

2010 IMPREZA 2.5i / OUTBACK SPORT Owner Reference Guide



SUBARU.

SAFETY, COMFORT AND HIGH PERFORMANCE...qualities you're sure to find in Impreza for 2010. The 2.5i 4-Door is sporty and powerful, with plenty of room for the whole family. The 2.5i 5-Door is spacious, versatile and fun to drive, offering power with punch. The Outback Sport, with its powerful 2.5 liter boxer engine and supple suspension, is geared to the rugged individualist who isn't afraid to stand out from the crowd. Each of these models features the Subaru Symmetrical All-Wheel Drive system – the ultimate in traction and control. We wish you many happy miles in your new Impreza and look forward to providing you with a satisfying owner experience.

Instrument panel shown
with optional accessories.



INSTRUMENT PANEL

1 ILLUMINATION BRIGHTNESS CONTROL

When the headlight switch is in the  or  position, you can adjust the brightness of the instrument panel illumination for better visibility. To brighten, turn the control dial upward. To darken, turn the control dial downward.

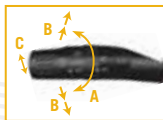
2 HOOD RELEASE

To open your hood, pull the hood release lever located under the instrument panel.

3 LIGHT CONTROLS

Daytime running lights are standard on your vehicle.

A To turn on the headlights, turn the knob on the end of the turn signal lever. **B** Push the turn signal lever up to activate the right signal; push down for left signal. **C** To change headlights from low beam to high beam, push the lever forward. Pull the lever back to return to low beam. To flash the headlights, pull the lever toward you and then release it.



4 FOG LIGHT SWITCH (IF EQUIPPED)

Turn the switch upward to the  position to turn on the fog lights. Turn the switch downward to turn off the fog lights. The fog lights only operate when the headlights are on low beam.

5 AT OIL TEMP WARNING LIGHT (IF EQUIPPED)

If this light comes on while driving, your automatic transmission fluid temperature is too hot; avoid driving up steep grades or in stop-and-go traffic. If it flashes after starting the engine, it may indicate that the automatic transmission control system is not working properly; contact your nearest Subaru dealer for service immediately.

6 CHECK ENGINE LIGHT

If this light comes on and stays on, see your Subaru dealer as soon as possible. There may be a problem with your emission control system. NOTE: If you have recently refueled your vehicle, the "CHECK ENGINE" light may stay on due to a missing or loose fuel filler cap. (The cap should be tightened until it clicks three times.) Please refer to the "Warning and Indicator Lights" section in the "Instrument and Controls" chapter of your Owner's Manual.

7 LOW FUEL WARNING LIGHT

If this light appears, refuel promptly; your tank is nearly empty. Approximately 2.6 U.S. gallons of fuel remain. (Approximately 4.0 gallons of fuel in the fuel tank will cause the warning light to shut off.) When refueling your vehicle, be sure the fuel cap is retightened until it clicks three times.

8 ABS WARNING LIGHT

If the ABS (Anti-lock Brake System) light comes on and stays on after the vehicle speed exceeds approximately 8 mph, the ABS system may not be working properly. Have the ABS system repaired by your Subaru dealer at the first available opportunity. (The conventional brake system will continue to operate normally.)

9 CRUISE CONTROL

SET Push the "CRUISE" button located on the steering wheel. The "CRUISE" indicator light on the instrument panel will turn on. Press the accelerator pedal until your vehicle reaches the desired speed. Push the "SET/COAST" button and release. Ease off the accelerator pedal. Your vehicle will maintain the desired speed.

TEMPORARY CANCEL There are four ways to temporarily cancel cruise control: depress the brake pedal; push the "CANCEL" button; press the clutch pedal (manual transmission); or shift the selector lever into the "N" position (automatic transmission).

RESUME Push the "RES/ACC" button.

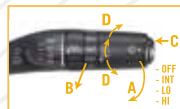
SHUT OFF To quit cruise control, push the "CRUISE" button again, or, when the vehicle is stopped, turn the ignition switch to the "ACC" or "LOCK" position.

INCREASE SPEED Push the "RES/ACC" button, hold until your vehicle reaches the desired speed, and release. To increase speed using the accelerator pedal, press the pedal until you reach the desired speed. Push the "SET/COAST" button to set the speed.

DECREASE SPEED Press the "SET/COAST" button, hold until your vehicle slows to the desired speed, and release. To decrease the speed using the brake pedal, press the pedal to release cruise control temporarily. When the speed decreases to the desired rate, push the "SET/COAST" button.

10 WINDSHIELD WIPERS

A To turn wipers on, press the wiper control lever down one level for intermittent, two levels for



low, or three levels for high speed. Return the lever to the "OFF" position to stop wipers. **B** For a single wipe/mist, pull the lever toward you. **C** To spray washer fluid, press the washer button at the end of the wiper control lever. **D** If equipped with a rear wiper/washer, turn the knob on the end of the control lever forward to the intermittent or ON position. To spray washer fluid, turn the end of the lever backwards.

11 HAZARD WARNING FLASHER

Press the warning button to warn other drivers when you are experiencing emergency conditions; press again to turn the flasher off.

ADDITIONAL FEATURES



TILT STEERING COLUMN

The release lever is behind the steering wheel on the lower left side of the steering column. Push the tilt lever down. Move the steering wheel to the desired level. Push the lever up to lock the steering wheel in place.



TRUNK AND FUEL FILLER LID RELEASES

The vehicle is equipped with trunk (4-Door) and fuel filler lid releases; the trunk release is located above the fuel filler release. To open the trunk, pull the trunk lever up and release. To open the fuel filler lid, pull the fuel filler lever up and release.



POWER EXTERIOR MIRRORS

Press the control switch to select the left or right mirror for adjustment. Adjust by pressing the appropriate directional arrows. Return the control switch to the neutral (middle) position to retain placement. The mirrors can also be adjusted manually.



SEAT HEATERS (IF EQUIPPED)

Located between the driver and passenger seats, choose low (bottom of switch) for normal heating or high (top of switch) for rapid heating. Choose the center position to turn the seat heaters off.



SEAT CONTROLS

FORWARD/BACKWARD Pull up on the lever below the front of the driver's seat to move the seat forward or backward.

RAISE/LOWER SEAT CUSHION To adjust the height of the driver's seat, push or pull the cushion adjustment lever located on the lower left front of the seat.

RECLINE SEATBACK To adjust the seatback to the desired position, pull up on the recline lever located on the lower left rear of the driver's seat or lower right rear of the passenger's seat. Do not adjust seats while driving.



REMOTE KEYLESS ENTRY

LOCK ALL DOORS (AND REAR GATE) Briefly press "LOCK/ARM." An electronic chirp will sound one time and the hazard lights will flash one time. If any of the other doors (or the rear gate) are not fully closed, an electronic chirp will sound five times and the hazard lights will flash five times to alert you that the doors (or the rear gate) are not properly closed. When you close the door, the system will automatically lock the vehicle.

UNLOCK DRIVER'S DOOR Briefly press "UNLOCK/DISARM." An electronic chirp will sound two times and the hazard lights will flash two times. To unlock all doors and the rear gate, briefly press the "UNLOCK/DISARM" button a second time within five seconds.

UNLOCK TRUNK LID/REAR GATE Press the button to unlock the rear gate (5-Door). Press and hold for more than two seconds to unlock the trunk (4-Door).

DEACTIVATE OR ACTIVATE ELECTRONIC CHIRP **1** Sit in the driver's seat and shut all doors. **2** Hold down the UNLOCK side of the power door locking switch. **3** While holding down the UNLOCK side of the power door locking switch, pull the key out and re-insert it into the ignition switch at least 6 times within 10 seconds after Step 2. **4** Open and close the driver's door once within 10 seconds after step 3. **5** The turn signal lights flash three times to indicate completion of the setting.

VEHICLE FINDER FUNCTION This function can help you find your vehicle when it is parked among many vehicles in a large parking lot, provided you are within approximately 30 feet of the vehicle. Press the "LOCK" button three times within five seconds. The horn will sound one time and the hazard lights will flash three times.



CLOCK

Press the "+" or "-" button to change the time. Press and hold to change the time continuously.



TRUNK LID RELEASE LOCK (4-DOOR ONLY)

Prevent unauthorized entry into the trunk by locking the trunk release lever. Insert the key into the key cylinder at the rear of the trunk lid release lever and turn the key counterclockwise to the "LOCK" position.

SAFETY FEATURES



CHILD SAFETY LOCKS

The locks are located on the rear inside edge of the rear doors. While the lever is in the locked position, the rear doors of the vehicle cannot be opened from the inside.



INTERNAL TRUNK RELEASE HANDLE (4-DOOR ONLY)

In the event that children or adults become locked inside the trunk, this luminescent handle allows them to open the lid from inside the trunk. To open, simply pull the luminescent handle as indicated by the arrow on the handle and then push up on the lid.



CHILD RESTRAINT SYSTEM

For maximum safety, first carefully read and follow the instructions from the device manufacturer to correctly install the device inside your vehicle, using the appropriate seatbelts or anchorages provided in your vehicle. Please refer to your Owner's Manual for the proper installation instructions. Children ages 12 and under must properly occupy the rear seat at all times.



PASSENGER FRONTAL AIRBAG ON AND OFF INDICATORS

These indicators, located next to the clock, show the status of the front seat passenger SRS frontal air bag. If the air bag is enabled, the frontal air bag ON indicator light will illuminate. If the air bag is disabled (not activated to deploy in an accident), the OFF indicator will illuminate. Please refer to your Owner's Manual for complete details.



SEATBELTS

To fasten your seatbelt: Adjust your seatback to the upright position and position yourself an appropriate distance from the steering wheel in order to fully maintain vehicle control. Sit well back in the seat. Insert the tongue plate into the buckle until you hear a click. The shoulder belt anchor height should be adjusted to the position best suited for your comfort. To unfasten your seatbelt: Push the button on the buckle. Seatbelts must be worn at all times.



TOWING YOUR ALL-WHEEL DRIVE VEHICLE

Since All-Wheel Drive (AWD) distributes engine power to all four wheels, improper towing will severely damage your AWD system. DO NOT have your AWD vehicle towed with just two wheels on the ground (front or rear). A flatbed truck is the best way to properly transport your AWD vehicle. Your AWD vehicle with a manual transmission may also be towed with all four wheels on the ground. (Please refer to your Owner's Manual for important information on towing with all four wheels on the ground.)

HOURS OF LISTENING AT YOUR FINGERTIPS Your Impreza is equipped with a standard AM/FM stereo and either a single disc or 6-disc in-dash CD changer for hours of listening enjoyment at your fingertips.



AUDIO CONTROLS

TO USE YOUR RADIO FUNCTIONS

- 1 POWER/VOLUME/BRIGHTNESS**
Push the dial to turn the radio ON or OFF. Turn the dial counterclockwise to decrease volume and clockwise to increase volume.
- 2 FM/AM**
Push the "FM/AM" button to select FM1, FM2, FM3 or AM reception.
- 3 SOUND/TUNE CONTROL DIAL**
Each brief press of the "SOUND" control dial changes BASS, MIDDLE, TREBLE, FADER or BALANCE. Once the desired mode is selected, turn the dial clockwise to increase BASS, MIDRANGE and TREBLE. Turning clockwise while in FADER mode will increase front speaker volume and decrease rear speaker volume. While in BALANCE mode, turning clockwise will increase right speaker volume and decrease left speaker volume. Counterclockwise while in desired mode will decrease BASS, MIDRANGE and TREBLE. Turning counterclockwise while in FADER mode will increase rear speaker volume and decrease front speaker volume. While in BALANCE mode, turning dial counterclockwise will increase left speaker volume and decrease right speaker volume. For manual tuning turn the "SOUND/TUNE" control dial clockwise to increase frequency and turn the dial counterclockwise to decrease it.

- 4 PRESETS**
You can save up to six favorite stations for each band — FM1, FM2, FM3 and AM. Select a frequency and station. Press one of the preset buttons for at least 2 seconds to store it. After setting your presets, you can get a favorite station easily by pressing the desired preset button.
- 5 SCAN**
Press the "SCAN" button to begin previewing the first five seconds of the next highest frequency upward through the band. Press "SCAN" again to stop scanning and select a station you enjoy.
- 6 SEEK**
Press the up arrow to increase the tuning frequency. Press the down arrow to decrease the tuning frequency.
- 7 SAT (IF EQUIPPED)**
Press the "SAT" button to select the satellite radio mode. See Owner's Manual for detailed information.
- 8 PTY/CAT**
Press the "PTY/CAT" button to change to program type selection mode. The PTY group that you are currently listening to is displayed for 10 seconds.

TO USE YOUR SIX-DISC CD CHANGER

- 9 LOAD**
Press the "LOAD" button. After the LOAD indicator begins to blink, you have 15 seconds to insert your disc. Insert the disc slowly and it will automatically be drawn in and playback will begin. Repeat these steps to insert up to six discs. To load the entire magazine, press the "LOAD" button for more than two seconds. The disc number indicator associated with the idle position will blink. You have 15 seconds to load the first disc. Once that's completed, the next disc indicator will blink. When the magazine is full, playback begins with the disc that was inserted first.
- 10 TRACK SELECTION**
Briefly press the "▲" button to skip to the beginning of the next track. Each time this button is pressed, the indicated track number will increase. Briefly press the "▼" button to skip to the beginning of the current track. Each time this button is pressed, the indicated track number will decrease.
- 11 DISC SELECTION BUTTONS**
Press the "CD/AUX" button to turn on the CD. Select and press one of the desired disc selection buttons to hear the selected CD. Press the "CD/AUX" button to select the AUX mode (when the AUX unit is connected to the AUX terminal). The AUX terminal is located in the center console.
- 12 TEXT**
Press to change the display between PS (Program Service Name), RT (Radio Text) and frequency.
- 13 REPEAT/RANDOM**
Briefly press the "RPT" button and release while a song is playing to play the song repeatedly. To cancel the repeat mode, press the button twice. Press the "RPT" button and hold it for more than two seconds while disc is being played. The RDM indicator will come on and all songs on the disc will be played in random order. To cancel the random mode, press the "RPT" button again and select "CANCEL."
- 14 EJECT CD**
Press the disc select button of the disc you wish to eject. Press ▲ to remove the disc. To eject all discs from the magazine, press and hold the ▲ button for more than two seconds. Remove each disc as it is ejected from the changer.

MAINTAIN COMFORT IN ANY CONDITION.



CLIMATE CONTROLS

1 AIR FLOW CONTROL DIAL

This dial allows you to choose the direction of air flow. To clear windshield and side windows of fog or frost: set the control to the defrost position, set the temperature control to the red area, set fan speed control to highest speed and move the air inlet control lever to the outside air position.

2 REAR WINDOW DEFOGGER BUTTON

Press the rear window defogger button to clear the rear window of fog or frost. The indicator light will illuminate while activated. To turn the rear defogger off, press the button again. The rear defogger will shut off automatically after approximately 15 minutes. This button also operates the outside mirror defogger (if equipped) and the windshield wiper deicer (if equipped).

3 FAN SPEED CONTROL DIAL

Use the fan speed control dial to select any of four fan speeds.

4 AIR CONDITIONING BUTTON

Press the "A/C" button to activate the air conditioning. Set the fan, temperature and air flow to the desired positions.

5 AIR INLET CONTROL

Select this function for fast cooling with the air conditioner or when driving on a dusty road. Press the button to turn ON the air inlet and recirculate air inside the vehicle. The indicator light illuminates. When the interior has cooled to a comfortable temperature or the road is no longer dusty, press the button again to turn OFF the air inlet and allow outside air to flow into the vehicle.

6 TEMPERATURE CONTROL DIAL

Turn your temperature control dial to blue for cool, red for warm.

SAFETY ACCESSORIES

SUBARU ACCESSORIES

Subaru offers a full line of accessories designed to enhance the appearance, performance and enjoyment of your Impreza. To learn about the full line of Impreza accessories currently available for your vehicle, contact your dealer or browse accessories online at www.subaru.com.



BODY SIDE MOLDINGS

Color-matched moldings help protect the vehicle's doors from parking lot dings while attractively blending with the lines of the car.



CARGO NET-REAR SEAT BACK

Neatly holds cargo and prevents it from sliding while the vehicle is in motion.



HOOD PROTECTOR

Matches contours of the hood and helps protect it from stone chips and bugs.



Bike Carrier-Roof Mounted

Each kit securely transports one bicycle. Lockable, padded jaws can hold bikes with 1" - 3" downtubes.

*Roof Carrier Base required. Consult vehicle owner's manual for total roof load limit.



Media Hub

Play music through the vehicle's stereo system from your iPod or USB mass storage device and control it using the radio and steering wheel buttons.

*User experience varies by music storage device. Not all devices are compatible. Details at subaru.com/mediahub.



REMOTE ENGINE STARTER

Allows vehicle to be started by pushing a button from the convenience of home or the office (up to 400 feet away depending on obstructions) so that the vehicle's interior temperature is more comfortable upon entry.



SPORT MESH GRILLE

Features a bold metal mesh design that adds an aggressive look to both 4 and 5-door Impreza. Comes pre-painted and ready to install.



BLUETOOTH™

Bluetooth™ wireless technology combined with advanced voice recognition software allows you to make and receive calls, store phonebook information, and recognize up to seven different cell phones.

*Some phones may not be compatible. Details at subaru.com/bluetooth.

SALES AND SERVICE

CONTACT

SALES CONTACT

If you have any questions or need additional assistance regarding your new Subaru, please contact your Subaru Sales Representative.

SERVICE CONTACT

To make a service appointment, please contact your Subaru Service Representative.

SALES CONTACT

SERVICE CONTACT



MY.SUBARU.COM

Your Subaru vehicle comes with a unique online resource that helps make your ownership experience more convenient and enjoyable. My.Subaru.com is a personalized website that offers useful features and content that makes it easy for you to manage your vehicle that and enjoy all the benefits of Subaru ownership. Log on to My.Subaru.com and access features such as: automated service history, e-mail maintenance reminders, online Owner's Manual, warranty information, maintenance schedules and much more... Access your site today @ My.Subaru.com

For Roadside Assistance, please call our 24-hour toll-free number at 1-800-261-2155. Subaru of America, Inc.
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All information contained within this Subaru Owner Reference Guide was accurate at the time of publication. We reserve the right to change features, operation and/or functionality of any vehicle specification at any time. Your Subaru dealer is the best source for the most current information. For detailed operating and safety information, please consult your Owner's Manual.

