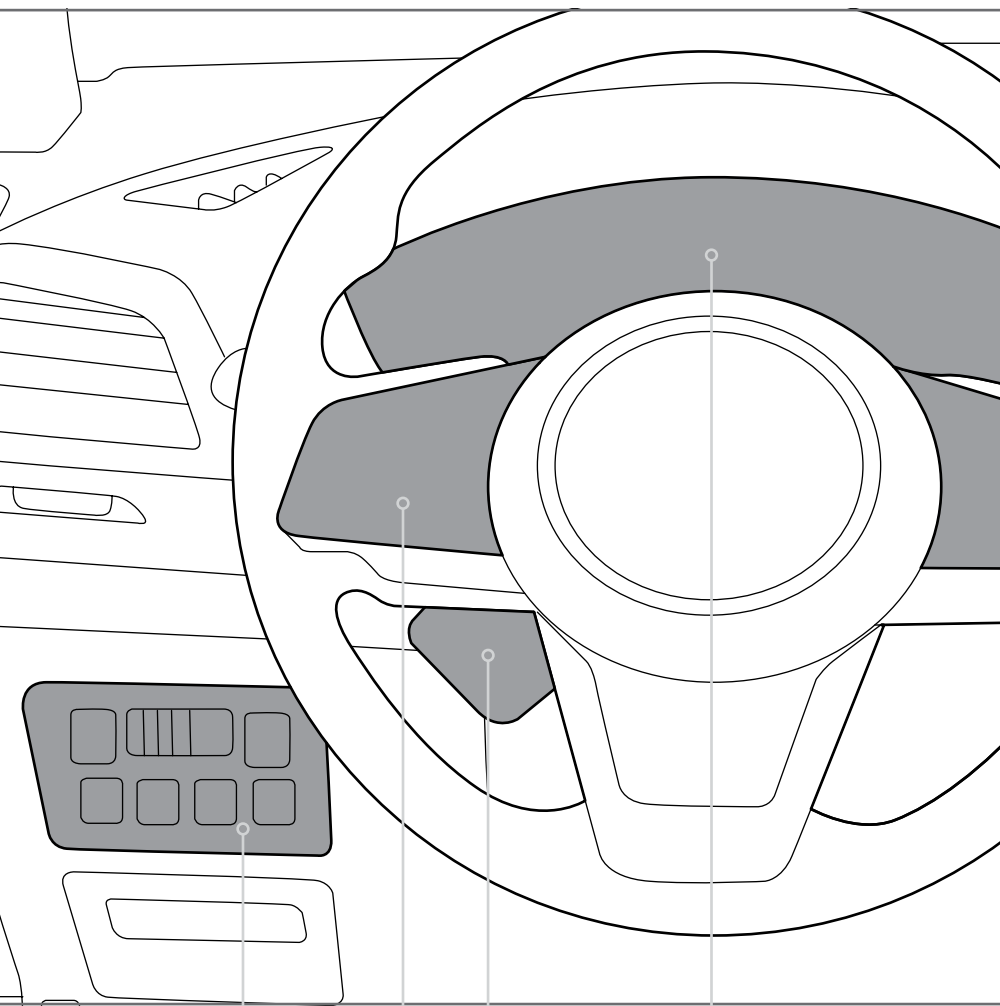


Folding the Rear Seat

Lower the headrests. Pull up on the release knob on the seat side that you want to fold down. To return the seatback to its original position, raise the seatback until it locks into place, making sure that it is securely locked.



Instrument Panel



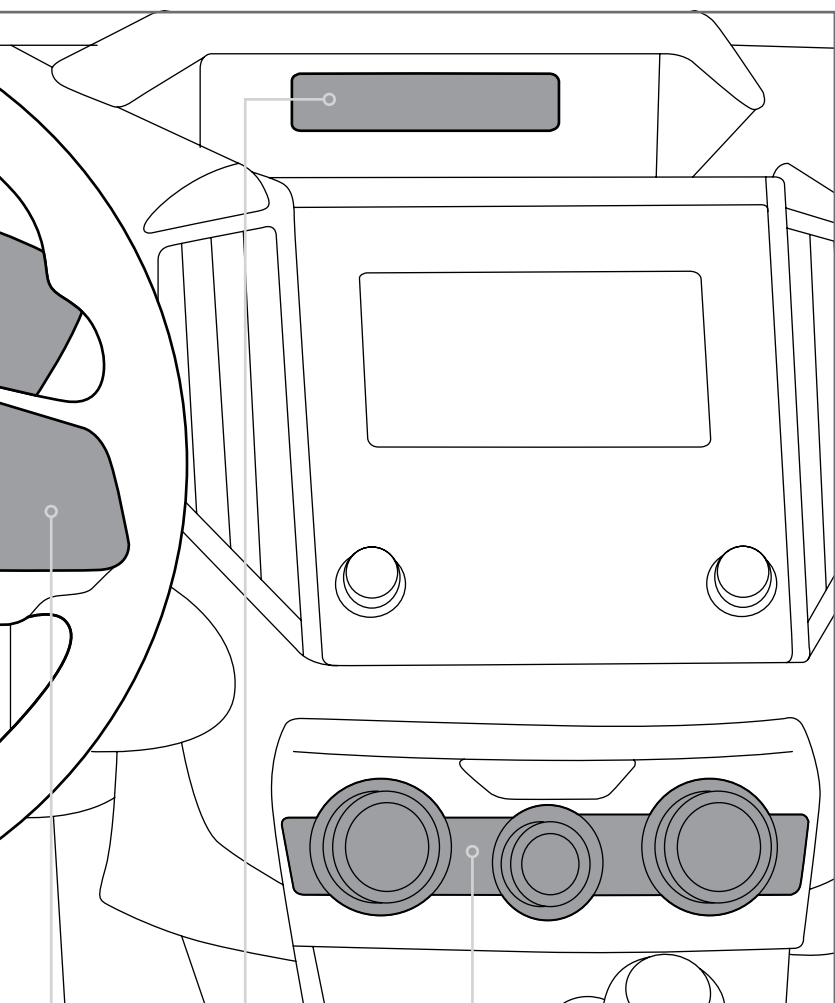
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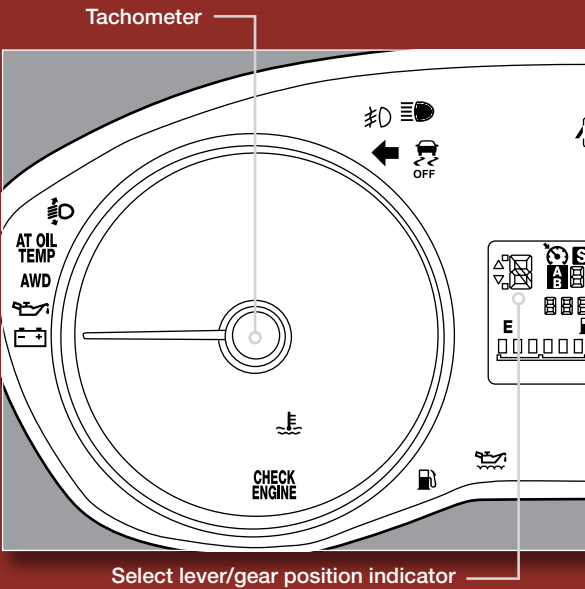
Clock

Press the "+" button to advance the time or the "-" button to reverse the time. Vehicles with a navigation system, please refer to the separate "Operating Instructions for Navigation System."

Gauges

Impreza 2.0i
Impreza 2.0i Premium

- Immediate Attention
- Caution
- Informational



Seatbelt warning



Brake system



Front passenger seatbelt warning



Hot coolant temperature/
Cold coolant temperature



SRS airbag system



High beam indicator light



Security indicator light



AT OIL TEMP
(Automatic Transmission)



Door open



ABS warning



Charge warning



Low fuel



Oil pressure warning



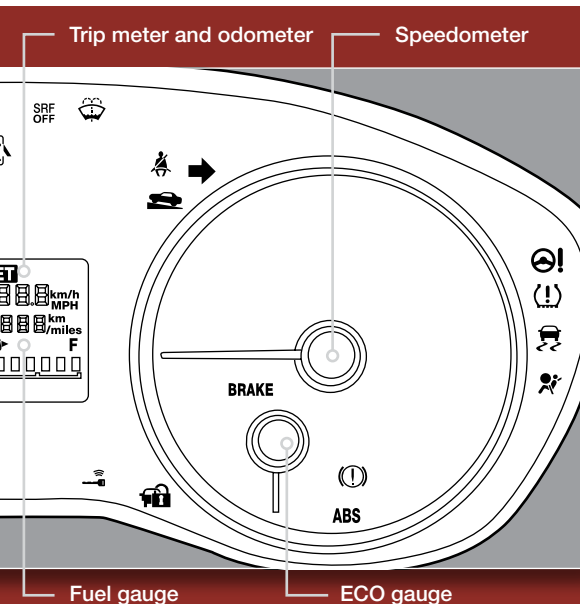
All-Wheel Drive
(Automatic Transmission)



Power steering warning



Vehicle Dynamics
Control/Vehicle Dynamics
Control operation



Vehicle Dynamics Control OFF

Keyless Access with
Push Button Start
System (if equipped)CHECK ENGINE/
Malfunction indicator

Turn signals



Tire pressure warning light

Front fog light indicator
light (if equipped)Front passenger frontal airbag ON
(located on overhead console)

Headlight indicator light

Front passenger frontal airbag OFF
(located on overhead console)Cruise control
indicator light

Engine oil level warning light

Cruise control SET
indicator lightWindshield washer
fluid warning

Incline Start Assist

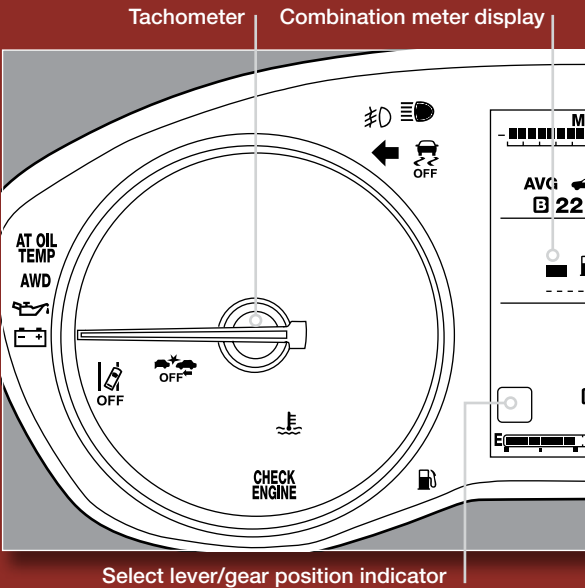
Gauges

Impreza 2.0i Premium with
Driver Assist Technology
option package

Impreza 2.0i Sport

Impreza 2.0i Limited

- Immediate Attention
- Caution
- Informational



Seatbelt warning



Brake system



Front passenger
seatbelt warning



Hot coolant temperature/
Cold coolant temperature



SRS airbag system



High beam indicator light



Security indicator light



AT OIL TEMP
(Automatic Transmission)



Door open



ABS warning



Charge warning



Low fuel



Oil pressure warning



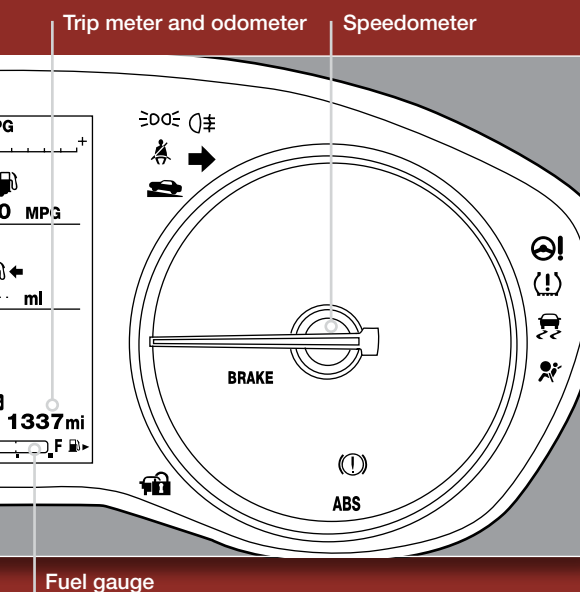
All-Wheel Drive
(Automatic Transmission)



Power steering warning



Vehicle Dynamics
Control/Vehicle Dynamics
Control operation



Vehicle Dynamics Control OFF



Keyless Access with Push Button Start System (if equipped)



CHECK ENGINE/
Malfunction indicator



Turn signals



Tire pressure warning light



Front fog light indicator light (if equipped)



Front passenger frontal airbag ON (located on overhead console)



Headlight indicator light



Front passenger frontal airbag OFF (located on overhead console)



Cruise control indicator light



Engine oil level warning light



Cruise control SET indicator light



Windshield washer fluid warning



Incline Start Assist

Personalize

Tilt and Telescopic Steering Column

Push the lever down firmly to adjust the height and lengthwise position of the column; firmly push the lever back up to lock the column in place. Do not adjust while driving.



Power Exterior Mirrors

Turn the knob to the “L” side to adjust the left-hand mirror or to the “R” side to adjust the right-hand mirror. Move the knob in the direction you want to move the mirror. Then return the knob to the neutral/center position.



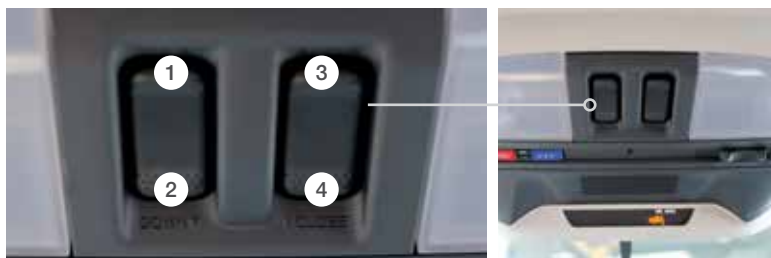
Combination Meter Display Controls (if equipped)

Use the controls to display and switch selected items in the combination meter display. Please refer to your Owner’s Manual for details on these controls.



Power Moonroof (if equipped)

With the moonroof in the fully closed position, press the switch ① to tilt the rear of the moonroof up. Press and hold the switch ② to lower the moonroof. Press the switch ③ to fully open the moonroof. Press the switch ④ to close the moonroof. To stop the moonroof in a midway position while opening or closing, momentarily press the switch to the ③ side or ④ side.



HomeLink® 5 Accessory Mirror (if equipped)

The HomeLink 5 accessory mirror provides three buttons to replace up to three hand-held radio frequency remotes used to activate devices such as garage door openers, gate openers, entry door locks, security systems and home lighting. Please see your Owner's Manual for programming instructions or visit www.subaru.com/homelink to view a how-to video.



Controls

Light Controls

Push forward to change from low beam to high beam. Pull the lever back to center to return to low beam.

Push up for right turn signal.

Turns on headlights, instrument panel illumination, parking lights, tail lights and license plate lights.

Push down for left turn signal.

Turns on fog lights (if equipped).

AUTO: The vehicle's lights are automatically on or off depending on the level of the outside light.

While the light switch is on, rotate the dial downward to dim the instrument panel illumination. Rotate the dial upward to make the illumination brighter. When the dial is fully rotated upward, the instrument panel illumination becomes full bright.





Windshield Wipers

To turn on the wipers, press the wiper control lever down one level for intermittent, two levels for low, or three levels for high speed. Return the lever to the “OFF” position to stop the wipers. For a single wipe, move the lever up. To spray washer fluid, pull and hold the lever toward you.

Rear Wiper (5-door only)

To operate the rear wiper, rotate the end of the knob upward to the intermittent, continuous, or wash position. When the rear wiper is off, rotate the knob downward to wash and wipe the rear window.

Daytime Running Lights

Daytime running lights are standard on your vehicle. Only a reduced brightness high beam will be automatically turned on when the engine has started, the parking brake is fully released and the light switch is in the “OFF” or “” position. The brightness of the illumination of the high beam headlights is reduced by the daytime running light system. You must always switch on your headlights when it is dark outside by turning the light switch to the “” position.

Controls



Manual Climate Control System

1. Air Flow Control Dial

The air flow control dial allows you to choose the direction of air flow. Rotate the dial for the desired air flow position.

Defrost/Defog

To clear the windshield and front door windows of fog or frost, rotate the air flow control dial to the defrost position, set the temperature control to the red position, and set the fan speed control to the fastest speed.

2. Rear Window Defogger Button

Press the rear window defogger button to turn on the defogger. The defogger will automatically shut off after about 15 minutes. If the window clears before that time, you can press the button again to turn it off. This button also turns the heated mirrors on and off, if equipped.

3. Fan Speed Control Dial

Rotate the fan speed control dial to select the desired fan speed.

4. Recirculated/Outside Air Button

Press the air inlet selection button to prevent outside air from being drawn into the passenger compartment. If the button is pushed in, press it again to draw outside air into the compartment. TO PREVENT WINDSHIELD FOGGING, DO NOT REMAIN IN THE RECIRCULATED MODE FOR AN EXTENDED PERIOD OF TIME.

5. Temperature Control Dial

Rotate the temperature control dial from blue for cool, to red for warm.

6. Air Conditioning Button

Press the "A/C" button to activate the air conditioning. Press it again to turn off the air conditioning.



Automatic Climate Control System (if equipped)

1. Automatic On and Off

This system automatically controls outlet air temperature, fan speed, air flow distribution, air inlet control, and air conditioner compressor operation. Press “AUTO” to activate. Press “OFF” to turn off the system.

2. Temperature Control Dial

Rotate the dial clockwise to increase the temperature or rotate the dial counterclockwise to decrease the temperature and maintain a comfortable climate within the driver and passenger compartment. The temperature is displayed digitally on the screen.

Operation in Manual Mode

3. Recirculated/Outside Air Button

Press the air inlet selection button to prevent outside air from being drawn into the passenger compartment. Press the button again to allow outside air into the compartment. TO PREVENT WINDSHIELD FOGGING, DO NOT REMAIN IN THE RECIRCULATED MODE FOR AN EXTENDED PERIOD OF TIME.

4. Fan Speed Control Knob

Rotate the fan speed control knob to select one of seven different fan speed positions.

5. Air Flow Mode Selection Dial

Turn the “MODE” dial to select the desired air flow mode. The selected air flow mode – either ventilation, bi-level, heat or heat-defrost – is shown on the display.

6. Air Conditioner Button

Press the “A/C” button to activate the air conditioning. Press it again to turn off the air conditioning.

7. Defroster Button

Press the button to defrost or dehumidify the windshield and front door windows.

8. Rear Window Defogger Button

Press the button to turn on the defogger. It will automatically shut off after about 15 minutes. If the window clears before that time, you can press the button again to turn it off.

9. Maximum Air Conditioner Button

For quicker cooling, press the “MAX A/C” button.

Controls

Steering Wheel Audio Controls (if equipped)

With any of the radio modes selected, press the left or right arrow button to skip through your presets. In CD mode, press the buttons to skip forward or back a track.



Push the switch up (+) to increase volume or down (-) to decrease volume.

Press the button to select the desired audio mode – FM, AM, SAT, CD, AUX, MEDIA.

Talk switch; please refer to the “Bluetooth audio” section in your Owner’s Manual.

USB Port

The USB port is located in the front of the center console. You can connect a portable music player to the USB port and hear the music stored on it through the vehicle speakers. Press the “SOURCE” button located on the audio system repeatedly until the USB mode is selected.

Auxiliary Input Jack

The 3.5mm auxiliary input jack is located in the front of the center console. You can connect a portable music player to the auxiliary jack and hear the music stored on it through the vehicle speakers. Press the “SOURCE” button located on the audio system to select the auxiliary mode.



Cruise Control

To resume your speed after canceling, push the switch to the “RES” side.

To activate the cruise control, press the “” button. The indicator light on the instrument panel will turn on. To deactivate cruise control, press the “” button again.



Press the accelerator pedal until your vehicle reaches the desired speed. Push the switch to the “SET” side and release. Ease off the accelerator pedal. Your vehicle will maintain the desired speed.

To cancel the cruise control, push the brake pedal or press the “CANCEL” button. If you have a manual transmission, you can push in the clutch pedal.

Increase Speed

Push up the “RES/SET” switch to the “RES” side; hold until your vehicle reaches the desired speed and release. To increase speed using the accelerator pedal, press the pedal until you reach the desired speed. Push down the “RES/SET” switch to the “SET” side to set the speed.

Decrease Speed

Push down the “RES/SET” switch to the “SET” side; hold until your vehicle slows to the desired speed and release. To decrease the speed using the brake pedal, press the pedal to release cruise control temporarily. When the speed decreases to the desired speed, push down the “RES/SET” switch to the “SET” side to set the speed.

While Operating



Instrument Panel Switches (lower left)

Please refer to your Owner's Manual for details on these switches.

1. Steering Responsive Headlights OFF switch (if equipped)
2. Traction Mode / Vehicle Dynamics Control OFF switch
3. Blind Spot Detection / Rear Cross Traffic Alert OFF switch (if equipped)

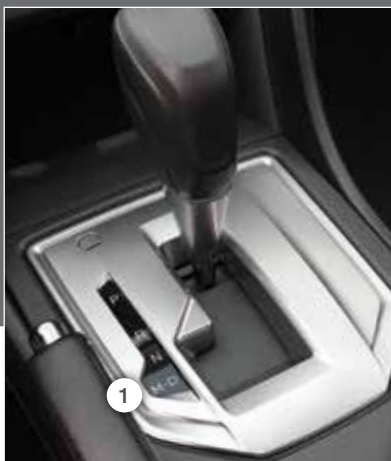
Paddle Shift Control Switches (if equipped)

- Temporary use: Even when the selector is in the "D" (Drive) position, you can temporarily shift the gear by pulling the "+" or "-" paddle shift control switch. The transmission will automatically switch back to Normal Mode.
- When the selector lever is in Manual Mode, shift to the next higher gear by pulling the "+" paddle shift control switch on the steering wheel. Pull the "-" paddle shift control switch to shift into the next lower gear.



Manual Shifting Operation

- Arrow-shaped lights in the center of the instrument panel show whether an upshift is possible and whether a downshift is possible.



Automatic Transmission Shift Mode

The automatic transmission gives you ultimate control with two different driving modes: Normal Mode and Manual Mode.

Normal Mode

When the selector lever is in the “D” (Drive) position, the transmission is in Normal shift mode. The shift position indicator on the instrument panel shows “D” and the transmission automatically shifts into a suitable forward gear.

Manual Mode

In Manual Mode, you select the desired gear position to obtain necessary acceleration and engine braking. Moving the selector lever left into the manual gate ① from the “D” (Drive) position causes the transmission to change into Manual Mode. To shift, use the paddle shift control switches. The shift position indicator shows the selected gear position.

Safety/In Case of Emergency



Child Restraint System

For maximum safety, first carefully read the LATCH system instructions from the device manufacturer, as well as the installation instructions in your Owner's Manual, to properly install the LATCH compatible restraint system. Use the appropriate seatbelts or anchorages provided in your vehicle. Children age 12 and under must properly occupy the rear seat at all times.

Child Safety Locks

The child safety locks are located on the inside edges of the rear doors. In the locked position, the rear doors can only be opened from the outside.



Internal Child Safety Trunk Release with Self-Illuminating Handle (4-Door only)

In the event that children or adults become locked inside the trunk, this luminescent handle allows them to open the lid from inside the trunk. To open, simply pull the yellow handle downward as indicated by the arrow on the handle, and then push up on the lid.



4-Door:**5-Door:**

Location of Spare Tire and Jack

A jack handle is stored under the floor of the trunk (4-door) or the cargo area (5-door). A jack and a towing hook are stored in the tool bucket in the center of the spare tire. Also, a tool bag that contains a wheel nut wrench and a screwdriver is equipped with the vehicle.

Emergency Towing Your All-Wheel Drive Vehicle

Since Subaru Symmetrical All-Wheel Drive distributes engine power to all four wheels, improper towing will severely damage your AWD system. A flatbed truck is the only recommended way to properly transport your AWD vehicle. If towing is necessary, it is best done by your Subaru retailer or a commercial towing service.

Subaru Roadside Assistance

Subaru Roadside Assistance is free and standard on every 2017 Subaru vehicle. Coverage is automatic; there are no forms to complete. Subaru Roadside Assistance is available anytime during the 3-year/36,000-mile Subaru Limited Warranty, whichever comes first.* A Subaru Roadside Assistance decal has been affixed to the driver's door window.

Subaru Roadside Assistance:
1-800-261-2155

Exclusions

Specifically excluded from Subaru Roadside Assistance coverage are service requests or claims resulting from: accidents, vandalism, acts of God, violation of any laws, misuse and abuse, or vehicle modifications not recommended by the manufacturer.

*See your retailer for details.

Additional Information

Fuel

Use regular unleaded gasoline with an octane rating of 87 AKI or higher. Consult the Owner's Manual for more detailed information.

Fuel Capacity

- 13.2 US gal (50 liters, 11.0 Imp gal)
- When the low fuel indicator light is displayed on the instrument panel, approximately 2 US gal (7.5 liters, 1.65 Imp gal) of fuel remain.
- If you have recently fueled your vehicle, the check engine light on the instrument panel may stay on due to a missing or loose fuel filler cap (the cap should be tightened until a click is heard).

Fuel Filler Lid Release

The fuel filler lid release is located on the floor to the left of the driver's seat. To open the fuel filler lid, pull the fuel filler lever up and release.



Engine Oil

Use only the following oils:

- ILSAC GF-5, which can be identified with the ILSAC certification mark (Starburst mark).
- Or API classification SN with the words “RESOURCE CONSERVING.”
 - Use 0W-20 synthetic, replacement intervals 6,000 miles under normal driving conditions. No requirement at the first 3,000 miles.

Engine Oil Capacity

- 4.7 US qt (4.4 liters, 3.9 Imp qt)

Engine Compartment

Please refer to your Owner's Manual for more information.

2.0i Engine



- | | |
|---------------------------|-----------------------------|
| 1. Brake Fluid Reservoir | 6. Engine Oil Filler Cap |
| 2. Main Fuse Box | 7. Engine Coolant Reservoir |
| 3. Battery | 8. Engine Oil Filter |
| 4. Windshield Washer Tank | 9. Engine Oil Dipstick |
| 5. Radiator Cap | 10. Air Cleaner Element |

Notes

Notes

Vehicle Delivery Checklist

Delivery Information

V.I.N. _____

Delivery Date _____

Owner(s) _____

Phone _____

Email _____

Registration & Appointment

MySubaru	☐ Enrolled
SUBARU STARLINK™ Registration	☐ Declined
1st Service Appointment	☐ Initiated

Manuals & Warranties

☐ Review vehicle manuals & maintenance schedule

☐ Review warranty information
(Basic, Powertrain, Tire, Wear Items & Adjustments)

☐ Review Subaru Roadside Assistance 1 (800) 261-2155

Retailer Orientation

☐ Parts & Service departments locations & hours

☐ Service Advisor introduction and/or business card

☐ Service appointment & Early Bird drop-off procedures

Vehicle Condition

☐ Exterior/Interior is clean and undamaged

☐ Verify that all equipment, accessories and options are present

Note any exceptions: _____

Steering Wheel & Instrument Panel

- ☐ Master and Valet Keys, Keyless Access System* operation, Push Button Start* and Remote Start*
- ☐ Tilt/Telescopic Steering Column Adjustments and Paddle Shift operation*
- ☐ Steering Wheel Controls
- ☐ Headlights, DRL, Parking Lights, Hazard Lights, Interior Lights, Fog Lights*, Autolights* and Welcome/Goodbye Lighting*
- ☐ Front & Rear* Wiper and Washer Controls
- ☐ Gauges, Warning Lights, Multi Function Display*, Information Display settings and Parking Brake operation

STARLINK Audio System, Bluetooth & Safety/Security

- ☐ Bluetooth - Pair owner's phone(s) & show operation (Download SUBARU STARLINK and MySubaru Apps*)
- ☐ STARLINK Audio and Navigation* system controls (Sources, Presets, List & Back buttons)

Safety, Comfort & Convenience

- ☐ All Wheel Drive System, Emergency towing of AWD, VDC, X-Mode* and Hill Holder* operation
- ☐ Rear Vision Camera
- ☐ All Weather Package operation - Heated Seats, Exterior Mirrors & Windshield Wiper De-icer
- ☐ Review operation of climate control system
- ☐ Power windows, locks, exterior mirrors, seat including Memory Function* and Power Moonroof* operation
- ☐ Hood Release and fluid reservoir locations
- ☐ Fuel Filler Door, Trunk Release, Rear Gate operation and location of Spare Tire*, Jack & Tools

Driver Assist Technology

- ☐ Subaru EyeSight™ System*, Steering Responsive Foglights* and Steering Responsive Headlights*
- ☐ Reverse Automatic Braking System*
- ☐ Blind Spot Detection*, Lane Change Assist* and Rear Cross Traffic Alert*
- ☐ High Beam Assist*

*If Applicable

Owner Signature(s) _____

Subaru Sales Consultant _____

Subaru Sales Manager _____

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