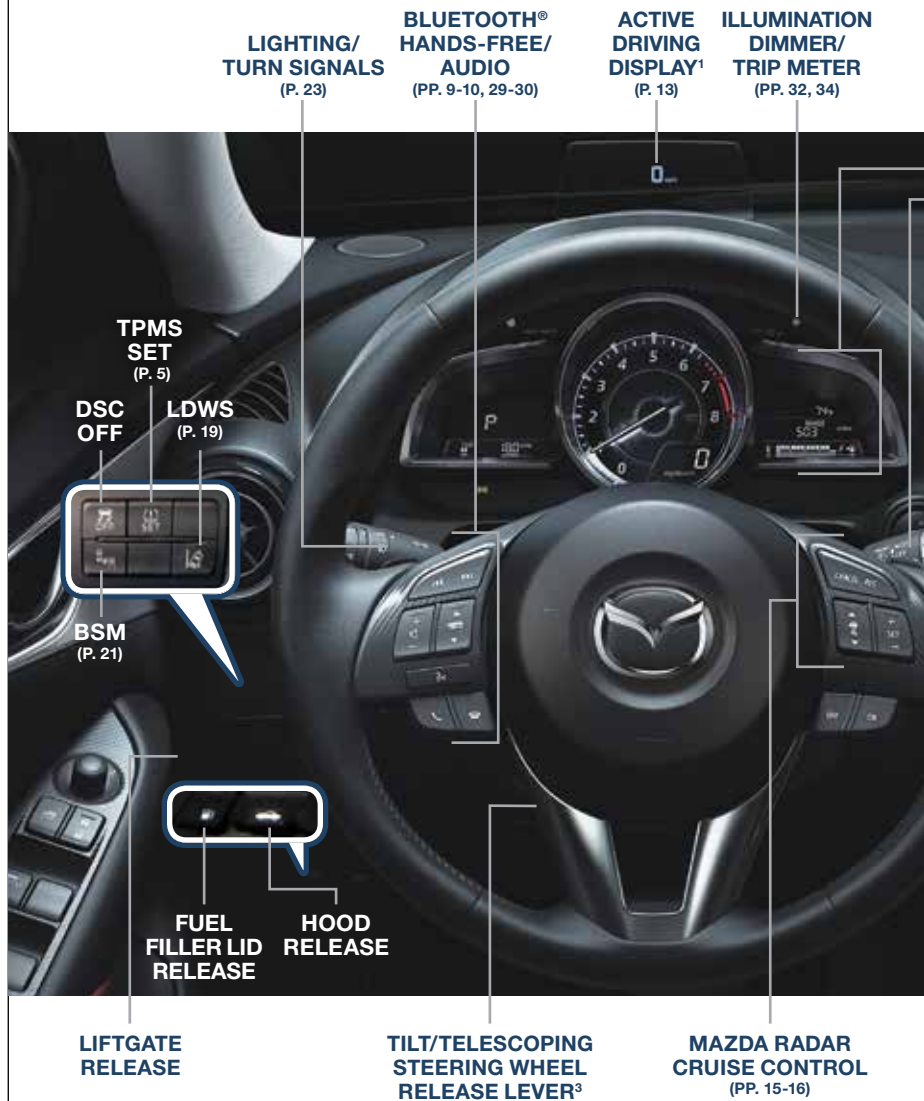




Link to CX-3 Digital Owner's Manual:
<http://2017CX3ownersmanual.MazdaUSA.com>

Driver's View



¹ DO NOT try to adjust the angle or open/close the Active Driving Display by hand. Fingerprints on the display will make it difficult to view and manual operation could cause damage. Always adjust the Active Driving Display using the AD-Disp tab in Settings (p. 13).

³ To provide a better view of the instrument cluster, adjust the steering wheel up or down/in or out.



**INSTRUMENT
CLUSTER**
(PP. 31-34)

**WIPER/
WASHER**
(P. 24)

**MAZDA CONNECT
INFOTAINMENT
SYSTEM**
(PP. 7-8, 29-30)

CLOCK
(P. 8)

**HAZARD
WARNING**



**START/STOP
ENGINE BUTTON**
(P. 4)

CLIMATE CONTROL
(P. 28)

**CD
PLAYER**

TRANSMISSION
(PP. 35-36)

**SEAT
WARMERS**

**PASSENGER AIRBAG
OFF INDICATOR²**

² **PASS AIRBAG OFF** This indicator light turns on to remind you that the front passenger's front/side airbags and seat belt pretensioner will not deploy during a collision. The reason for this is that the sensor has determined that an adult is not sitting in the front passenger seat.

NOTE: If a smaller adult sits on the front passenger seat, the sensors might detect the adult as being a child depending on the person's physique and may deactivate the front passenger's front/side airbags and seat belt pretensioner. Always wear your seat belt and secure children in the rear seats in appropriate child restraints. See the Owner's Manual for important information on this safety feature.





ADVANCED KEYLESS ENTRY SYSTEM (if equipped)

This system allows you to lock and unlock the doors without taking the key out.

While Carrying the Advanced Key...

- Unlock the driver's door by pushing the driver's door request switch once.
- Unlock all doors by pushing the driver's door request switch once or twice (depending on personalization setting) OR by pushing the passenger's door request switch once.
- Lock all doors (and liftgate) by pushing any request switch once.
- To open the liftgate from outside the vehicle: Open the power liftgate using the liftgate opener.



Door Request Switch



Advanced Key

Lock

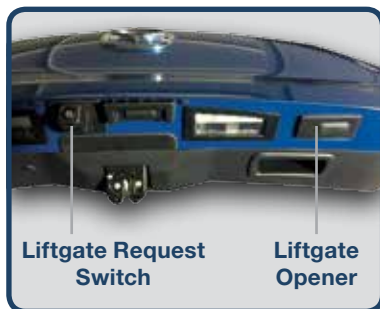
Unlock

Panic Alarm

CAUTION: RED KEY indicator light  may illuminate if advance key is placed in the cup holder. The key can sometimes not be detected in the cup holder.

CAUTION:

- Make sure vehicle is OFF and take the keyless entry system key with you when leaving the vehicle.
- When locking doors using inside door switches or inside door lock knobs, be careful not to leave the key inside the vehicle.



Liftgate Request Switch

Liftgate Opener

NOTE: Refer to your Owner's Manual for additional details about "Personalization Features".

NOTE: Vehicles equipped with the Advanced Keyless Entry System and the Keyless Entry System both use the same type of keyless entry transmitter. However, only vehicles equipped with the Advanced Keyless Entry System allow you to lock and unlock the doors with the door request switches (without taking the key out of your purse or pocket). Vehicles equipped with the Keyless Entry System do not have request switches on the doors/liftgate. To lock and unlock the doors, the corresponding transmitter button must be pushed.

Starting the Engine

STARTING THE ENGINE WITH ACCELERATED WARM-UP SYSTEM (AWS)

The CX-3 is equipped with SKYACTIV combustion technology. This technology includes AWS (Accelerated Warm-up System) for optimal emission performance during cold starting conditions.

While Carrying the Key...

- **Start the engine** by pushing the START/STOP ENGINE button while depressing the clutch pedal (M/T) or the brake pedal (A/T).

What you will notice? On start-up, the engine speed and sound are higher (1500 RPM) for less than one minute to quickly bring the catalyst to efficient operating temperature. The RPM will reduce to idle once the temperature is achieved. This is normal engine operation under cold-start conditions.

What this does? This heats up the catalytic converter faster to reduce emissions and allows Mazda to use an exhaust header on the engine (to improve efficiency and horsepower).

- **Shut the engine OFF** by making sure the vehicle is in Park (A/T) and setting the parking brake, then push the START/STOP ENGINE button.
- **Activate Accessories (ACC)** by pushing the START/STOP ENGINE button once without depressing the clutch or brake pedal.
- **Turn the ignition to the ON position** by pushing the START/STOP ENGINE button twice without pushing the clutch or brake pedal.

NOTE: You can drive the vehicle during AWS activation, no need to wait.

Emergency Engine Stop

Pushing and holding the START/STOP ENGINE button or repeatedly pushing the button while the engine is running will turn the engine OFF. Use only in case of an emergency.

NOTE: The engine may not start if the key cannot be detected. The Key Indicator Light may flash **RED** or "Key not detected" may be displayed if the key is placed in the cup holder.

If the START/STOP ENGINE button indicator light flashes **AMBER**, this could indicate a problem with the engine starting system. You may not be able to start the engine or switch the ignition to ACC or ON. Have your vehicle inspected at an Authorized Mazda Dealer as soon as possible.





TIRE PRESSURE MONITORING SYSTEM (TPMS)

For your safety, the CX-3 is equipped with TPMS that detects low tire pressure in one or more tires. If the tire pressure starts getting low in one or more tires, the system alerts the driver by turning on a light in the instrument cluster (pp. 31-34) and sounding an alarm.

What to do? Don't ignore the TPMS warning light. Stop and check your tire pressure (when tires are cold) and inflate them to the proper pressure. Properly inflated tires are safer, last longer, and increase fuel economy.

In the following cases, the TPMS must be “initialized” so the system can operate normally.

- The tire pressure is adjusted (up or down) in one or more tires.
- A tire rotation is performed.
- Any tire or wheel is replaced.
- The vehicle's battery is disconnected, replaced or completely dead.

Initialization Process (TPMS Warning Light is Illuminated)

- 1 Park the vehicle in a safe place and firmly apply the parking brake.
- 2 Let the tires cool, then adjust the tire pressure to the specified pressure (see tire label located on the driver's side door jamb area) on all four (4) tires.
- 3 Switch the ignition ON, but leave the vehicle parked.
- 4 Push and hold the TPMS “Set Switch” (left side of dash) until the TPMS warning light  in the instrument cluster flashes twice and a beep sound is heard once.



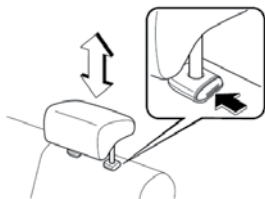
CAUTION: If the TPMS “Set Switch” is pushed without adjusting the tire pressure, the system cannot detect the normal tire pressure. The TPMS warning light may not turn on, even if the tire pressure is low, or it may turn on if the tire pressure is normal.

NOTE: Drastic changes in temperature or altitude can affect the pressure in the tires, causing the TPMS warning light to turn on. Verify the tire pressures when driving through extreme temperature or altitude changes.

FOLDING REAR SEATS

Push the button to fold down the seatback.

NOTE: Left rear seat release is shown.



NOTE: For tall drivers and front passengers who adjust the front seats all the way back, the headrests on the rear seats need to be removed when folding the rear seatbacks down. If not removed, the rear headrest will push into the front seatback. In order to remove the headrest from the rear seat, the seatback needs to be tilted slightly forward.

Returning rear seats to upright position:

- 1 Install the headrest (if removed).
- 2 Raise seatbacks until they lock into position.
- 3 Pull on the top of the seatbacks to make sure they are locked.
- 4 Check that all seat belts are routed properly for passenger use.



BREAK-IN PERIOD

No special break-in is necessary, but a few precautions in the first 600 miles should be observed.

- Do not race the engine.
- Do not maintain one constant speed, either slow or fast, for a long period of time.
- Avoid full-throttle starts.
- Avoid unnecessary hard stops.
- Do not drive constantly at full-throttle or high engine rpm for extended periods of time.

FUEL ECONOMY:

To achieve the best fuel economy, visit www.fueleconomy.gov for more information.



Mazda Connect Infotainment System

MAZDA CONNECT INFOTAINMENT SYSTEM

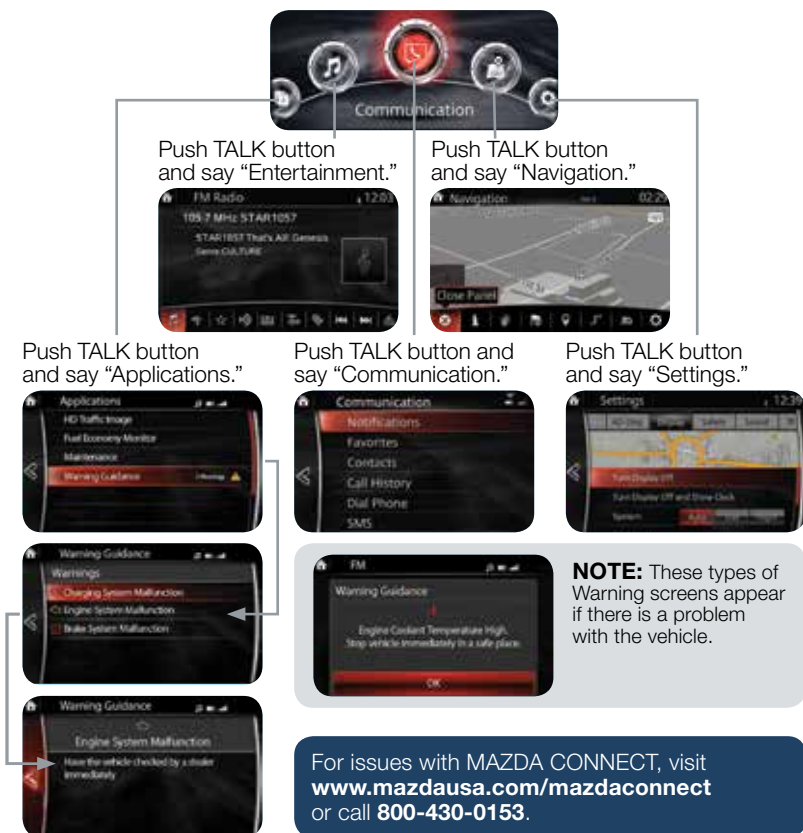
MAZDA CONNECT is designed to be operated by using one of the following three interfaces:

- 1 The commander switch (p. 14).
- 2 The touchscreen (if the vehicle is not moving).
- 3 Voice command (p. 14).



NOTE:

- In the interest of safety and to avoid distracted driving, the touchscreen is disabled at speeds over 5 mph. Use the commander switch or voice control to operate the infotainment system.
- You can touch and tap, slide or swipe the touchscreen, but cannot pinch.



Mazda Connect Settings

MAZDA CONNECT SETTINGS

To view the different setting screens:

- 1 Move the commander switch to the left or right to change tabs.
- 2 When the desired tab is highlighted, push the knob of the commander switch down.
- 3 Turn the dial of the commander switch to scroll down the list.

NOTE: If there is a scroll bar on the right side, there are more items farther down.

Display Settings

Use this to turn off the display. Touch the screen or use the commander switch to turn back on.



Use System to change the brightness of the Display between Day (bright), Night (dim), and AUTO (switches from Day to Night when headlights are turned ON). See illumination dimmer (pp. 32, 34).

Sound Settings



Device Settings



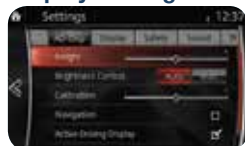
Vehicle Settings



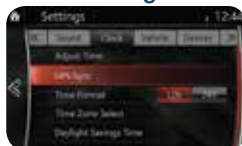
System Settings



Active Driving Display Settings



Clock Settings



Safety Settings



The CLOCK tab can be used to adjust the time, sync the clock with GPS, and change between 12 and 24 hr. clock.

PAIRING YOUR BLUETOOTH® PHONE OR AUDIO DEVICE

NOTE:

- For safety reasons, you cannot pair a phone while driving.
- **For customer service and device compatibility, visit www.mazdausa.com/mazdaconnect or call 800-430-0153.**
- When in range of another Wi-Fi device, the Bluetooth connection between your phone and the system may disconnect for a short time if you have Wi-Fi enabled. Turn off Wi-Fi on your phone if needed.



Pairing Instructions:

- 1 Manually turn on Bluetooth on your phone or audio device.
- 2 Select Communication from Home screen.
- 3 Select Settings.
- 4 Select Bluetooth.
- 5 Select Add New Device, and switch to the operation on your mobile device.
- 6 On your mobile device, select "Mazda".
- 7 Verify the displayed 6-digit code both on the display and on your mobile device.



For phones compatible with SMS and MMS:

- 8 On your mobile device, hit "Allow" to let Mazda Connect download your phonebook and text messages (SMS).

IMPORTANT:

- If your mobile device was once paired to any Mazda vehicle in the past, "**Mazda**" on the Bluetooth device list on your mobile device must be deleted.
- 9 For iPhone, go to Settings>Bluetooth. Select the "i" information icon for the connected device. Switch "Show Notifications" to ON.

TO MAKE OR RECEIVE A HANDS-FREE CALL

Push  button: To receive/swap a call.

Push  button: To talk

- To start voice recognition session
- To skip system's lady voice guidance

Push  button: To hang up

- To end voice recognition session (this button is also used to hang up call)



Automatic Bluetooth Reconnection:

- On engine start, the last connected device will automatically be re-connected after several seconds.
- To switch phones, go to Device Settings and select Bluetooth.

For a stable Bluetooth connection:

- Make sure there is no metal object nor any obstacle blocking Bluetooth signal between vehicle's display and your mobile device.
- Turn OFF unnecessary applications on your mobile device. When your mobile device is busy; it often drops Bluetooth connection.
- Turn OFF energy saving mode on your mobile device.

NOTE: Some phone models do not support all features. If your phone or device does not pair, please visit www.mazdausa.com/mazdaconnect or contact (800) 430-0153 for further assistance or to report a phone/audio device concern.

The following icons are displayed on the touchscreen during a call:

 Ends a call.

 Transfers a call from hands-free to the mobile phone.

 Transfers a call from the mobile phone to hands-free.

 Mutes the microphone.

 Switches the call on hold.

 Allows transmitting DTMF (Dual Tone Multi-Frequency) signal via the numerical keypad (generally to a home telephone answering machine or an automated guidance call center).

Navigation System

NAVIGATION SYSTEM (if equipped)

Planning A Route



IMPORTANT:

- In the interest of safety and to reduce distractions while you are driving, you should always plan a route before you start driving.
- To adjust the volume of the navigation system voice while driving, adjust the volume by turning the VOL knob when voice guidance is being given. To prompt voice guidance, push the NAVI button to repeat the last instruction.
- **For issues with the navigation system, visit www.mazdausa.com/mazdaconnect or call 800-430-0153.**

ICON	Voice Control	Purpose
	Hide/Show Menu Bar	To open and close the Menu bar.
	Enter Destination	To enter an address or favorite destination, or select a place of interest or a location on the map.
	Navigation Information	To switch to the navigation information screen on which items such as traffic information and GPS reception conditions are located.
	Cancel	To cancel an existing way point/route.
	Point of Interest	To find places nearby.
	Route Options	To display the route parameters and full length of route. Perform route-related actions such as edit or cancel, pick route alternatives, avoid parts, and add destination to Favorites.
	View Mode	To change the map mode (2D north up / 2D heading up / 3D).
	Settings	To adjust the navigation settings.

To plan a route on your navigation system, do the following:

- 1 Push the **NAVI** button on the commander switch.
- 2 Select **ENTER DESTINATION**.
- 3 Select **FIND ADDRESS**.

NOTE: By default, the navigation system detects the country and city/town you are in. If needed, you can change the country or state setting by selecting **Country** or a new city/town by selecting **City or Zip code**.

- 4 Enter the street name.
- 5 Enter the house number, then select the ✓.
- 6 The system transitions to a screen where the input location can be checked. To transition to the next screen, select ✓ **Select**, or to transition to the previous screen, select ↶.



NOTE: Select **Places Nearby** for POIs (points of interest) around the selected location, or select **Add to Favorites** to register the selected location to Favorites.

NOTE: The route can be edited by selecting other options.

- 7 If **✓ Start** is selected or if no operation is performed for 10 seconds, the route guidance is started. The set route can be checked by selecting **MAP**.

Planning A Route Using Voice Commands

You can navigate to any of the following places using your voice:

- An address, including home
- Favorites
- Cities and towns
- POI (Point of Interest) categories
- POIs for name brands of, for example, restaurants, gas stations, car rental and gyms.
- A recent destination

NOTE: POI searches for points of interest near your present location.

To plan a route to an address using your voice, do the following:

- 1 Push the **TALK** button on the steering wheel.
- 2 When you hear the tone, you can say, for example "Address".
- 3 When on an address screen, say the full address (without zip code) for your destination, for example "123 Main St., Los Angeles, California". The system does not recognize zip codes.
- 4 Say "Yes" if the address is correct. If shown a list of addresses, say the list number for the correct address or say "none of these".

NOTE:

- For best results, say the full address without pausing between words.
- Voice guidance can be skipped by pushing the TALK button.
- When prompt voice guidance is muted, you will need to go into navigation settings to turn the volume back on for the NAVI button to repeat the last instructions.

To remove or insert the MAP SD card (to update the map database):

- Visit www.mazdausa.com/navigation and download the most recent map available for your device for free for 3 years from vehicle delivery.
- For issues with the navigation system, visit www.mazdausa.com/mazdaconnect or call **800-430-0153**.
- Only use your MAP SD card for operating and updating your navigation system. Do not insert the MAP SD card into another vehicle or into any other device such as a camera.
- Do not put other SD cards in this slot.

- 1 Turn the vehicle ignition OFF.
- 2 Locate the SD card slot located below the climate control system.
 - Remove card: Open the cover and push the card once, then pull it out.
 - Insert card: Push the card in (label-side up), then close the cover.



Active Driving Display

ACTIVE DRIVING DISPLAY (if equipped)



CAUTION: Always adjust the display using the Settings screen (AD-Disp tab). Do not try to adjust the angle or open/close the display by hand. Fingerprints on the display will make it difficult to view and manual operation could cause damage.

The Active Driving Display displays the following information:



- **Vehicle Speed Setting**
using cruise control



- **Navigation Turn-by-Turn (TBT)** direction, distance and lane guidance



- **Lane Departure Warning System (LDWS)** operation conditions and warnings



- **Smart City Brake Support (SCBS)** warnings



- **Vehicle Speed Setting**
using cruise control
(if equipped)

To change the settings/adjustments for the Active Driving Display:

- 1 Select the Settings icon on the Home screen.
- 2 Select the AD-Disp tab.
- 3 Select the desired item to change.
 - **Height:** Adjust the position of the virtual image of the Active Driving Display up or down.
 - **Brightness Control:** Method for adjusting screen brightness (Automatically with instrument cluster illumination or manually).
 - **Calibration:** Brightness initialization setting (when selecting automatic adjustment).
 - **Brightness:** Brightness adjustment (when selecting manual adjustment).
 - **Navigation:** On/Off.
 - **Active Driving Display:** On/Off.
 - **Reset:** Reset to default settings.

NOTE:

- If the display does not operate, switch the ignition off and then switch it back on. If it still does not operate even with the ignition switched ON, have the vehicle inspected at an Authorized Mazda Dealer.
- It may be difficult to view the display when wearing sunglasses. Take off your sunglasses or adjust the luminosity.
- If the battery has been removed and re-installed or the battery voltage is low, the adjusted position may deviate.
- The display may be difficult to view or temporarily affected by weather conditions such as rain, snow, light, and temperature.

COMMANDER SWITCH

The commander is the primary means for operating Mazda Connect. It allows you to keep your head up and eyes on the road.

The control places five buttons naturally beneath the five fingers and shows five matching icons on the home screen for touch-only operation. Select a button around the commander knob to operate the desired system.

FAVORITES - The following can be stored in Favorites:

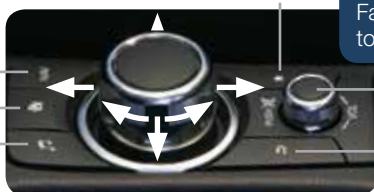
- 50 stations total for AM, FM, and XM.
- 50 contacts in the system phonebook.
- 50 points of interest in navigation. (To edit or delete HOME, select HOME and push and hold the commander knob until the Edit/Delete HOME screen appears.)

Push and hold the Favorites (Star) button to store your favorites.

NAVIGATION

HOME

AUDIO



MUTE (push down)/
VOLUME (turn dial)

BACK
(to previous screen)

Select an item on the screen by:

- 1 Moving the knob up or down, left or right, and/or turning the dial to move the cursor to the desired on-screen location (and get a description of the icon).
- 2 Pushing the knob down (ENTER) to select your choice on the screen.

VOICE COMMAND

Voice command is activated by pushing the TALK button on the steering wheel and speaking a command. Voice commands usually contain a verb (action word) followed by a noun. Common verbs are “Go to” and “Play”.

SOME COMMON VOICE COMMANDS ARE:

- Help
- Cancel
- Go Back or Previous
- Next or Skip
- Tutorial
- Scroll/Page Down
- Scroll/Page Up
- Turn Display/Screen Off
- Select <line number> (ex: “Select Four” or “Select Line Four”)
- Display Clock

Go to (and one of the following):

- Home
- Entertainment
- Navigation
- Communication
- Settings
- Messages
- Contacts
- Email
- Phone
- Call History
- Text
- AM/FM
- XM
- CD
- Bluetooth
- AUX
- USB
- Pandora
- Aha
- Stitcher

Play (and one of the following):

- AM/FM
- XM
- CD
- Bluetooth
- AUX
- USB
- Pandora
- Aha
- Stitcher
- Song
- Playlist
- Artist
- Album
- Genre
- Folder

Mazda Radar Cruise Control

MAZDA RADAR CRUISE CONTROL (MRCC) SYSTEM (if equipped)

The MRCC system maintains vehicle speed and following distance using a radar sensor to detect a vehicle ahead. The driver simply presets the vehicle speed between 19 mph and 90 mph and the system will maintain a safe following distance without having to turn the cruise control off.



- Vehicle ahead display
- MRCC Distance between vehicle display
- MRCC Set vehicle speed

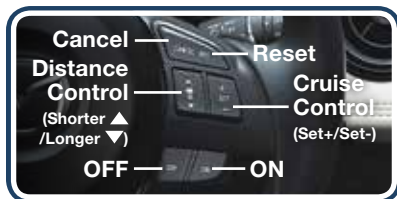
The system operates in two modes, Constant Speed and Headway Control modes:

Constant Speed Mode	Headway Control Mode
When no vehicle is detected ahead, the driver's set speed is maintained.	When a vehicle is detected ahead, a distance between your vehicle and the vehicle ahead is maintained.

Setting the MRCC

When the ON switch is pushed, the vehicle speed and the distance between vehicles while in headway control can be set. The MRCC indication is shown in the display of the instrument cluster.

NOTE: The radar for the MRCC is located behind the Mazda emblem in the grill. Keep this area clean to avoid the system not working properly.



How to set the speed:

- 1 Adjust the vehicle to the desired speed using the accelerator pedal.
- 2 Push the SET + or SET - switch. The set speed and the inter-vehicle distance display filled with white lines is displayed in the active driving display and the MRCC indicator light (green) turns on simultaneously.

Travel Status	During travel at constant speed	During travel under headway control
Display		

How to set the distance between vehicles:

The distance between vehicles is set to a shorter distance by pushing the ▲ switch a longer distance by pushing the ▼ switch. The distance between vehicles can be set to four levels.

Distance between vehicles guideline (at 50mph)	Long (about 164ft)	Medium (about 131ft)	Short (about 98ft)	Extremely Short (about 82ft)
Display				

CAUTION: Do not rely completely on the MRCC system and always drive carefully obeying the speed limit.

NOTE: The MRCC sometimes will brake your vehicle when passing a semi truck (tractor trailer). This is normal. Simply push the accelerator pedal to override the system.

Switching to conventional cruise control function:

When the ON switch is pushed continuously for about two seconds while the Mazda Radar Cruise Control (MRCC) system is turned on, the system is switched to conventional cruise control function.

The Mazda Radar Cruise Control (MRCC) indicator light (green) in the instrument cluster turns off and "Radar Cruise Control deactivated" message is displayed in the Multi-information Display at the same time.

CLOSE PROXIMITY WARNING

While traveling in headway control, if your vehicle rapidly closes in on a vehicle ahead because the other driver applied the brakes suddenly, a warning sound activates and the BRAKE! warning is indicated in the display. Always verify the safety of the surrounding area and depress the brake pedal while keeping a safe distance from the vehicle ahead. Additionally, always keep a safe distance from the vehicles behind you.

BRAKE!

Smart City Brake Support

SMART CITY BRAKE SUPPORT (SCBS) (if equipped)

Between speeds of 2 to 18 mph, the Smart City Brake Support attempts to minimize damage if a collision is unavoidable. In some instances, SCBS may be able to stop the vehicle automatically to avoid a collision with the vehicle ahead.

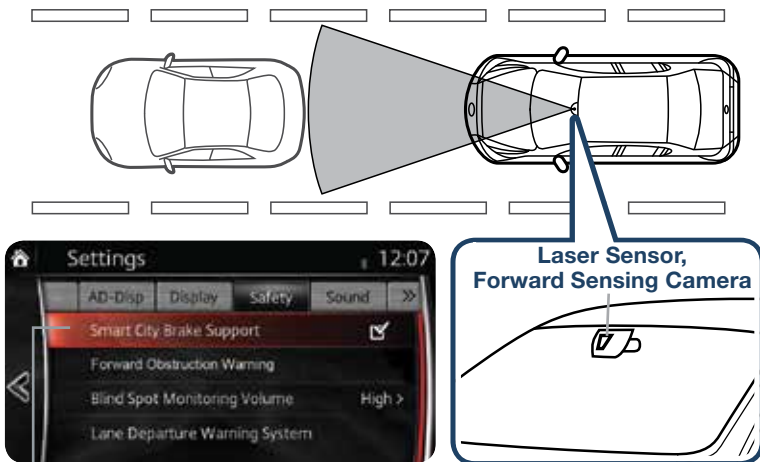
Partial list of operating conditions:

- During vehicle speeds of 2 to 18 mph.
- The driver does not react quickly enough and may hit the vehicle ahead.
- The Smart City Brake Support (SCBS) system has not been turned off.

NOTE: It may be possible to avoid a collision if the relative speed between your vehicle and the vehicle ahead is less than 12 mph.

Refer to your Owner's Manual for a complete list of SCBS operating conditions and system details.

WARNING: SCBS is only a supplementary system to reduce damage in the event of a collision, however the SCBS has limitations. Do not rely solely on the SCBS. Always keep your eyes on the road.



SCBS system can be turned off using Safety Settings in MAZDA CONNECT. (p. 8)

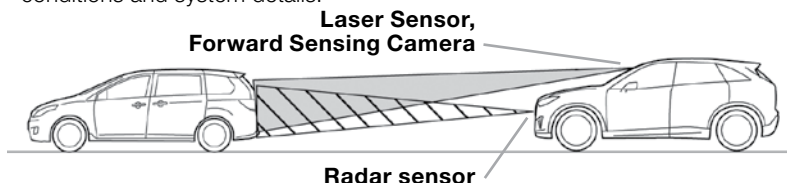
SMART BRAKE SUPPORT (SBS) (if equipped)

At speeds of 10 mph or higher, the Smart Brake Support alerts the driver of a possible collision and attempts to reduce the severity of an imminent collision with the vehicle ahead. SBS operates when the vehicle is traveling at speeds higher than the range of SMART CITY BRAKE SUPPORT (SCBS).

Partial list of operating conditions:

- During vehicle speeds of 10 mph or higher.
- If the vehicle is accelerating rapidly and comes close to the vehicle ahead.
- The Smart Brake Support (SBS) system has not been turned off.

Refer to your Owner's Manual for a complete list of SCBS operating conditions and system details.



SBS system can be turned off using Safety Settings in MAZDA CONNECT. (see page 8)

WARNING: SBS is only a supplementary system to reduce damage in the event of a collision, however the SBS has limitations. Do not rely solely on the SBS, always keep your eyes on the road.

Collision Warning

If there is the possibility of a collision with a vehicle ahead, the beep sounds continuously and a warning is indicated in the Multi-Information Display.

BRAKE!

Lane Departure Warning System

LANE DEPARTURE WARNING SYSTEM (LDWS) (if equipped)

The LDWS recognizes painted lane lines on a road using the Forward Sensing Camera (FSC) installed to the windshield. If the vehicle deviates from its lane at speeds above 44 mph, the system alerts the driver using the following indicators.

Indicator Light	Active Driving Display	Condition
No indicator light		The painted lane lines on the road are not recognized or the vehicle speed is less than 44 mph.
No indicator light		The painted lane lines are recognized at vehicle speeds of 44 mph or more.
 Flashes + warning sound	 OR 	Warning is triggered when vehicle deviates from its lane (depending on personalization setting*).
	 OR 	LDWS OFF

NOTE: Any driver input (e.g., turn signal, steering or acceleration) will cancel warning.

WARNING: LDWS is only a supplementary system to warn the driver that the vehicle may be deviating from its lane; however, the LDWS has limitations. Do not rely solely on the LDWS. Relying solely on the LDWS may cause an unexpected accident resulting in death or serious injury. Always pay attention to the direction in which the vehicle is traveling and drive safely.



Use the LDWS switch to turn ON or OFF.

DISTANCE RECOGNITION SUPPORT SYSTEM (DRSS) (if equipped)

The Distance Recognition Support System (DRSS) measures the distance between your vehicle and a vehicle ahead using a radar sensor (front) while the vehicle speed is 19 mph or faster and indicates a recommended distance to maintain between the vehicles. Furthermore, if your vehicle approaches a vehicle ahead more closely than the appropriate distance to maintain between the vehicles, the vehicle ahead indication in the display is flashed to advise the driver to keep a safe distance from the vehicle ahead.



Indication on display	Distance between vehicles guidelines (During travel at about 25 mph)	Distance between vehicles guidelines (During travel at about 50 mph)
	About 82 ft	About 164 ft
	About 66 ft	About 131 ft
	About 49 ft	About 98 ft
	About 32 ft	About 65 ft
	About 32 ft or less	About 65 ft or less

Blind Spot Monitoring System

BLIND SPOT MONITORING (BSM) (if equipped)

The BSM system is designed to assist the driver by monitoring blind spots on both sides of the vehicle to the rear in certain situations such as when changing lanes on roads and freeways.

Turning BSM System Off

Turning the BSM system off will turn off both the light and sound indicators. To manually turn the BSM system off, push the BSM OFF switch on the dash.

The BSM OFF indicator in the instrument cluster will turn on to indicate when the BSM system is off. The

BSM system will automatically turn on the next time the vehicle is started.

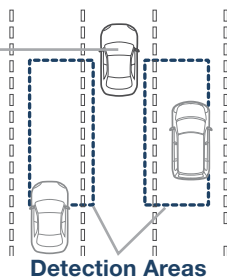


- If your vehicle speed is 6 mph or more, the BSM will warn you of vehicles in the detection area by illuminating the BSM warning lights located on the left and right door mirrors.
- If you operate a turn signal in the direction of an illuminated BSM warning light, the system will also warn you with a beep (depending on personalization setting*). and warning light flash.
- BSM sensors are located under the left and right rear bumper areas. The BSM system may not operate properly if the rear bumper gets dirty, so keep the rear bumper area clean and free of bumper stickers.



Your Vehicle

Refer to your Owner's Manual for complete details.



NOTE:

- The BSM can assist the driver in confirming the safety of the surroundings, but is not a complete substitute.
- The driver is responsible for ensuring safe lane changes and other maneuvers.
- Always pay attention to the direction in which the vehicle is traveling and the vehicle's surroundings.
- The BSM does not operate when the vehicle speed is lower than about 6 mph.

WARNING:

BSM is only a supplementary system to help aid in monitoring blind spots, however, BSM has limitations. The system may not detect all vehicles, especially a motorcycle. Do not rely solely on the BSM. Relying solely on the BSM may cause an unexpected accident resulting in death or serious injury. Make sure to look over your shoulder before changing lanes.

Rear Cross Traffic Alert

REAR CROSS TRAFFIC ALERT (RCTA) (if equipped)

The RCTA is designed to alert the driver of oncoming traffic when backing out of a parking spot. RCTA is active when your vehicle is in reverse and your vehicle speed is 0 to 6 mph.

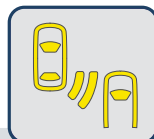
When BSM sensors detect an object moving 3 to 18 mph, RCTA will notify the driver with indicators and sound:

- Rear View Monitor and outside mirror flashing indications.
- Beep sound (same as BSM).

Refer to your Owner's Manual for complete details.



Settings
button for rear
view monitor.



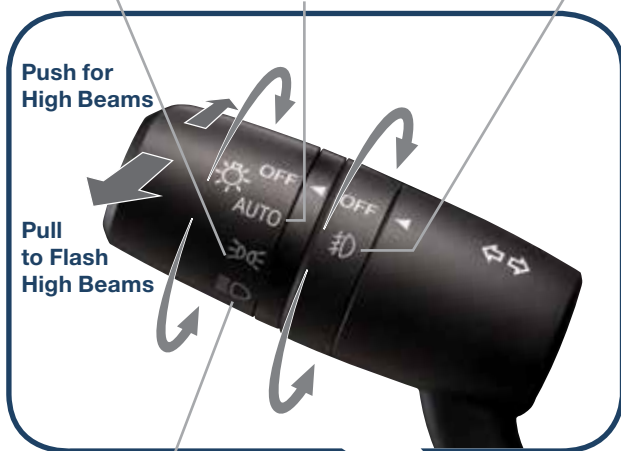
WARNING: RCTA is only a supplementary system to help aid when backing up; however, RCTA has limitations. The system does not detect all vehicles, especially a motorcycle. Do not rely solely on the RCTA. Relying solely on the RCTA may cause an unexpected accident resulting in serious injury. Always back up slowly.

LIGHTING CONTROL/TURN SIGNAL LEVER

: Turns tail, parking, and dashboard lights on.

AUTO: The light sensor automatically determines when to turn the headlights on or off.

: Turns fog lights on only when headlights are on.



: Turns tail, parking, dashboard, and headlights on.

Three-Flash Turn Signal: To signal a lane change, push the turn signal lever up or down halfway and release. The turn signal indicator will flash three times.



NOTE: The DRL (Daytime Running Lights) automatically turn on when the ignition is switched ON. To disable/enable this feature see your Authorized Mazda Dealer.

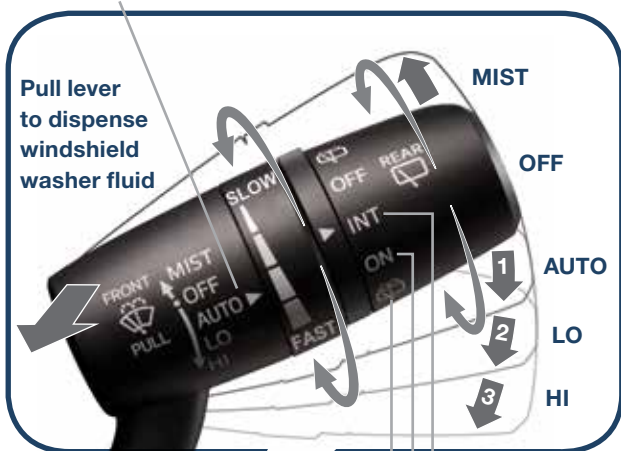
NOTE:

- You can adjust the timing of the Auto Headlights OFF and the sensitivity of the Auto Light Control. (See MAZDA CONNECT SETTINGS on page 8).

Wiper/Washer

WINDSHIELD WIPER/WASHER CONTROL LEVER

AUTO: The rain sensor senses the amount of rainfall and turns the wipers on or off. Rotate inner ring away from you (clockwise) for more (+) sensitivity (requires less rain to turn wipers on) and toward you (counterclockwise) for less (−) sensitivity (requires more rain to turn wipers on).



Rear Window Wiper/Washer

INT: Intermittent

ON: Normal speed

 : Washer/wiper (hold as desired)

NOTE: Vehicles not equipped with AUTO wipers will have INT wipers. Set the lever to INT and choose an interval timing by rotating the ring between fast and slow.

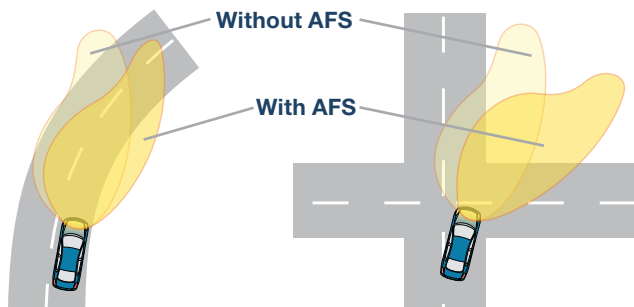
CAUTION: If the ignition is ON, turn the AUTO wipers OFF when going through a car wash or while cleaning or touching the windshield.

Adaptive Front-lighting System

ADAPTIVE FRONT-LIGHTING SYSTEM (AFS) (if equipped)

The Adaptive Front-lighting System (AFS) automatically turns the headlight beam to the right or left in conjunction with the direction of the steering wheel.

The AFS improves the direction of headlight illumination while cornering and only works when the vehicle is moving.



NOTE:

- With AFS, it is normal to see the headlights move and hear the sound of the headlight leveling motors at the front of the vehicle when the ignition is ON.
- The system will need to be reset if the vehicle battery has been disconnected or the system fuse has been replaced. Please refer to your Owner's Manual for easy-to-follow resetting instructions.



AFS can be turned off using Vehicle Settings in MAZDA CONNECT. (p. 8)

High Beam Control

HIGH BEAM CONTROL (HBC) (if equipped)

With HBC, the headlights are switched to high beams at speeds above 18 mph when there are no vehicles in front of your vehicle or approaching in the opposite direction.

The HBC system switches to low beam when:

- You are approaching a vehicle or a vehicle is approaching in the opposite direction.
- Driving on roads lined with street lights or well-lit cities and towns.
- At speeds lower than 12 mph.

To turn HBC on:

- 1 Turn the headlight switch to the AUTO position.
- 2 Push the headlight lever forward to the High Beam position.

FORWARD



The High Beam indicator light will turn on (**BLUE**) when the HBC system switches to high beam and will turn off when the HBC system switches to low beam.

When the HBC system is on, the HBC indicator light in the instrument cluster will illuminate (**GREEN**).



Audio USB and AUX Inputs

PORTABLE AUDIO PLAYER INTEGRATION USING THE USB PORT OR AUX JACK

Your vehicle is equipped with a USB port and auxiliary AUX jack, conveniently located below the climate controls, that allows you to play your iPod, USB device, or portable audio player through the vehicle's audio system. Learn the system when parked and do not let it distract you while driving.



IMPORTANT:

- Set the volume level on your portable audio player to the highest level before distortion starts, then use the vehicle's audio system to adjust the volume.
- Unplug any device from the USB port and accessory socket before turning off the vehicle. Leaving devices plugged in can drain the battery and cause issues during the Bluetooth pairing process at start-up. Wait about 15 seconds after starting the vehicle before plugging anything into the USB port.

NOTE: You will need an audio cable with an 1/8 inch (3.5 mm) mini stereo plug (available as a Genuine Mazda accessory) to connect your portable audio player into the AUX jack.



- 1 Locate the USB port or AUX jack.
- 2 Connect the device plug into the portable audio player and into the USB port or AUX jack.
- 3 Turn the vehicle audio system on.
- 4 **Audio Controls:** Select AUX or USB from the Sources menu.
- 5 **USB Port:** Use the vehicle's audio system or steering wheel controls to control the connected USB device.

AUX Jack: Use the portable audio player controls to play music.

Refer to the Owner's Manual for additional information.

NOTE: When using a USB memory stick, the system plays the first audio file when restarting the vehicle. It does not start where it left off when turning off the engine.

12 VOLT ACCESSORY SOCKETS

The accessory socket below the climate controls is on with ignition in ACC or ON.

NOTE: When using the accessory socket in the center console, make sure to disconnect any device from it when turning off the ignition; otherwise, the vehicle's battery could go dead.



Automatic Climate Control



TEMPERATURE CONTROL DIAL

Rotate the dial for temperature control.

A/C Push to manually turn air conditioning on or off.

FAN CONTROL DIAL

- Rotate the dial to set desired fan speed.
- Rotate dial to OFF to turn system off.



Push to recirculate cabin air to reduce outside odors and improve cooling (indicator on) or receive fresh air (indicator off).

MODE SELECTOR DIAL

Rotate the dial to select airflow mode.



Dashboard vents



Dashboard and floor vents



Floor vents



Defroster and floor vents



Defroster vents



Rear defroster

NOTE: Refer to Owner's Manual for Manual Climate Control system operation.

AUTO: Set the Fan Control and Mode Selector Dials in the AUTO position. The airflow mode and amount will be automatically controlled in accordance with the set temperature.



Audio Controls

BLUETOOTH® AUDIO

Bluetooth® enabled phones and audio players provide an opportunity to play music through the audio system with no wires attached.

Some phone models do not support all features. Go to www.mazdausa.com/mazdaconnect or contact (800) 430-0153 for further assistance or to report a phone/MP3 device concern.

Playing Bluetooth® (BT) Audio

- 1 Make sure BT audio device is paired to your vehicle.
- 2 Turn on BT audio device and open the audio app on the device.
- 3 Select Bluetooth from Sources.

See your Owner's Manual for further information on:

· Pandora · Aha · Stitcher



AUDIO OPERATION

The following icons are displayed on the screen:



SOURCES: Displays Audio menu to change audio source (FM / AM / XM / Aha / Pandora / Stitcher / Bluetooth / USB / CD / AUX).

GRACENOTE

The Gracenote media database is used to improve voice recognition of artist and album names with the Mazda Hands Free system. To make best use of the voice recognition, install the most recent database.

- 1 Load the Gracenote update on a memory stick from www.MazdaUSA.com/USB. Insert the memory stick into the USB port.
- 2 Go to System Settings in the infotainment system.
- 3 Select Music Database Update.



AUTO MEMORY: Displays a list of 10 strongest radio stations. Because station strength changes as you drive, select Update Station List icon to re-scan for strong stations.



FAVORITES: Displays list of your favorite AM, FM, and XM radio stations.



HD RADIO: Switches HD Radio On/Off.



SCAN: Scans radio stations or songs (scanning stops at each one for 5 seconds). Select again to stop.



TUNER: Displays manual radio tuner.



TAG: Saves artist and title and sends them to your Apple device (for Apple devices with USB use only).



SEEK PREVIOUS/NEXT:



Selects previous or next receivable radio station or song. Press and hold to change radio station continually.



SETTINGS: Adjusts the audio quality level (bass, treble, etc.).

The following icons are displayed on the CD, USB, and BT music screens only:



TRACK LIST: Displays the track list of the CD.



REPEAT: Repeats the current song. Select again to stop.



SHUFFLE: Plays the songs on the CD in random order. Select again to stop.



PLAY/PAUSE: Plays and pauses the CD.





New Mazda vehicles equipped with SiriusXM® Satellite Radio will receive an introductory 4-month trial subscription that starts on the day the vehicle is sold. Enjoy over 150 channels including commercial-free music, plus sports, comedy, entertainment, news and much more.

To start listening to SiriusXM, select XM from audio sources, then push channel up and down to listen to over 150 channels. If you do not hear audio, please activate service to your radio with a simple refresh process.

- 1 Scroll to XM Radio, then to channel 0 to find your radio ID.
- 2 Go to siriusxm.com/refresh and enter radio ID or call **1-855-MYREFRESH** (1-855-697-3373).

NOTE: To use BT audio, make sure the musical icon is displayed by going to  Bluetooth in Device settings. Some Bluetooth® audio devices need a certain amount of time before the icon is displayed.

HD RADIO

HD radio has a special receiver which allows it to receive digital broadcasts (where available) in addition to the analog broadcasts it already receives. Digital broadcasts have better sound quality than analog broadcasts as digital broadcasts provide free, crystal clear audio.

When the HD radio button is ON (red), there could be a noticeable difference in sound quality and volume when a change from digital to analog signals occurs. If the sound quality and volume become noticeably diminished or cut off, select the HD button to turn OFF HD radio (not red).

AUDIO OPERATION USING VOICE

Audio operation and media selection can be done using voice recognition. Push the TALK button on the steering wheel, wait for a beep, then say a command in a clear, natural voice (not too fast or too slow). Some common commands are listed below.

Play (and any of the following):

AM, FM, XM, CD, Bluetooth, Aha, Pandora, Stitcher, USB, AUX

Play or Resume / Pause or Stop / Next or Previous Play (and any of the following when connected to USB port):

Song, Playlist <playlist name>, Artist <artist name>, Album <album name>, Genre <genre name>, Folder <folder name>

Tune to Station:

<FM or AM then frequency>

Tune to Channel Number (XM)



NOTE: Push the TALK button and say "Help" at any time to hear a list of available commands.

Instrument Cluster (Type A)

OUTSIDE TEMPERATURE DISPLAY

The outside temperature unit can be switched between °C and °F using System Settings in the infotainment system.

IMPORTANT: When your Mazda Connect display setting is set on "AUTO", the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.



GLOSSARY OF WARNING AND INDICATOR LIGHTS



Lane Departure Warning System (LDWS) On (AMBER)/ Lane Detected (GREEN) (p. 19)



Lane Departure Warning System (LDWS) OFF



Traction Control System (TCS)/ Dynamic Stability Control (DSC)

On: TCS/DSC malfunction
Flashing: TCS/DSC operating



Traction Control System (TCS) OFF



Blind Spot Monitoring (BSM) OFF (p. 21)



SPORT Mode On (p. 35)



Lights On (Exterior)



High Beam Control On



Headlight High Beams On



Air Bag/Front Seat Belt Pretensioner System Malfunction



Check Engine



Seat Belt Unbuckled/Malfunction



LED Headlight



Turn Signals/Hazard



Tire Pressure Monitoring System (TPMS) (p. 5)

On/Warning Beep: Low tire pressure in one or more tires. Flashing: TPMS Malfunction



Cruise Main On (AMBER)/ Cruise Set On (GREEN)



Mazda Radar Cruise Control On (AMBER) Set (GREEN) (pp. 15-16)



Antilock Brake System (ABS) Malfunction



Shift Position Indicator Light



Security Indicator Light



Smart Brake Support (SBS)/Smart City Brake System (SCBS)

Flashing red: SBS and SCBS are operating. Amber: SBS and/or SCBS malfunction.



Smart Brake Support (SBS)/Smart City Brake System (SCBS) OFF

TPMS NOTE: Low ambient temperature and/or high altitude may cause tire pressures to change and turn the TPMS warning light on. If the warning light comes on, see p. 5.



TRIP COMPUTER

The following information can be selected by pushing the ▲ or ▼ of the INFO button on the steering wheel.

- Approximate distance you can travel on the available fuel (RANGE)
- Average fuel economy
- Current fuel economy
- Average vehicle speed
- To reset, push and hold the INFO button for more than 1.5 seconds.



Brake Warning

Parking brake on/low brake fluid/malfunction



Master Warning



Low Fuel Level



Low Engine Oil Pressure



Power Steering Malfunction



Automatic Transaxle



Charging System Malfunction



Door/Tailgate Ajar



Low Washer Fluid Level



KEY Warning (RED)



KEY Indicator (GREEN)



Check Fuel Cap



Perform Maintenance

NOTE: See Owner's Manual for more details and explanations.

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.



Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information.



Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

NOTE: When your Mazda Connect display setting is set on “auto”, the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.

- 1 • Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.
- 2 • Push to toggle between trip meter (A & B).
 - When a trip meter is selected, push and hold to reset to zero.
- 3 • Push the knob for 1.5 seconds or more to change the speed units between mph.

Instrument Cluster (Type B)

OUTSIDE TEMPERATURE DISPLAY

The outside temperature unit can be switched between °C and °F using the following procedure:

Without Mazda Connect:

- 1 Push the INFO button with the ignition OFF and continue pushing the INFO button for 5 seconds or longer after switching the ignition ON. The outside temperature display flashes.
- 2 Push the up or down part of the INFO switch to change the temperature unit.
- 3 Push and hold the INFO button for 3 seconds or longer until it stops flashing.

With Mazda Connect:

- 1 Go to System Settings.

SPEED UNIT
SELECTOR³

TACHOMETER

SPORT MODE
ENGINE OIL
AT
4WD

IMPORTANT: When your Mazda Connect display setting is set on "AUTO", the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.

GLOSSARY OF WARNING AND INDICATOR LIGHTS

 **Traction Control System (TCS) OFF**

 **Traction Control System (TCS)/ Dynamic Stability Control (DSC)**

On: TCS/DSC malfunction
Flashing: TCS/DSC operating

 **Blind Spot Monitoring (BSM) OFF** (p. 21)

 **SPORT Mode On** (p. 35)

 **Lights On (Exterior)**

 **High Beam Control On**

 **Headlight High Beams On**

 **Air Bag/Front Seat Belt Pretensioner System Malfunction**

 **4-Wheel Drive (4WD)**

On:
Flashing: Stop vehicle/tow to Mazda dealer.

 **Check Engine**

 **LED Headlight**

 **Seat Belt Unbuckled/Malfunction**

 **Turn Signals/Hazard**

 **Tire Pressure Monitoring System (TPMS)** (p. 5)

On/Warning Beep: Low tire pressure in one or more tires. Flashing: TPMS Malfunction

 **Cruise Main On (AMBER)/ Cruise Set On (GREEN)**

 **Anti-lock Brake System (ABS) Malfunction**

 **Shift Position**

 **Security System**

 **Brake Warning**
Parking brake on/low brake fluid/malfunction

TPMS NOTE: Low ambient temperature and/or high altitude may cause tire pressures to change and turn the TPMS warning light on. If the warning light comes on, see p. 5.



DASHBOARD ILLUMINATION/ DIMMER¹/ TRIP METER²

TRIP COMPUTER

The following information can be selected by pushing the ▲ or ▼ of the INFO button on the steering wheel.

- Approximate distance you can travel on the available fuel (RANGE)
- Average fuel economy
- Current fuel economy
- Average vehicle speed
- To reset, push and hold the INFO button for more than 1.5 seconds.



- Master Warning**
- Low Fuel Level**
- Low Engine Oil Pressure**
- Power Steering Malfunction**
- Automatic Transaxle**
- Charging System Malfunction**
- Door/Tailgate Ajar**
- Low Washer Fluid Level**
- KEY Warning (RED)**
- KEY Indicator (GREEN)**
- Check Fuel Cap**
- Perform Maintenance**

NOTE: See Owner's Manual for more details and explanations.

ENGINE COOLANT TEMP LIGHTS

Since this vehicle does not use an engine coolant temperature gauge, red and blue engine coolant temperature lights are used to indicate high and low coolant temperature.

Red Coolant Temp Light

Flashing: Engine is starting to run hot. Drive slowly to reduce engine load.

On: Engine is overheating. Safely pull over to the side of the road and turn the engine off. Refer to the Owner's Manual for more information.

Blue Coolant Temp Light

On: Engine coolant is cold and no warm air is available for heater/defroster.

Off: Engine coolant is warm and warm air is available for heater/defroster. The light may stay on for a few minutes after start-up when the engine is cold, but the vehicle can be driven with the light on or off.

NOTE: When your Mazda Connect display setting is set on "auto", the instrument cluster and display may become dimmer when the headlights are on. If the display and instrument cluster become too dim or too bright when the headlights are on, simply rotate the dimmer knob located on your instrument cluster to adjust the brightness.

¹ • Rotate the knob to adjust the brightness of the instrument cluster and other dashboard illuminations.

² • Push to toggle between trip meter (A & B).

• When a trip meter is selected, push and hold to reset to zero.

• Push the knob for 1.5 seconds or more to change the speed units between mph.

Transmission

MANUAL SHIFT MODE

Manual Shift Mode gives you the feel of driving a manual transmission by allowing you to manually shift to control engine rpm and torque when more control is desired.

To Use Manual Shift Mode:

- Shift the lever from D to M.

To Shift Up

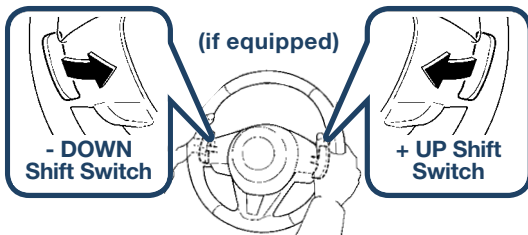
To A Higher Gear:

- Pull the steering UP switch (+) once or tap the shift lever back (+) once.

To Shift Down

To A Lower Gear:

- Pull the steering DOWN switch (-) once or tap the shift lever forward (-) once.



NOTE: Steering Shift Switches can be used in "D" or "M".



DRIVE SELECTION

SPORT mode will choose a lower gear for increased acceleration response. It will also hold a lower gear/delay upshifting when it detects you are braking or cornering because it anticipates that you will want to accelerate out of the turn more quickly.

Push the SPORT button to switch to SPORT mode and the SPORT mode indicator light in the instrument cluster turns on. Push again to turn off.



NOTE:

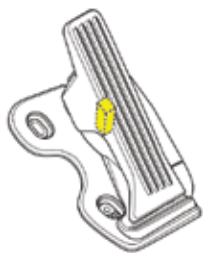
- If the SET button of the cruise control is pushed while in SPORT mode, SPORT mode is switched off. SPORT mode cannot be turned on or off when cornering.
- When the ignition is switched off, SPORT mode is also switched off.
- Fuel consumption increases slightly when using SPORT mode.



ACTIVE ADAPTIVE SHIFT (AAS) CONTROL

AAS will automatically adjust how and when the transmission shifts gears based on road conditions and your driving style. The transmission may stay in a lower gear longer than usual when going up or down hills or driving around corners. This feature gives you better control and a more connected driving experience.

ACCELERATOR PEDAL KICKDOWN SWITCH*



The accelerator pedal is equipped with a kickdown switch designed to allow optimal engine performance while accelerating.

When you depress the accelerator 95% of the way, you will feel an increase in resistance. Push harder, and you will feel a click as you activate the kickdown switch. The transmission will usually downshift (depending on engine speed) and the engine will switch to maximum power mode. This kickdown switch function is the same in both Manual mode and in “D”.

**Available on vehicles with automatic transmission only.*

HILL LAUNCH ASSIST (HLA)

HLA helps assist you when accelerating the vehicle from a stop while on a hill or slope.



When the brake pedal is released and the accelerator pedal is pushed, HLA prevents the vehicle from rolling forward or backward. It operates on a downward slope when the shift lever is in the reverse (R) position, and on an upward slope when the shift lever is in a position other than the reverse (R) position.

IMPORTANT: The HLA system will hold the vehicle for a maximum of 2.0 seconds while the driver is changing from the brake pedal to the accelerator pedal.





PERSONALIZE YOUR CX-3 WITH GENUINE MAZDA ACCESSORIES

Go to www.MyMazda.com, then select "Accessories" below the MyMazda Home header for a complete listing of available accessories for your CX-3.

WWW.MYMAZDA.COM—THE OFFICIAL SITE FOR MAZDA OWNERS

Register today on www.MyMazda.com—the ultimate destination for Mazda Owners. Once registered, you'll be able to take advantage of benefits exclusively for Mazda Owners:

- Insider access to exclusive events and promotions
- Personalized maintenance schedules
- Zoom-Zoom Owner Magazine
- Warranty information and on-line Owner's Manuals
- Wallpaper, videos and other fun stuff
- Accessories specifically designed for your vehicle
- Car Care Discount Coupons available from your Authorized Mazda Dealer

Visit and register at www.MyMazda.com today!

MAZDA MOBILE

The following apps are available for iPhone® and Android smartphones:

- **Mazda Assist app** - Provides roadside assistance 24 hours a day, 365 days a year. Toll free number 1-800-866-1998 can also be used for roadside assistance.
- **MyMazda app** - Keep track of your Mazda from the palm of your hand with these features:
 - Maintenance schedule
 - Service coupons
 - Promotional alerts
 - Service history
 - Recall information
 - Parked car locator
 - Scan VIN barcode capability when registering a vehicle
 - Mazda Dealer locator
 - Update owner profile
 - Link to Mazda Assist

The apps can be downloaded, free of charge, from the App store for the iPhone® and Google Play (Android Market) for Android powered devices. After downloading app, customer name, email, smartphone number and VIN are required.



Free Mazda Assist app
iPhone and Android



Free MyMazda app
iPhone and Android



CUSTOMER DELIVERY CHECKLIST

MyMazda App Overview:

- ☐ Download MyMazda App on customer's phone
- ☐ Register customer in MyMazda
- ☐ Review sections of App ending with "how to" section

Vehicle Presentation:

Exterior

- ☐ Door request switch operation
- ☐ Power liftgate operation*

Interior

- ☐ Show customer how to adjust seats, side mirrors, and steering wheel
- ☐ Review controls and switch locations (lights, wipers, climate control, etc.)
- ☐ Multi-Information display operation*

MAZDA CONNECT Infotainment System Overview:

Settings

- ☐ Review **Display** settings
- ☐ Set heads up display height
- ☐ Review **Safety** settings
- ☐ Set Blind Spot Monitoring System volume
- ☐ Set audio **Sound** settings
- ☐ Set **Clock**
- ☐ Review **Vehicle** settings
- ☐ Set door lock settings
- ☐ Set turn signal settings
- ☐ Set lighting settings
- ☐ Review **Devices** settings
- ☐ Review system **Settings**

Communications

- ☐ Explain tool bar options
- ☐ Pair a phone
- ☐ Make a call
- ☐ Review voice commands for phone

Additional vehicle and owner resources can be found at:
www.mazdausa.com/owners & www.MyMazda.com

Entertainment

- ☐ Explain tool bar options
- ☐ Save customer's favorite radio stations
- ☐ Play Bluetooth audio
- ☐ Play Pandora, Stitcher and/or Aha

Navigation*

- ☐ Explain tool bar options
- ☐ Plan a route using voice recognition

Safety (i-ACTIVSENSE):

- ☐ Blind Spot Monitoring System*
- ☐ Rear Cross Traffic Alert*
- ☐ Mazda Radar Cruise Control*
- ☐ Smart City Brake Support*
- ☐ Smart Brake Support*
- ☐ Distance Recognition Support System*
- ☐ Traffic Sign Recognition*
- ☐ Lane-keep Assist/Lane Departure Warning*

Presentation of Owner's Materials:

- ☐ Owner's Manual
- ☐ Warranty Information Booklet
 - Warranty Start Date: _____
 - Customer Initial: _____
- ☐ Perform Service Introduction
 - ☐ Suggested service intervals and set first appointment

SALES CONSULTANT	DATE	CUSTOMER	DATE

DEALERSHIP	DATE
SALES CONSULTANT	CUSTOMER'S NAME
VIN	E-MAIL

* If equipped

Genuine Mazda Service

Because you and your Mazda deserve the best

Your new Mazda deserves nothing less than the very best. To keep it running like new for years to come, trust the experts at your local Authorized Mazda Dealer. Simply bring your vehicle in for your scheduled maintenance and any needed repairs.*

At participating Mazda Full Circle Service Centers,** our technicians will automatically perform a complimentary Full Circle inspection on your vehicle and issue a detailed report card at every visit. This is designed to help you keep track of your Mazda's critical operating condition. Our factory-trained technicians know your vehicle inside out and use Genuine Mazda Parts, giving your vehicle the optimum care and maintenance it requires to run with flawless precision.

Remember to further enhance your driving experience, visit your local Mazda Service Center for your scheduled maintenance. It's also the place where you can find a wide variety of tires, parts and accessories that are just right for your vehicle.

*See vehicle's scheduled-maintenance program for details.

**To learn more about Mazda Full Circle Service, visit www.MazdaUSA.com and click on the "Owners" tab, scroll down and click on "Service & Parts", scroll down to "Mazda FULL CIRCLE SERVICE".

Customer Experience Center: 1-800-222-5500

Roadside Assistance Contact: 1-800-866-1998



COMPLIMENTARY FULL CIRCLE SERVICE INSPECTION

*We're committed to providing
expert Mazda service.*

You love to drive your Mazda, and we love to service your Mazda. With our Full Circle Service, we'll give your vehicle a COMPLIMENTARY MULTI-POINT INSPECTION. Your Mazda will receive a thorough review of its most crucial components.

This easy-to-use Smart Start Guide is intended to help you more fully appreciate some of the unique features and functions of your new vehicle. However, it is not intended to replace your Owner's Manual. The Owner's Manual contains more detailed information to help you better understand the important safety warnings, features, operation, and maintenance of your vehicle. All information, specifications, photographs and illustrations in this publication are those in effect at the time of printing. Mazda reserves the right to change specifications or design without obligation.



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