



2008 MERCURY GRAND MARQUIS QUICK REFERENCE GUIDE

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All information contained in this
Mercury Quick Reference Guide was
accurate at the time of duplication. We
reserve the right to change features,
operation and/or functionality of any
vehicle specification at any time. Your
Mercury dealer is the best source for the
most current information.

For detailed operating and safety
information, please consult your
Owner's Guide.



8W3J 19G217 AA

March 2007	First Printing	Quick Reference Guide	
MERCURY GRAND MARQUIS	Litho in U.S.A.		

SPECIFICATIONS

LOCATION OF THE SPARE TIRE AND JACK

Your vehicle will be equipped with either
a full-size spare or a temporary spare. The
temporary spare is smaller than a regular
tire and designed for emergency use only.
Either spare will be located on a shelf in the
trunk, just under the rear window. The jack
may be located behind the mini spare tire or
behind the full size spare tire.

FUSES

If electrical components in your vehicle are not
working, a fuse may have blown. Blown fuses
are identified by a broken wire within the fuse.
To learn about changing fuses, please consult
your Owner's Guide for details.

UNLEADED FUEL RECOMMENDATIONS

Use "Regular" unleaded gasoline with an
(R+M)/2 octane rating of 87. Ford Motor

ROADSIDE ASSISTANCE

During your vehicle's limited warranty period, every new Mercury vehicle includes the assurance
and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance
includes such services as fuel delivery, tire changes, jump starts, and help when you are locked
out of your vehicle.

Please complete your Roadside Assistance identification card and keep it in your wallet for
quick reference. This card can be found in your glove compartment, in your Mercury Owner's
Guide portfolio.

FUEL PUMP SHUT-OFF SWITCH

If you're involved in a collision and attempt to restart your vehicle, your engine may crank but not
start. That may mean the fuel shut-off switch has been activated. You'll find the switch on the left
side of the trunk, behind the left rear tail light and the trunk liner. For information on resetting,
please consult your Owner's Guide.

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Company does not recommend using "Regular"
gasoline with an octane rating of 86 or lower in
high altitude areas.

TIRE PRESSURE

Adjust the tire pressure to the recommended
specifications found on the Safety Compliance
Certification Label located inside the driver's
door. When checking pressure, use an accurate
tire pressure gauge. Check tire pressure when
the tires are cold, after the vehicle has been
parked for at least one hour or has been driven
less than 1 mile (1.6 km). As an added safety
feature, your vehicle has been equipped with a
tire pressure monitoring system (TPMS) that
illuminates a low tire pressure warning light  when one or more of your tires is significantly
under-inflated.

 **Warning:** Improperly inflated tires can affect
vehicle handling and can fail suddenly, possibly
resulting in loss of vehicle control.

ADDITIONAL FEATURES

TRUNK RELEASE

Your trunk release is located on the trim panel of the driver's door; press the
control to open the trunk. For security reasons, you can render the switch
inoperable by locking it with your master key.

ELECTRONIC COMPASS (If equipped)

Your vehicle may be equipped with an electronic compass which will display
your vehicle's heading (i.e. N, NE, E...). Located in the overhead console, this
compass may be affected when you drive near large buildings, bridges,
power lines and powerful broadcast antennas. To make compass
adjustments, please consult your Owner's Guide.

POWER SEATS (If equipped)

The power seat controls are located inside each front door. Press the top
control to tilt the seatback forward or backward. Slide the lower control to
move the seat forward or backward. Press either end of the lower
control to move the seat cushion up or down.

REMOTE ENTRY SYSTEM

The remote entry system allows you to lock or unlock all vehicle
doors without a key, as well as open the trunk and sound the panic
alarm. To activate these features:

Unlocking the doors

Press this control to unlock the driver's door. The interior lamps will
illuminate with the ignition OFF. Press the control a second time
within five seconds to unlock all doors.

Locking the doors

Press this control to lock all doors, the parking lamps and tail lamps
will flash once. Press again to confirm that all doors are locked. The
horn will chirp and the parking lamps and tail lamps will flash.

Car Finder

Press twice within 3 seconds. The horn will chirp and the parking lamps
and tail lamps will flash. It is recommended that this method be used to
locate your vehicle, rather than using the panic alarm.

Opening the trunk

Press this control once to open the trunk.

Sounding the panic alarm

The panic feature operates with the key in the OFF position.
Press this control to activate the alarm. To deactivate the alarm,
press the control again, or turn the ignition to ON.



HOOD RELEASE

The hood release handle is located below the instrument panel. Pull the
handle toward you to release. From the front of your vehicle, release the
auxiliary latch under the front center of the hood.

POWER WINDOWS

Press the bottom portion of the switch to lower; the upper portion to raise.
To use the one touch down feature, press the double arrow and release
quickly; the window will open fully. Press again to stop window operation.
The window lock feature allows only the driver to operate the power
windows. Press the left side of the window lock to prevent passengers from
controlling power windows; press the right side to restore use of
the controls.

EXTERIOR MIRRORS

Power Side View Mirrors: To adjust these mirrors, slide the switch to the left
to select the left mirror; slide to the right to select the right mirror. Move the
control in the direction you would like to adjust the mirrors. Return to the
center position to lock the mirrors in place.

Heated Mirrors  (If equipped): These mirrors warm up automatically
to remove ice, mist and fog when the rear window defrost is activated.
Attempting to remove ice with an ice scraper or to readjust the mirror
glass if it is frozen in place, could cause damage to the glass and mirrors.

Fold-Away Mirrors: Pull the side mirrors in carefully when driving through
a narrow space, like an automatic car wash.

Message Center (If equipped)

With the ignition in the ON position, the message center (located on your
instrument cluster) displays important vehicle information through a
constant monitor of vehicle systems.

The premium display severity indicator helps you determine the nature of
the information being displayed: **red** for high severity, **amber** for medium
severity, **non-lit** for information only.

You can select different features for the message center to display by using the message center controls
located in the center of the instrument panel.

Press the **SETUP** control to display SYSTEMS CHECK, DISPLAY (odometer/speedometer), TEXT SIZE
(normal/large), UNITS (english/metric), LANGUAGE, and OIL MINDER START VALUE. Press the **SELECT**
control to select functions in the SETUP menus. Press the **INFO** control to display the trip odometer,
distance to empty, average fuel economy, the instantaneous fuel economy and trip elapsed drive time.
Press the **RESET** control to reset the functions shown in the INFO and SETUP menus.

Please refer to your Owner's Guide for complete details on the message center display features.



Audiophile AM/FM Satellite Compatible Stereo In-Dash Six CD Sound System (If equipped)



CAUTION: Do not use CD with adhesive label**

Use extreme caution with any device that may
take your attention off the road. Your primary
concern is safe operation of your vehicle. Only
use non-essential devices when it is safe to
do so.

1| VOLUME/POWER CONTROL

Press the control to turn the audio system on or
off. Turn the control to raise or lower the volume.

2| AM/FM AND CD

In radio mode, press AM/FM repeatedly to select
AM, FM1 and FM2 frequency bands. In CD mode,
press AM/FM to stop play and begin radio play.
Press CD to enter CD mode and select a specific
CD already in the system.

3| SAT AND SCAN/SHUF

SCAN - Press to hear a brief sampling of all
listenable stations in radio mode, or of all CD
tracks in CD mode. Press again to stop.
SHUF - Press and hold to play tracks on the
current CD in random order. Press again to stop.
SAT - (Satellite radio, if equipped) Your system
may be equipped with satellite ready capability.
The kit to enable Satellite reception is available
through your Mercury dealer. Detailed Satellite
instructions are included with the dealer
installed kit. Check with your authorized dealer
for availability.

4| SEEK FUNCTION

The SEEK function control works in radio and
CD modes. In radio mode, press  to find
the previous/next listenable station on the
frequency band.

In CD mode, press  for the previous/
next track.

5| TUNE-CAT

Press  to move down/up the frequency
band in individual increments.

6| BASS + TREBLE CONTROL

Press the BASS or TREB control, then press
 SEL-TEXT to decrease the level of BASS or
TREB; press SEL-TEXT  to increase the levels.

7| BALANCE + FADE

Press BAL and  SEL-TEXT to shift the sound
to the left speakers; SEL-TEXT  to shift sound
to the right speakers. Press FADE and then
SEL-TEXT  to shift sound to the front
speakers; press  SEL-TEXT to shift sound
to the rear speakers.

8| RADIO STATION MEMORY PRESET

These controls can be used to select up to six
preset AM stations and twelve FM stations (six
in FM1 and six in FM2). Choose the frequency
band with the AM/FM select control. Select a
station, then press and hold the memory preset
control until the sound returns. Your selection
will be held in the memory.

9| EJECTING THE CD

Press this button to stop and eject a CD.
For more detailed information on the functions
of this audio system, please consult your
Owner's Guide.

** CDs with adhesive labels and irregularly shaped CDs may get
stuck in the CD player. Homemade CDs should be identified with
permanent felt tip marker rather than adhesive labels.



MODEL YEAR

2008

GRAND MARQUIS

QUICK REFERENCE GUIDE

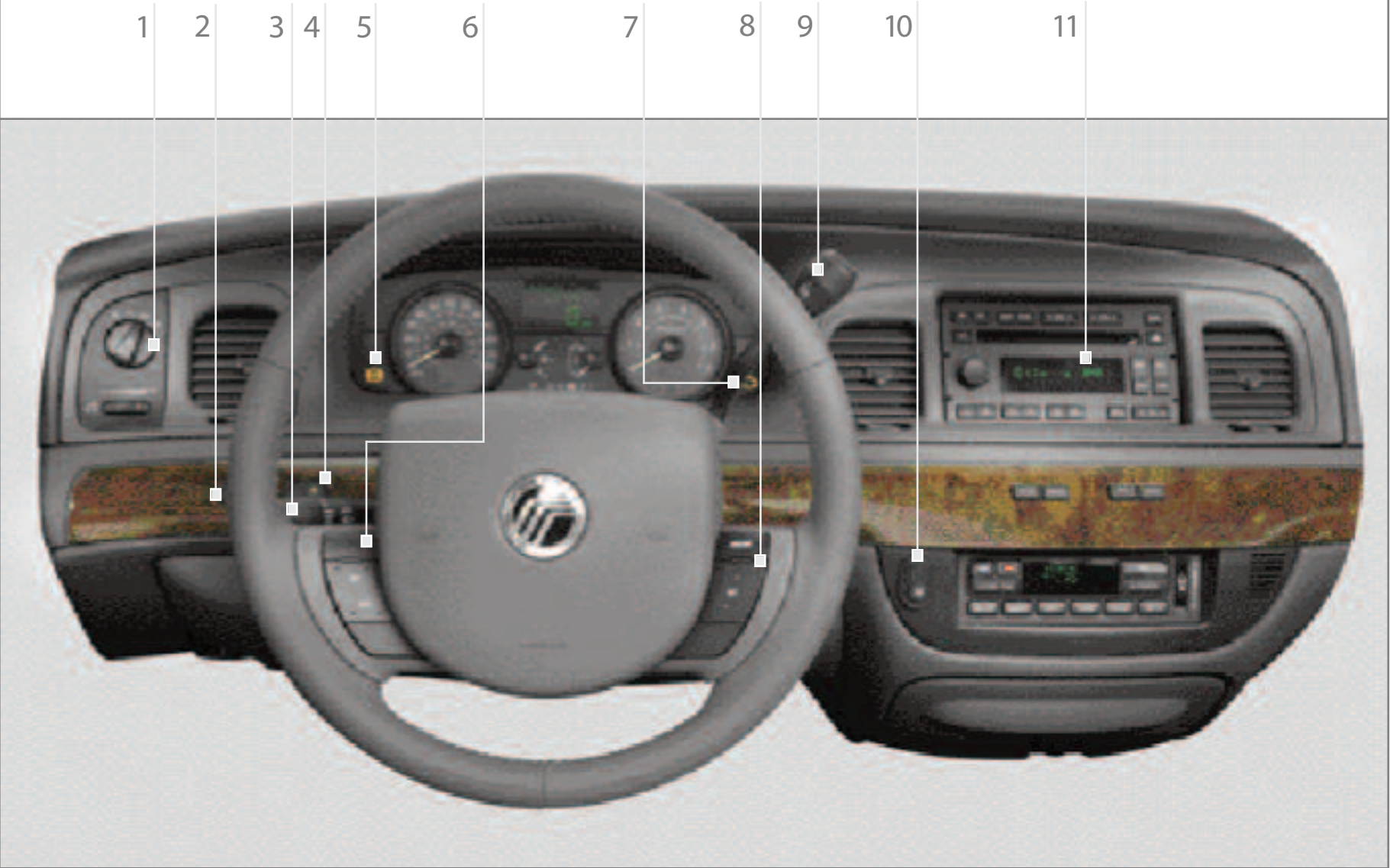
2008 GRAND MARQUIS

Thank you for choosing the Mercury Grand Marquis.

This luxurious sedan will give you and your passengers room to stretch out, whether your trips take you around the corner or across the country. En route, you're sure to appreciate responsive V8 power, rear-wheel drive performance and the added confidence of advanced safety features.

Your new Grand Marquis also has many sophisticated features designed for your comfort, convenience and security. This guide will help you get acquainted with them. (For a comprehensive review of all vehicle features, please take time to review your Owner's Guide.)

We wish you and yours many pleasant miles.



INTERIOR FEATURES

1| HEADLAMP CONTROL

Headlamps: The first position clockwise will illuminate the parking lamps, instrument panel, license plate and tail lamps. The second position clockwise will illuminate the headlamps.

Autolamps: Turn the control counterclockwise to have the light-sensitive system automatically control your headlamps.

High Beams: Your high beam controls are located in your turn signal stalk. Push it forward to activate your high beams; pull it towards you to deactivate.

Daytime Running Lamps Feature (If equipped): This feature automatically turns on the high beam headlamps with reduced output whenever the key is in the ON position, the transmission is not in PARK, and the low beam headlamps are not on.

Dimmer: To adjust the brightness of your instrument panel, rotate the dimmer control to the left or right.

Fog Lamps (If equipped): To turn on the fog lamps when the headlamps or autolamps are selected, pull out the headlamp switch.



2| ADJUSTABLE PEDALS (If equipped)

Your accelerator and brake pedals can be adjusted within approximately 2.5" of original placement to provide you with an extra measure of driving comfort. Stop your vehicle, put the gearshift lever in P (Park) and press the rocker control to adjust the pedals towards you or away from you; adjust until you find the position that offers the greatest comfort and control.



3| TURN SIGNAL AND WINDSHIELD WIPER/WASHER

Push the stalk down to activate your left turn signal; push up to activate the right turn signal. Rotate the windshield wiper control forward or backward to the desired interval – low- or high-speed position. Rotate the control forward for fast intervals; backward for slow intervals. Push the end of the stalk to activate the washer fluid. For a longer wash cycle, push and hold.



4| TRACTION CONTROL™ (If equipped)

The Traction Control™ system allows your vehicle to make better use of available traction on slippery surfaces, especially snow and ice covered roads. If you get stuck in snow or ice or on a very slippery road surface, try switching the system off temporarily. This may allow excess wheel spin to "dig" the vehicle out and enable a successful "rocking" maneuver. Remember to switch the system on again once the vehicle is not stuck. The traction control indicator flashes during a Traction Control™ system event.



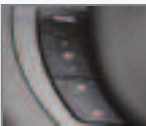
5| ANTI-LOCK BRAKES

ABS provides enhanced security by detecting wheel lockup in hard braking situations. The light will illuminate when you start your engine; however, if it stays on, continues to flash or fails to illuminate, see your dealership's service department immediately. (Wheels sometimes accumulate brake dust. Clean them with Motorcraft Wheel and Tire Cleaner, available from your authorized Ford, Lincoln or Mercury dealer.)



6| SPEED CONTROL

To engage your speed control, press ON. To set a speed, accelerate to the desired speed and press SET +. To return to a previously set speed, press RESUME. To disengage, depress the brake pedal or press OFF. To set a higher speed, press and hold SET +; release when you've reached the desired speed.



7| CHECK ENGINE

It's normal for warning and control lights to illuminate when you start your engine. If the light remains on, have your vehicle serviced at your first available opportunity. If the light is flashing, it indicates engine misfire, which could damage your catalytic converter. Drive cautiously (avoiding heavy acceleration and deceleration) and have your vehicle serviced as soon as possible.



8| STEERING WHEEL, RADIO AND CLIMATE CONTROLS (If equipped)

Radio control features: Press VOL up (+) or down (-) to adjust the volume. In radio mode, press NEXT to select the next station stored in the memory presets. In tape or CD mode, press NEXT to listen to the next selection or track.

Climate Control features: Press TEMP up (+) or down (-) to adjust the temperature.



9| OVERDRIVE

The normal driving position for the best fuel economy with your automatic transmission is Overdrive. It will increase your fuel economy when cruising at a constant speed for an extended period of time.

Overdrive: Overdrive on (off switch not depressed) is the normal driving position and also provides the best fuel economy.

To deactivate Overdrive: If your vehicle is equipped with a column-shift transmission, press the transmission control switch located on the end of the gearshift lever.



10| REAR WINDOW DEFROSTER

Push to clear the rear window of thin ice and fog. The defroster turns off automatically after a predetermined amount of time, or when the ignition is turned OFF.



11| CLOCK (If equipped with Single CD Premium Audio System)

Press MENU until SELECT HOUR or SELECT MINS is displayed. Press ◀ SEL-TEXT to decrease hours/minutes, and press SEL-TEXT ▶ to increase hours/minutes.



Electronic Automatic Temperature Control System (If equipped)



Press AUTOMATIC and use the temperature controls to select the temperature you prefer. This system will then heat or cool to achieve that temperature, determining fan speed, airflow location and choosing between use of outside or recirculated air.

You can, at any time, override the automatic operation by manually changing the fan speed, temperature, etc. To return to automatic control, press AUTOMATIC.

Press OUTSIDE TEMP to display the outside temperature. Please consult your Owner's Guide for details.